



# **Enhanced NRN website**

## French Rural Network support unit

In December 2017, the French NRN launched a new website to enhance communication and raise awareness of rural development opportunities for potential beneficiaries and the broader public. The new website is easy to navigate and allows regional networks to manage their own web content.

Several aspects of the website – such as animated maps, videos, and mobile compatibility – make it more accessible and interactive.

The Network Support Unit staff had an internal training on website management. Currently, they are looking to assess the goals to be reached in the coming months.



### Target audience

- Broader public
- Potential beneficiaries and project leaders
- Regional Rural Network members
- Stakeholders
- Media

#### Find out more

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→ http://www.reseaurural.fr

