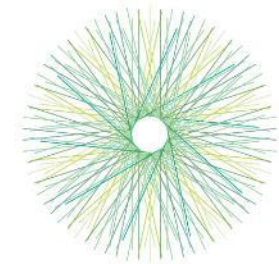# Workshop Networking for Innovation under measure 16 in Rural Development Programmes

27-28 October 2015 – Tallinn, Estonia

eip-agri
AGRICULTURE & INNOVATION

European Network for
Rural Development

Workshop 'Networking for innovation under measure 16 in Rural Development Programmes'
Wednesday 28 October 2015 - Tallinn, Estonia

Networking at national / regional level

09:00 – 09:05   Opening and introducing Day 2

09:05 – 09:30   Presentation "Supporting the EIP-AGRI Network"
Pille Koorberg, EIP-AGRI Service Point

09:30 – 10:30   Interactive session 3
Supporting each other in networking
Moderated by Margarida Ambar, EIP-AGRI Service Point

10:30 – 11:00   Coffee break

11:00 – 11:15   Presentation "Rural Networking and the broader cooperation measure"
Antonella Zona, DG Agriculture and Rural Development

11:15 – 11:55   Interactive session 4
Other innovative cooperation actions (measure 16 within RDPs)
Moderated by David Lamb, ENRD Contact Point

11:55 – 12:50   Interactive session 5
The collaborative area of the EIP-AGRI Support Units – the place where we work together
Moderated by Sergiu Didicescu, EIP-AGRI Service Point

12:50 – 13:00   Wrapping up and closing
Aniko Seregelyi, DG Agriculture and Rural Development

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Rural Networking and the broader Cooperation Measure

Antonella Zona, DG AGRI H3
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European Rural Development Networks 2014-2020

EU level

National level

The "EU RURAL NETWORKS"
Common governance structure

ENRD -
European Network for Rural Development

EIP - AGRI
European Innovation Partnership Network

National Rural Networks

Different Support Units:

ENRD Contact Point   Evaluation Helpdesk   EIP Service Point

General and specific objectives of EU Rural Networks
(ENRD and EIP-AGRI network)

General Objectives

Enhance participation	Improve the policy quality	Increase awareness

Specific Objectives

Enhance participation

A. **Stakeholders' involvement** in rural development

B. Dialogue between **farmers and research** community

C. Inclusion of all stakeholders in the **knowledge exchange process**

Improve the policy quality

D. **Exchange** of expertise and good practice

E. Improve the **quality of RDPs**

F. Support the **evaluation of RDPs**

Increase awareness

G. **Informing the broader public** on the benefits of rural development policy

ENRD Priorities 2015-2016
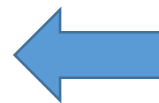
CAPACITY BUILDING AND PEER EXCHANGE

1. **More effective and simpler programme implementation**

2. **Strengthening NRNs and Network Support Units**

3. **Simpler and more effective Community Led Local Development**

THEMATIC WORK

4. **Smart and competitive rural areas**

5. **Promoting the transition to a green economy in rural areas**

CROSS-CUTTING ACTIVITIES

- RDP analysis

- Good practices

- Communications

- Coordination with other networks + self assessment

The ENRD & the Cooperation Measure

❖ **NETWORKING FOR OPERATIONAL GROUPS (sub-measure 16.1): EIP-AGRI NETWORK**

❖ **NETWORKING RE. SUB-MEASURES 16.2 TO 16.10 → ENRD POSSIBLE ACTIVITIES IN THE SHORT-MEDIUM TERM:**

- **RDP analysis: started – early stages of understanding how cooperation is going to be implemented**

- **Capacity building for MAs, NRNs and LAGs: NRN workshops/meetings, other activities possible but not planned yet (**e.g. on calls for projects, selection criteria…)

- **Communications: Article on Measure 16 in Rural Review winter 2015 -** we are looking for contacts from MAs and NSUs to enrich the article

- **Good practices: mostly on processes at the beginning**

- **Thematic work: wide scope for activity –** Thematic Groups 2015-16 first opportunity

Smart and competitive rural areas

Rural development tools

Digital services and broadband

Knowledge development support
(advisory services, **cooperation**)

Smart investment
(FI, EFSI, Multifund)

Strategies for connecting producers to the market

Taking producers to markets
(supply chains, public food, urban markets, cooperative ventures)

Taking markets to producers
Attractive destinations, smart clusters and villages, etc.)

European Commission

Supporting the transition to the green economy in rural areas

Activities for support

Green technologies

Energy efficiency – supply chain

Green public procurement

And many others?

Transition to Green Economy

Low carbon

Energy resource efficiency

Biodiversity

Socially equitable

#RNSteeringGroup

Some specific points for today…

❖ **CONTRIBUTE TO THE ANALYSIS OF HOW SUB-MEASURES 16.2 TO 16.10 HAVE BEEN PROGRAMMED**

  ℗ Which challenges/development opportunities do they tackle/offer?

❖ **ADVANCE IN THE UNDERSTANDING OF THE COOPERATION MEASURE IN THE WIDER RDP FRAMEWORK** (e.g. links between these sub-measures and with other RDP measures, including CLLD)

❖ **START TO IDENTIFY/BUILD UP A NETWORK OF ACTIVE STAKEHOLDERS** for the cooperation measure (other than EIP-network)

❖ **CONSOLIDATE COORDINATION AND SYNERGIES BETWEEN ENRD AND EIP-AGRI** network on Measure 16

❖ **IDENTIFY CONCRETE HINTS FOR CURRENT ENRD THEMATIC WORK** (Smart and Competitive Rural Areas, Green Economy)

Thank you for your attention

Tools of the networks

Types of Activities

Thematic groups/focus groups	Analysis on RD and Innovation	Good practices	Guidance/ trainings	Websites/ social media
Publications	Events	Networking (NRNs, LAGs, OGs)	Transnational Cooperation	