



Facebook Group for LAGs

Polish Rural Network support unit

A Facebook discussion group intended only for Polish Local Action Groups (LAGs) to enable free communication around the practicalities of LEADER implementation, finding solutions to common challenges, and exchange of good practice.

The group was set up in November 2016 and has 634 LAG members representing more than 3/4 of Polish LAGs (a total of 324) to date. The NSU carried out a promotional campaign to all the LAGs to encourage participation.



The group is additionally used to provide online access to LEADER-related events and enable LAGs to contribute to the NRN's thematic work on LEADER.

Target audience

Polish LAGs

Results

LAGs are actively using the group and consider it an effective communication tool enabling exchange of knowledge and urgent problem solving, including exchange of documents, templates, reports, and support to partner search for cooperation projects.

The Facebook group was used to consult LAGs on local strategy guidelines proposed by the Managing Authority. This use of the group as a discussion forum is considered worthy of replicating in future consultations on procedural changes related to LEADER.

Find out more

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➔ <https://www.facebook.com/groups/1213111002092425/>

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