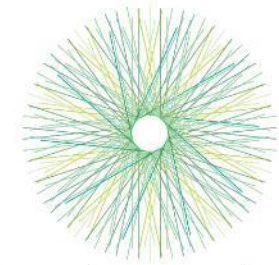


Workshop Networking for Innovation under measure 16 in Rural Development Programmes

27-28 October 2015 – Tallinn, Estonia



eip-agri
AGRICULTURE & INNOVATION



European Network for
Rural Development



Workshop 'Networking for innovation under measure 16 in Rural Development Programmes' Tuesday 27 October 2015 - Tallinn, Estonia

13:00 – 14:00 Registration and welcome coffee

14:00 – 14:20 Setting the scene
Presentation "Implementing the EIP-AGRI – state of play"
Aniko Seregelyi, DG Agriculture and Rural Development

Networking at national / regional level

14:20 – 15:00 Interactive session 1
Getting to know and mapping the EIP-AGRI support in Member States
Moderated by Margarida Ambar, EIP-AGRI Service Point

15:00 – 15:45 Examples from Member States / regions on how EIP-AGRI support units integrate activities related to Operational Groups in their action plans:

- The Austrian case – Mirjam Linninger, Federal Ministry of Agriculture, Forestry, Environment and Water Management
- The Veneto Region case – Monica Vianello, Department of Agriculture and Rural Development from the Veneto Region
- The Finnish case – Joel Karlsson, Network Support Unit in the National Rural Network
- **The Portuguese case – Maria São Luis Centeno, General Directorate for Agriculture and Rural Development / Network Support Unit of the National Rural Network**

15:45 – 16:15 Coffee break

16:15 – 17:15 Interactive session 2
Sharing experiences in supporting EIP-AGRI implementation
Moderated by Margarida Ambar, EIP-AGRI Service Point

17:15 – 17:50 Discussion on the interactive session 2 outcomes

17:50 – 18:00 Closing first day and announcing practicalities

19:00 – 21:00 Networking dinner





Portuguese Rural Network

Networking For Innovation



UNIÃO EUROPEIA

Fundo Europeu Agrícola
de Desenvolvimento Rural

A Europa investe nas zonas rurais



Tallinn, 27-28 October 2015

NSU /Ministry of Agriculture and Fisheries

Ministry of Agriculture and Fisheries

RDP
MANAGING
AUTHORITIES

 PROGRAMA DE
DESENVOLVIMENTO
RURAL 2014-2020

General Directorate
for Agriculture and
Rural Development

5 Regional
directorates of
agriculture and
fisheries

Azores

Madeira

 PRORURAL+

 Madeira Rural
Por um Mundo Rural + Competitivo e com Qualidade de Vida

NSU - National Rural Network

Central technical staff

+

7 regional

MEASURE - "OPERATIONAL GROUPS"

A group of stakeholders

Farmers

Farmers' associations

Researchers

Others

Problem!
Idea!
How to solve
or apply



Action Plan
Results Dissemination Plan

INITIATIVES CENTER



ACCEPTED

PARTNERSHIP
CONTRACT

Application RDP - M 1
Action 1.1 3 RDP

MEASURE - “OPERATIONAL GROUPS”

PRIORITIES

Priority 1 - Increased resource efficiency in agricultural production and forestry

Priority 2 - Improving the management of agricultural and forestry systems

Priority 3 - Improving the market integration

Priority 4 - Territories enhancement

MEASURE - “OPERATIONAL GROUPS”

State of the art

Missing publication of
the regulations



Opening Initiatives Center
NRN platform

SOON....



First call planned
November/December

MEASURE - “OPERATIONAL GROUPS”

Measure support (550.000)

ACTION
PLAN

Coordination and
operational costs
monitoring and
evaluation of the
Action Plan

Preparation

Direct costs

associated with the development, testing on
the product conception, product, process or
technology and pilot projects

Communication plan implementation

MEASURE - “OPERATIONAL GROUPS”

Mandatory: Dissemination of results

especially in the national rural network platform

during
and
at the end of the project

free and open access to
publications and results

NSU activities related to OG

2014

2015

DISSEMINATION OF INFORMATION FACILITATORS



Workshops and seminars about innovation and H2020



Sectoral meetings



brokerage B2B / B2C and "Innovation in Time"



Meetings (formal and informal)

NSU activities related to OG



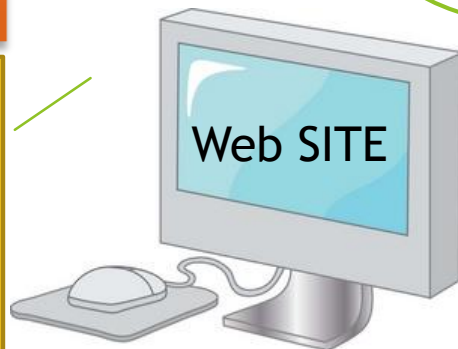
DISSEMINATION OF INFORMATION FACILITATORS

FACEBOOK
TWITTER

Presentation of examples of innovative projects similar to FG

- Sheets
- Videos

Connecting thematic networks
EIP; ENRD; H2020; other



Newsletter - innovation

Operational Groups

EIP Focus Groups

NEWS EIP AGRI Service Point - information and newsletters; EVENTS; DOCUMENTS; ...

OG PLATFORM

Stimulate PT participation

Translation and dissemination of the results

FG in PT to disseminate results and continuity

NSU activities related to OG

I have an idea

I have a problem and I need a solution

Iniciative center



NSU activities related to OG



INNOVATION THEMATIC AREAS

- 1 - INCREASE OF INNOVATION, COOPERATION AND KNOWLEDGE BASE DEVELOPMENT IN RURAL AREAS
 - 2 - STRENGTHENING THE LINKS BETWEEN AGRICULTURE, FOOD PRODUCTION AND FORESTRY AND RESEARCH AND INNOVATION, INCLUDING THE PERSPECTIVE OF A BETTER MANAGEMENT AND ENVIRONMENTAL PERFORMANCE
-

NSU activities related to OG



OPERATIONAL OBJECTIVES (2 YEARS)

INDICATORS / TARGETS

OBJECTIVE

- 1 SUBMIT FOR THE APPROVAL - ACTIVITY PLAN - 3 MA
- 2 PROMOTE THE ESTABLISHMENT OF OPERATIONAL GROUPS - good projects!
- 3 ENSURE INFORMATION FLOW from OG to OG and large group of potentially interested parties
- 4 COOPERATE WITH EIP AGRI - FG, events, documents, network OG other MS,...
- 5 FOSTERING THE PT STAKEHOLDERS PARTICIPATION IN FORUMS - at EU level
- 6 CREATE SYNERGIES WITH OTHER NETWORKS and ENTITIES

What's working well

- ▶ Networking for two years with many different stakeholders
- ▶ Knowledge and experience helped to build the measure
- ▶ Infrastructure established to organize information from OG
- ▶ Large number of potential OG
- ▶ Potential good projects

Lessons learned

- ▶ Importance of having time to prepare
- ▶ Importance of networking
- ▶ Alignment of information - Beware of misinformation

NOW LET'S SEE THE RESULTS

What NSU needs

For example:

- ▶ Exchanging information about Focus Groups results-translation
- ▶ More information about OG - MS - EU level
- ▶ Network: OG at EU level; farms/projects to visit;
- ▶ Information about H2020



OBRIGADA
www.rederural.pt

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https://twitter.com/pt_rrnacional



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A Europa investe nas zonas rurais