



European Network for
Rural Development

Making the most of project and good practice examples

Mara Lai

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#NRNmeeting

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Why do we collect project examples/good practices?

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Project examples and good practices: definition and key aspects

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Do we capitalise on project examples/good practices?

1 Why do we collect project examples and good practices (a)?

- ✓ EAFRD Achievements.
- ✓ Inspiration of potential users.
- ✓ Promotion of rural development-related actions, knowledge sharing and exchange of experiences.



- ✓ Improving implementation of EAFRD funded projects and RDPs
- ✓ Complying with the EU legislation.

1 Why do we collect project examples and good practices (b)?

LEGAL FRAMEWORK

2007-2013 Programming period – Reg (CE) 1698/2005

- ✓ ENRD – Art. 67(b): ... **good rural development practices.**
- ✓ NRNs – Art. 68(b): ... **good transferable practices ...”**

2014-2020 Programming period- Reg (EU) 1305/2013

- ✓ ENRD - Art. 52 3(a): ... **good rural development practices.**
- ✓ NRNs – Art. 54, 3(b)(i): ... **collection of examples of projects**

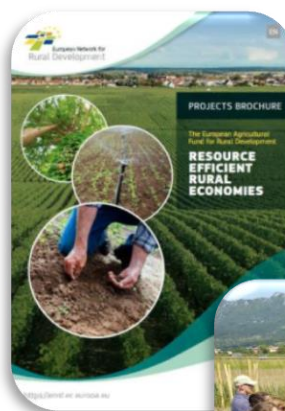
Legislative proposal CAP post-2020

- ✓ CAP Networks Art. 113, 4(c) “collection and dissemination of **good practice**”;
4(a) “collection and dissemination of information...”

a Project examples

Important tool to disseminate and communicate the results of strategies/policies/programmes

- ✓ They refer to projects
- ✓ Focus on good results
- ✓ Transparency
- ✓ No specific selection criteria



b Good Practices - definition

“Good practice” might refer to strategies, programmes, projects, procedures, management and implementation practices...

A good practice should be at least:

- ✓ Implemented with **positive results**.
- ✓ **Successful, (innovative), tested and validated:** it contributes to the improved performance of an entrepreneurship/farm/organisation and this contribution is recognised.
- ✓ **Transferable:** it can be adopted in and adapted to other contexts.



Do we capitalise on project examples/good practices?

Good practices or
project examples



To be adapted to the
programme/policy we
want to capitalise on



Build on the experience
and knowledge



The "capitalisation" is usually understood as a process that allows to **take advantage of already existing practical experiences** and to use them to create a **tangible "capital" of knowledge and improve performance.**



Complementarity with
to the monitoring and
evaluation process.



Dissemination of
information and
communication.



The INTERACT experience

Capitalisation on INTERREG:

- ✓ capitalisation strategy and capitalisation plan;
- ✓ communication plan on capitalisation;
- ✓ build on the experience of previous programming periods.

<http://www.interact-eu.net/#cooperation-programmes>



Final thoughts...

It is not so relevant how we call the process and if we use project examples or good practice

It is more important to:

- ✓ Define **clear objectives** and plan the process accordingly.
- ✓ Use information collected to **capitalise** the experience and to improve planning (strategies and programmes) and projects implementation.
- ✓ Share and **disseminate** the right information to the right people: chose carefully **targets** and **tools** of communication and dissemination plan.
- ✓ Use information collected in different activities to maximise its positive influence.



Preparing a **capitalisation plan** might help to coordinate different activities and to improve the process.

For more information

www.enrd.ec.europa.eu

ENRD Contact Point

Rue de la Loi / Wetstraat, 38 (bte 4)

1040 Bruxelles/Brussel

BELGIQUE/BELGIË

Tel. +32 2 801 38 00

info@enrd.eu