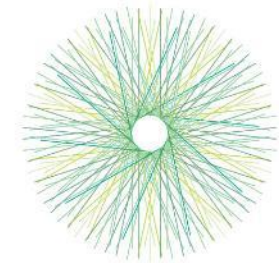


Workshop Networking for Innovation under measure 16 in Rural Development Programmes

27-28 October 2015 – Tallinn, Estonia



eip-agri
AGRICULTURE & INNOVATION



European Network for
Rural Development



Workshop 'Networking for innovation under measure 16 in Rural Development Programmes' Tuesday 27 October 2015 - Tallinn, Estonia

13:00 – 14:00 Registration and welcome coffee

14:00 – 14:20 Setting the scene
Presentation "Implementing the EIP-AGRI – state of play"
Aniko Seregelyi, DG Agriculture and Rural Development

Networking at national / regional level

14:20 – 15:00 Interactive session 1
Getting to know and mapping the EIP-AGRI support in Member States
Moderated by Margarida Ambar, EIP-AGRI Service Point

15:00 – 15:45 Examples from Member States / regions on how EIP-AGRI support units integrate activities related to Operational Groups in their action plans:

- The Austrian case – Mirjam Linninger, Federal Ministry of Agriculture, Forestry, Environment and Water Management
- The Veneto Region case – Monica Vianello, Department of Agriculture and Rural Development from the Veneto Region
- **The Finnish case – Joel Karlsson, Network Support Unit in the National Rural Network**
- The Portuguese case – Maria São Luis Centeno, General Directorate for Agriculture and Rural Development / Network Support Unit of the National Rural Network

15:45 – 16:15 Coffee break

16:15 – 17:15 Interactive session 2
Sharing experiences in supporting EIP-AGRI implementation
Moderated by Margarida Ambar, EIP-AGRI Service Point

17:15 – 17:50 Discussion on the interactive session 2 outcomes

17:50 – 18:00 Closing first day and announcing practicalities

19:00 – 21:00 Networking dinner





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Implementation of EIP-AGRI in Finland

Joel Karlsson

Rural Network Support Unit of Finland



The implementation of sub-measure 16.1 (Operational Groups)

- Highly business oriented; 10 OGs, 10M€
- OG must contain at least one entrepreneur of primary production
- The first call opened on May 11th 2015. Continuous e-call. Applications arrived by 31/8/2015 will be evaluated for now
- 11 applications by 31/8/2015
- OGs are selected by a selection group appointed by the Ministry of Agriculture and Forestry → member organizations: MA, PA, NSU, Innovation fund, ELY Centre (the regional implementation and development tasks of the central government) → will use experts



NSU Finland

- **Place:** The Agency for Rural Affairs (PA) → The Department of Rural Business
- **Role:** Activate stakeholders to take action and enable cooperation
- **Tasks:**
 1. To support OG (and pre-OG) in all stages based on its needs
 2. Share the findings and raise interesting themes
 3. Co-operation between other OGs and Internationalization



NRN Action Plan

- Own section for promoting innovations (cross cutting theme)
 - Cooperation between stakeholder organizations relevant to innovation
 - Innovation Camps
- Innovation working group has an own action plan which is integrated to NRN Action Plan
 - Innovation working group 1/2015 – 12/2016
 - 9 members (research, innovation funding, municipality, interest group, LAG...)
 - Actions: target to help/set up 1-2 OGs p.a., crowdfunding-pilot, search for high quality examples, multi-channel communication...
- NSU Service Package
 - Enables ad hoc-events for networking



First reflections

What's working well

- M16.1 has aroused lots of interest especially in research institutes
- The role of innovation working group to promote setting up OGs

What's not working

- What do we want? → We didn't have an example to present
- Funding level 100 % → How to get entrepreneurs to commit and encourage to offer cases that need high level innovativeness
- Funding for prototypes

Lessons learned

- Better cooperation with organizations with interface to entrepreneurs
- Event that demonstrate the first OGs as an concrete example

