



New perspectives:  
Smart transformation of a traditional farm village

Digitalisation changes nothing,  
but everything.



Digital darwinism emerges where technologies and society develop faster than companies and politics are able to adapt



Everything that can be  
digitalised and transferred into data and code will be



Everything that can be will be automatised



Everything that can be will be linked



The 4th revolution brings together digital, physical and biological systems



45% of jobs will disappear in the next 10 years



It does not change what we are doing, it changes us



**Digitalisation enables us to revive attractiveness of our rural environment**



Closing developmental gap with transparency



Offering existing space with great value



**Digitalisation allows for a decentralisation of the workforce and services**



A healthy and sustainable environment to work and live in



**Profit from nature, calm and inspiration while staying connected.**



**Enjoy low cost of living, high quality of live without financial and career cut backs.**



**Building success stories wherever we like becuse we can.**



Infrastructure development cycles need to be adapted



Red tape hinders flexible and fast responses to developments



**In order to get young people engaged in the future of rural development we need reforms and accelerate processes**



**Digitalisation changes nothing but everything**

# Domäne *driving sustainability* Schickelsheim

New perspectives: smart transformation of a traditional farm village

We plan to retrieve the attractiveness of our traditional farm village using modern and smart approaches. Giving new perspective to this beautiful patch of land and its people motivates us. Sustainability does not happen. Striving for the new while fostering strong roots: Farming and developing a healthy environment will keep playing a key role in our life.

Developmental Gap  
Nature Quality of Life Calm  
Sustainability Digitalisation  
Work Life Balance New Perspectives  
Space Adaptation Inspiration  
Freedom Value Change Red Tape  
Infrastructure

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