



Supporting rural businesses to innovate

11th OECD Rural Development Conference, Edinburgh 10th April

2018



UNIÃO EUROPEIA Fundo Social Europeu





Can it get any more

Bloom Consulting + Município de Idanha-a-Nova

1960 > 2011

Idanha Municipality lost 68% of its population 6.2 inhabitants / km² (area: 1 400 km²)

Bloom Consulting + Município de Idanha-a-Nova

A Problem? Or Opportunity?

About BGI



- Launched 2010 Innovation & Entrepreneurship Initiative to commercialize promising science and technology
- Spin out of the MIT Portugal Program (2013), a 10 year collaboration with MIT
- 8 year experience as a Technology Transfer Accelerator
- Strong track record & global network of over 200 international partner institutions
- Inicial Venture investment vehicle (7.6 Mio €), now launching fund II (5.5 Mio €).

OUR ORGANIZATION





TOP 100 accelerators Worldwide – Hot Topics Top 20 accelerators in Europe - Fundacity





TOP 20 ACTIVE ACCELERATORS IN 2014

This ranking is based on the number of startups accelerated in 2014. It is important to highlight the fact that not all accelerators invest money in the startups that enter their programs.



Building Global Innovators© (BGI) in the TOP 100 GLOBAL LEADERS accelerating the companies of tomorrow HOTTOPICS ACCELERATOR 100 2015

The 100 most influential leaders of tech accelerators globally.

Gonçalo Agra Amorim | MIT Portugal Moaflak Ahmed | Veturi Vecture Accelerator Simon Alexandre | Nest'up Saeed Amidi | Plug & Play Spain Angelos Angelou | International Accelerator

Trent Bagnall | Slingshot Accelerator Mihovi Barančić | 2/P down travenume routers Peter Barth | IronYard Ravi Belani | Alchamist Accelerator Greg Bettinell | MuckerLab Fadi Bishara | Blackbox Arvydas Bioze | Diartup.lt David Bookspan | Dreamit Vontures Peter Borchers | hubcraum Paul Bricault | Amplify.LA

Faisal Butt | Pi Labs

Bikesh Lakhmichand | 1337 Accelerator Rose Lewis | Collider Nektarios Lolios | StartupbootCamp Fintech Paolo Lombardi | Techpraks

Cedric Maloux | StartupYard Philp Marais | StefferBosch's Launch Lab Hugh Mason | JEDLAsia Jan Matern | Emerge Venture Lab Deve McClure | 500 Blartups Ian Merricka | Accelerator Academy Rames Mohamed | FatilLabs

Revi Narayan | Microsoft Ventures Accelerator Alessandro Nasini | Startalia

Jari Ognibeni | Industrio Ventures 🕻



Idanha's Ambition:

- 1. Competence center for food production with minimal environmental impact
- 2. Create a strong and undisputed ecosystem in 'bio' production,
- 3. To be a success case, an example of good practice in rural development.

10y horizon KPI's:

- 50+ new, highly sustainable, high value agri-food businesses
 - 1 000 FTE's in the region
 - 800ha land use to high added value
 - Attract over 25 M€ of outside investments in the region
- Re-location into the region of 200
 families (ie. 750 people)

1. i-Danha Food Lab Accelerator

i-Danha Food Lab Accelerator

An usual accelerator focused on developing sustainable solutions:-

AgriTech:

Sustainable agriculture in all value chain, eg. precision agriculture

FoodTech:

Low CO2 gastronomy, using macrobiotics food and endogenous resources

Food Distribution:

New channels for low carbon footprint food distribution. Eg. Digitisation of food distribution.



i-Danha Food Lab Accelerator:

Batch 1 Results (closed Dec. 2017):

- 32 applications received
- 6 start-ups successfully commercializing their products
- · 200h of specialized mentoring
- 11 workshops on sustainable land use themes.
- 4 pilots closed.





I-Danha Food Lab Accelerator

- **2 Tracks:** tech-based & traditional businesses (internationalization focus)
- Expert Mentoring: 10 week program
- **Pilot focus:** Access to "Land bank" (564ha) for a period of up to 3 years
- **3-month free incubation** (inc. accommodation)

.€15k / selected team (5k€ in cash).





i-Danha Food Lab Annual Event

Over 200 participants; 15 portuguese speakers 13 international speakers 12 investors 11 corporates 26 media mentions 74 startups (78% International, 22% Portuguese) Presence of the Minister of the Environment, Secretary of State Ministry Science Technology & HE President of Idanha



Watch the video of the event here: https://www.youtube.com/watch?v=zxBTHNe8JaA



i-Danha Food Lab Annual Event

Bem-vindos ao "comboio mágico da inovação". Destino? Idanha-a-Nova

ECO (f) (in) (r) 57 (+)

Setenta empreendedores juntaram-se num comboio. Destino? Idanha-a-Nova e o segundo bootcamp da maior iniciativa europeia no ramo da sustentabilidade. Neste comboio, o futuro



👚 início » Agricultura » Idanha-a Nova recebe empreendedores de tecnologias verdes na Agricultura

Idanha-a-Nova recebe empreendedores de tecnologias verdes na Agricultura

🛇 03 novembro 2017, sexta-feira 🚔 Agricultura Agrobótica

O "I-danha Food Lab Annual Event" irá decorrer nos dias 10, 11 e 12 de novembro, em Idanha-a-Nova.

High visibilty: 26 Media Mention



danha na dianteira do combolo da inovação "ve Jurio Digital Cantelo Ifranco | 2017-11-18 08/43:00



- 1. <u>Eco.pt</u>
- 2. Agroportal.pt
- B. <u>Eco.pt</u>
- 4. Agrotec.pt
- 5. Jornal Reconquista
- 6. <u>Sapo.pt</u>
- 7. Jornal do Fundão
- 8. Povo da Beira
- Beira.pt
- 10. Diario Digital de Castelo Branco

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11 DE NOVEMBRO DE 2017, ÀS 16:21



O Município de Idanha-a-Nova, o Centro Municipal de Cultura e Desenvolvimento e a Building Global Innovators (BGI), aceleradora do ISCTE-IUL e MIT Portugal, têm o prazer de anunciar o evento anual i-Danha Food Lab, que decorrerá de 10 a 12 de novembro em Idanha-a-Nova, na Escola Superior de Gestão.







New flagship project (under development): From 0 to 114.

5 year KPIs:

- 50% reduction in illiteracy and inactive population
- 50% reduction in School&HE drop out
- 50% increase in the employment rate
- 66% of the local student retention (stay local)
- Multidisplinary aproach, high long term impact
- 3y funding sought: 18M€

Challenge for

reflection

What incentives are required to leverage private investment and engage private actors in supporting rural businesses?



Thank you for your attention



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