

# 2nd ENRD Social Inclusion Workshop

## Making rural areas more attractive for young people

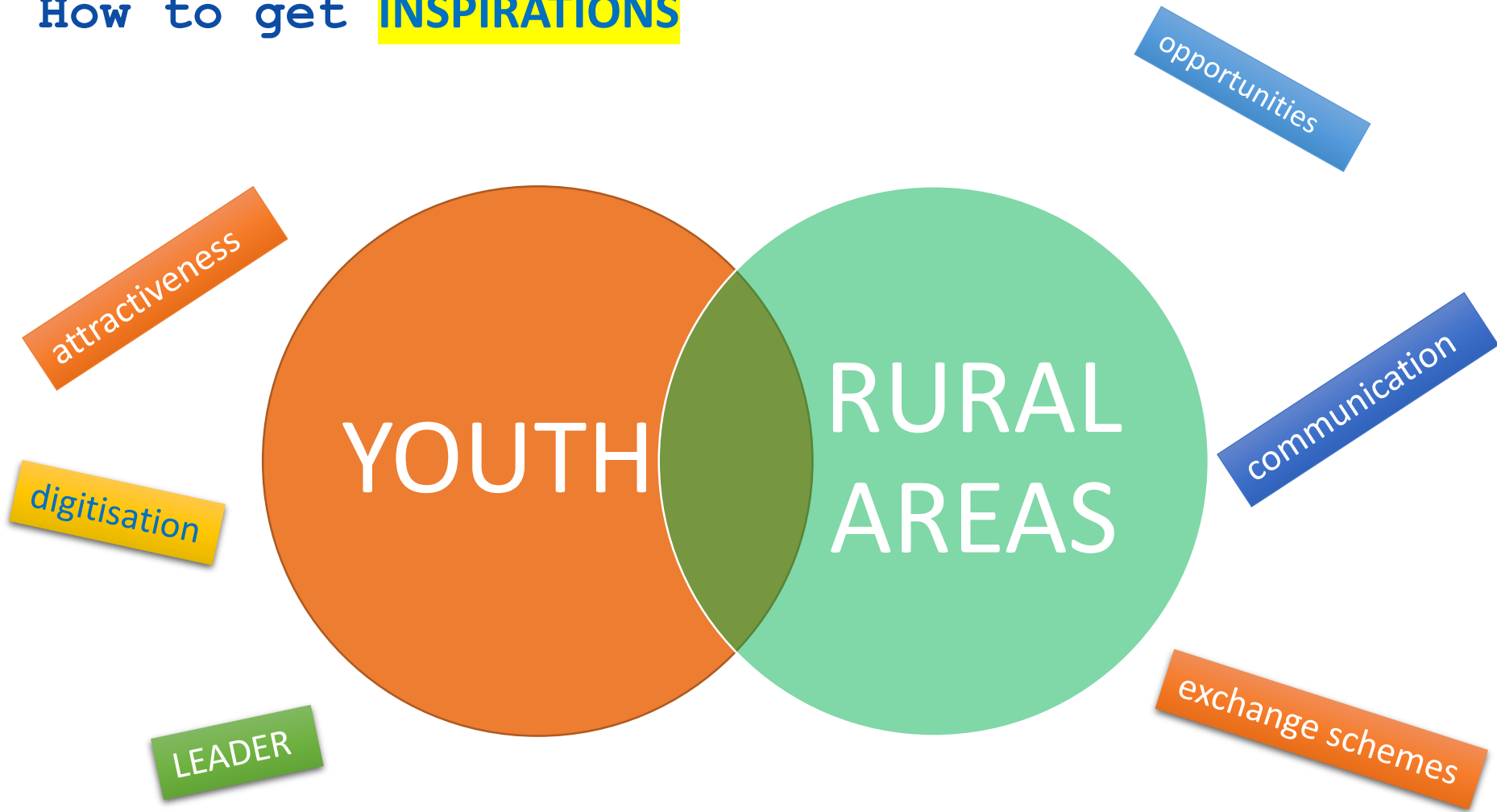
Brussels, 3rd of May 2018

# PURPOSE and STRUCTURE OF THE DAY

Gaya Ducceschi, ENRD CP

Brussels, 3rd of May 2018

# How to get **INSPIRATIONS**



What **POLICY TOOLS** to support inspirations

# Context - 9h00



**Overview of age structure in rural areas of Europe as well as linkages with other groups**

Peter Toth – ENRD CP

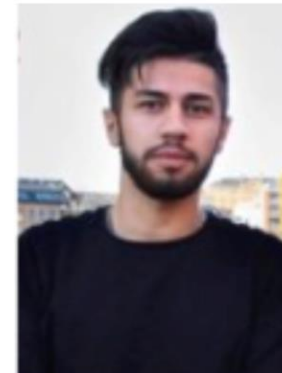


**Bridging the work on migrants with youth: the project “New in the country – new to the countryside”**

Sweden, LAG Folkungaland



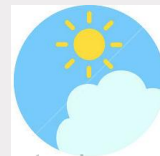
Jeanette Uner



Muin Gholami



Sara Ahmadi



# FRAMING PRESENTATIONS - 9h20



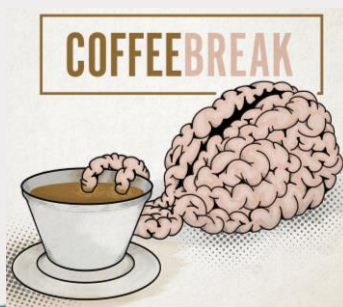
## **The situation of rural youth in Europe**

Pia Winsten (Rural Youth Europe)



## **Rural Youth Project (Europe and beyond)**

Rebecca Dawes, Scotland (Jane Craigie Marketing)



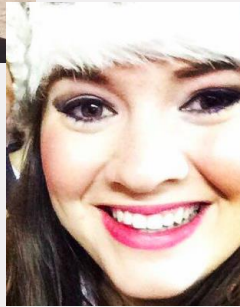
# INSPIRING YOUTH EXAMPLES – 10:30



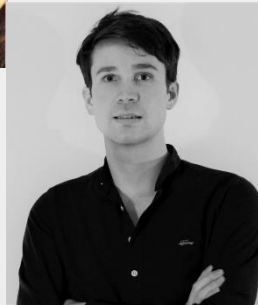
**Arnau  
Martínez  
Fernández**



**Martin  
Kolev**



**Sarah  
Allison**



**Kaspar Haller**



**Joona  
Hellman**



**Julia  
Saurwein**



**Joe  
Holmes**

Entrepreneurship

Urban rural links

Vlogger

7 youth representatives

Crime prevention

digitisation



**Young entrepreneurs in rural areas**  
Gaya



**Communicating about rural areas to/by young people**  
Roxana



**Services for young people, including  
broadband and digitisation**  
Kostas and Veronika



12h45







## Presenting the results of the preparatory work – Mapping of Policy Tools

Peter Toth

## Presenting ENRD Webpage on Youth Exchange Programmes

Veneta Paneva



[https://enrd.ec.europa.eu/thematic-work/generational-renewal\\_en](https://enrd.ec.europa.eu/thematic-work/generational-renewal_en)

# DISCUSSIONS & ROTATION 14h15



**Young Farmers Exchange  
Scheme – Gaya and Sarah  
Gethin Owen (Wales)**



**LEADER to support youth in rural areas –  
John and Veronika with**



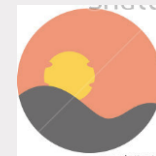
**Jeanette Uner (SE LAG)  
Gianni Focquaert (Regionale Jeugdendienst  
Meetjesland)**



**Support for young people in rural  
areas through a combination of  
policy tools/funds**



**Peter and Paul with Jorge Hernández  
Gómez and Zoltan Balogh**



# YOUTH PANEL – 16h15



**KEYNOTE LISTENERS**

# CONCLUDING REMARKS 16h50



# CONTEXT – Outcomes of the Cyprus meeting



David Lamb, ENRD CP

Brussels, 3rd of May 2018

# Workshop Aims & Challenges

## Aims

1. Identifying main **social inclusion needs** in rural areas
2. Thinking about **wild ideas**
3. Developing **realistic actions**

## Challenges Identified

- Attracting young people into rural areas
- General lack of employment and entrepreneurship opportunities
- Weaknesses in local engagement
- Changing the 'image' of rural areas

# Workshop Actions & Solutions

1. Rural Youth Business Accelerator
2. “You can be a rural superhero”
3. Smart specialisation
4. Action plan for remote and disadvantaged rural communities
5. A positive narrative for rural areas



# Thank you for your attention!

## ENRD Contact Point

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