

# Fields of Vision, rural crime

## Location

The Worth Valley,  
United Kingdom

## Project promoter

Worth Valley YFC

## Project duration

September 2017 – to date

## Funding

Total budget: £ 5 000

Source: West Yorkshire Police and  
Crime Commissioner

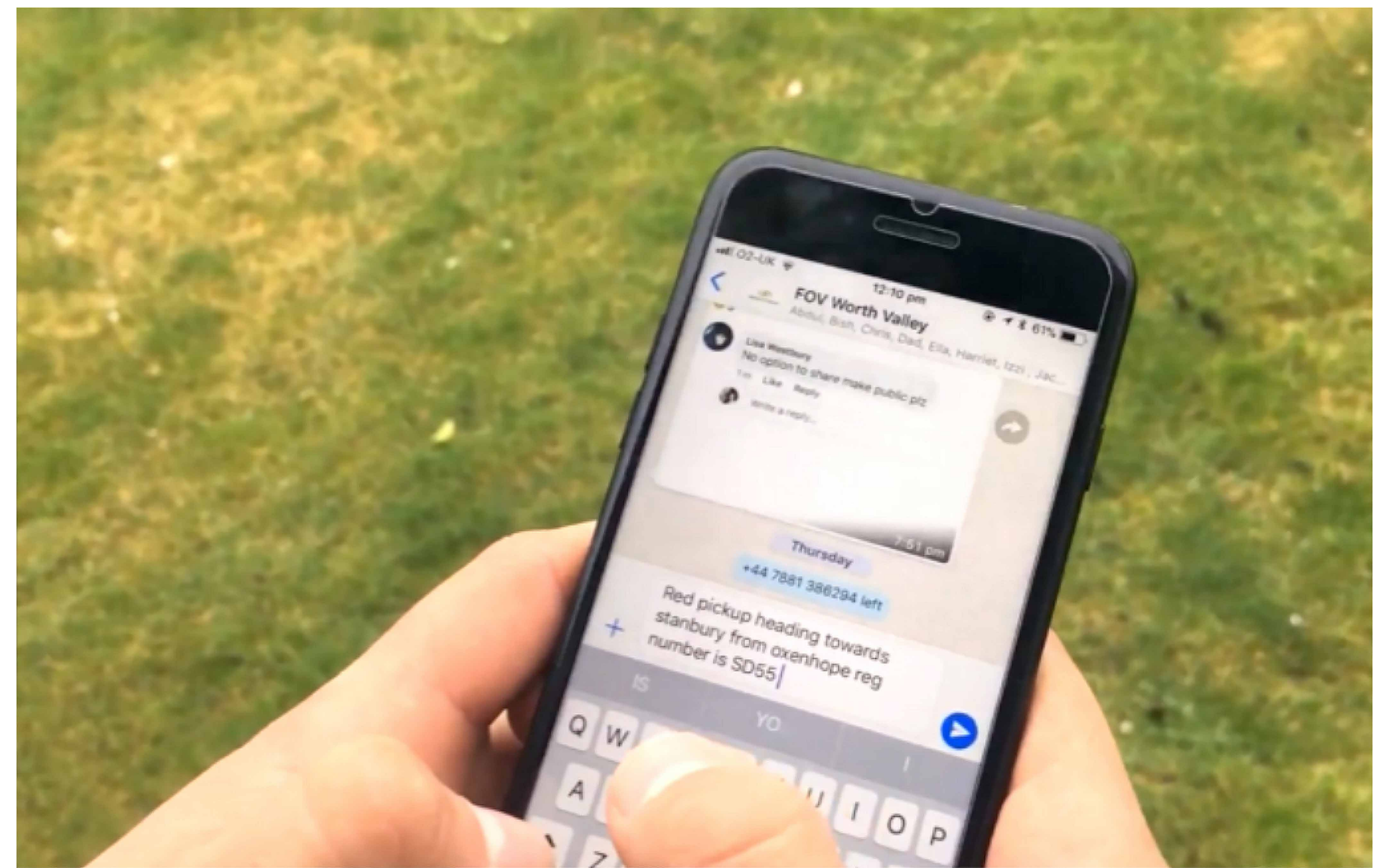
## Website

<https://fieldsofvision.org.uk>

## Context

Our “Fields of Vision” rural crime initiative aims to prevent, deter and report crime in rural areas through the use of signs and a general knowledge of the group being operated in that area.

This is done through the group messaging service, WhatsApp. Rural people works as a network to reduce rural crime and help the police catch the criminals if and when it does occur.

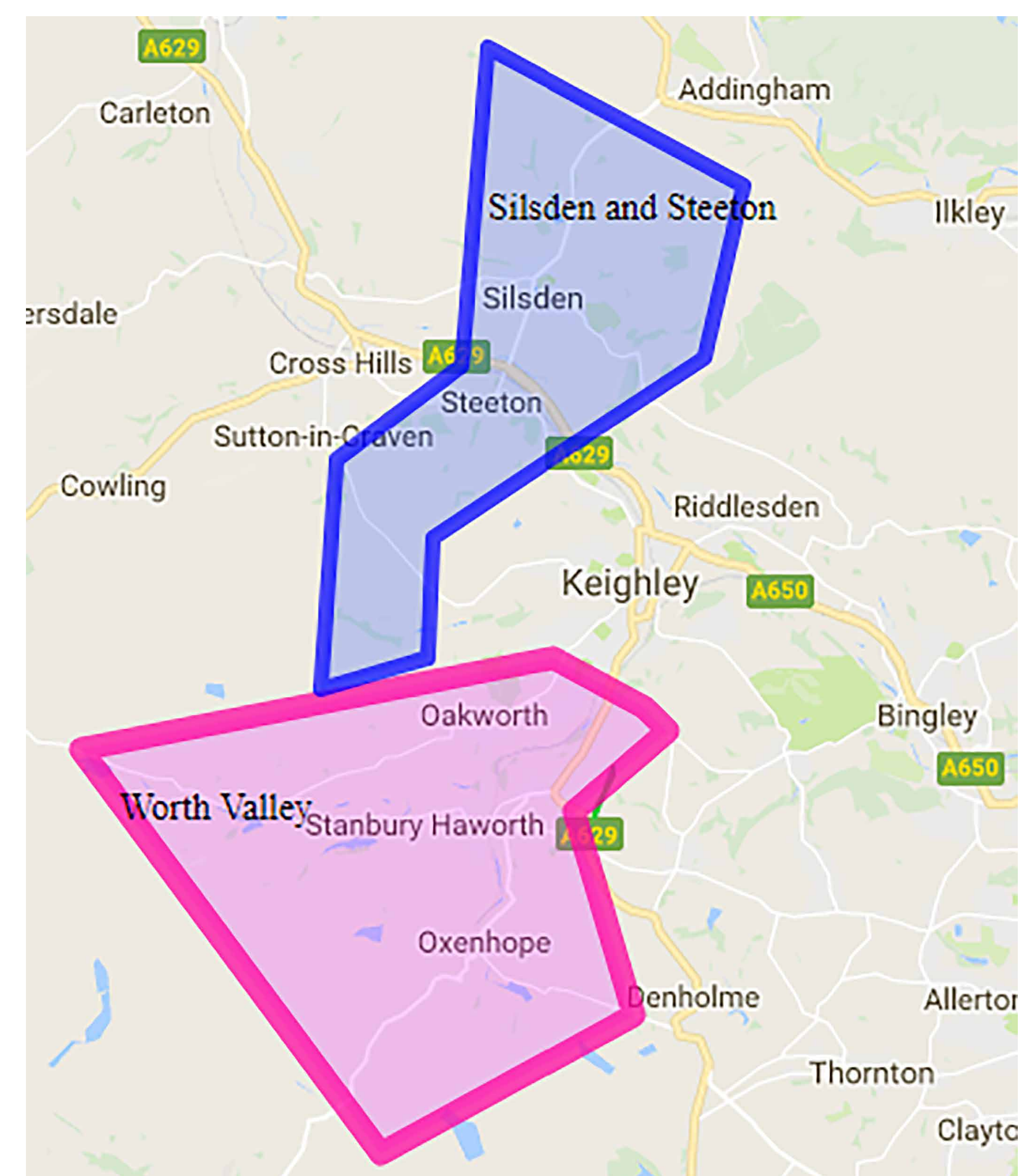


## Lessons learned

- ▶ Good quality pictures to be sent to the group are a must.
- ▶ The rolling out of branding material such as signs to go on gates should be sooner rather than later.

## Main achievements

- ▶ We have reduced the rural crime / theft rate in the Worth Valley.
- ▶ We have started rolling out our project throughout the U.K.
- ▶ We have raised attention to the fact rural crime is a real and long lasting issue.



“I am proud of the Fields of Vision Group members, who are leading the fight against rural crime and I hope the initiative spreads throughout Yorkshire and the whole country!”

**Paul Gill**

Yorkshire YFC President

