

Case study of the French National Rural Network

13 February 2018
Rome

20 N



2014-2020 National framework

2014-2020 National framework

- 27 RDP with 27 « Possible »
Régional Network BUT Now
only 18 regions !
- 1 National programme Risk
Management
- 1 Specific Programme National
rural Network

A point about french situation with european funds for 2014-2020

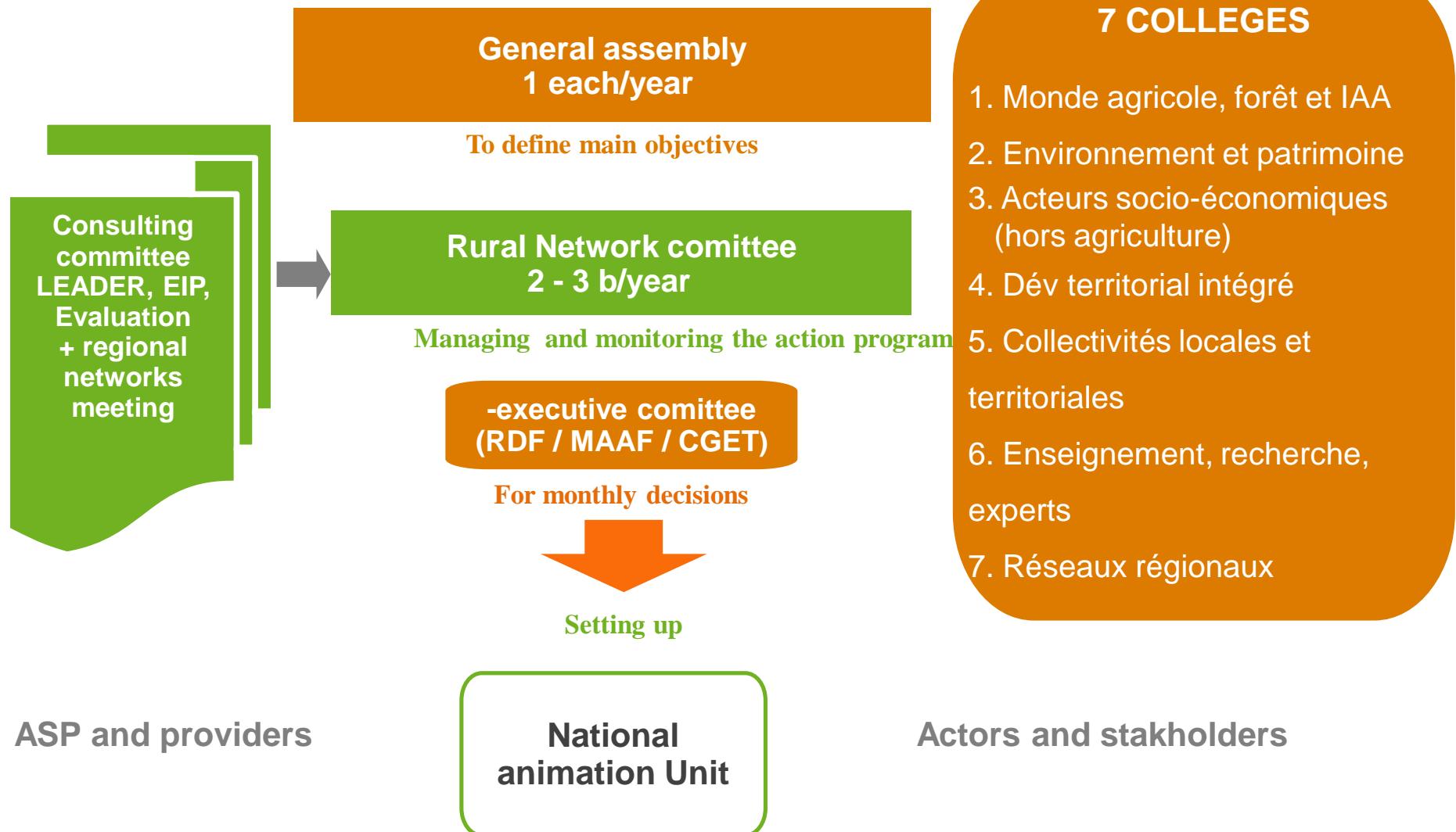
- In 2012, France government decides to decentralise European funds and give Management to the regional authorities (regional council); we have also 28 regions
- In 2014, France government decides to merge regions (14 regions rather than 28) to have a bigger and stronger local level
- In 2015, there was elections and new executive local governments
- So the managing of European funds have to mix and to adapt with this complex and new situation

It is why we have 27 RDPs (because in Normandy, they decided to built a new RDP with two formers) but only 14 regions

What's about RRN ? Regional Rural Network

IT IS ALWAYS WORK IN PROGRESS

French National governance NNR



NRN activities

Transversales activities (AT mutualisée)

- Activité 1 : training
- Activité 2 : communication
- Activité 3 : observatory and collect data
- Activité 4 : évaluation

LEADER

- Activité 9 : legacy watch
- Activité 10 : coopération

PSRRN «Au carrefour des régions »

Animation réseau rural

- Activité 5 : capitalisation, dissemination
- Activité 6 : calls national projects
- Activité 7 : events
- Activité 8 : coopération with ENRD

PEI

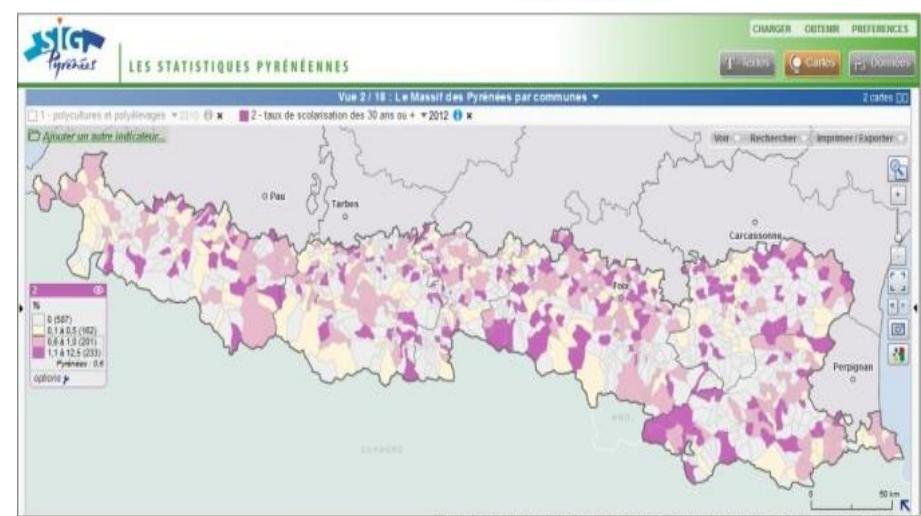
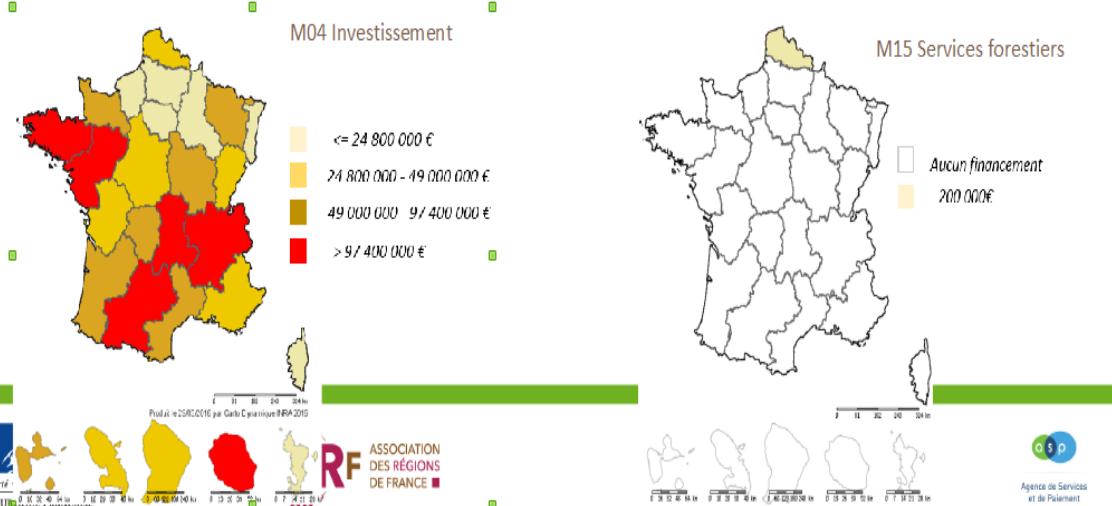
- Activité 11 : sustain beginning of projects
- Activité 12 : thematic networks
- Activité 13 : coopération UE

To improve implication stakeholders : Capitalisation to help regional level : Observatory of rural development

Managing collect data
Training
And answers to specific questions



| Thématique | Mesure | Exemple |
|-------------------|--------------------------|---|
| Agroenvironnement | Qualité (03) | Aide à la participation à des SIQO et soutien aux activités d'information et de promotion |
| | Investissement (04) | Aide aux investissements non productifs (4.1, 4.4) |
| | MAEC (10) | Paiement pour la mise en place de mesures agroenvironnementales et climatiques |
| | AB (11) | Soutien à la mise en place et au maintien de l'AB |
| | Natura 2000 – DCE (12) | Paiement d'indemnités en faveur des zones incluses dans les AAC (12.3) |
| | Services forestiers (15) | Paiement en faveur des engagements forestiers, environnementaux et climatiques (15.1) |



To inform a large public and actors : Dissemination

Website :

Newsletter

Newspaper

Videos

www.reseaurural.fr

Réseau rural français, Un réseau au carrefour des territoires

google translate – Recherche Google

Centre de Ressources

FEADER Le Réseau rural français Réseaux ruraux régionaux Partenariat européen pour l'innovation Territoire LEADER

LEADER ep-agri

LE DÉVELOPPEMENT RURAL EN FRANCE COFINANCÉ PAR L'EUROPE

FEADER LE RÉSEAU RURAL RÉGIONAUX RÉSEAUX RURAUX RÉGIONAUX PARTENARIAT EUROPÉEN POUR L'INNOVATION TERRITOIRE LEADER

124 vidéos trouvées dans le centre de ressources

Projet MCDR : le projet CLUST - France Cluster

PARUTION : 2017

Vidéo

L'inter clusters d'entreprises : une réciprocité prometteuse entre ville et campagne. Le Chef de file de ce projet est : France Cluster. Ce projet est l...

METTRE EN FAVORIS LIRE LA SUITE

Projet MCDR : le projet MOOC - COOP de France

PARUTION : 2017

Vidéo

MOOC de la coopération agricole. Le Chef de file de ce projet est : COOP de France. Ce projet est issu d'un appel à propositions lancé en 2015 dans le c...

METTRE EN FAVORIS LIRE LA SUITE

Projet MCDR : le projet DEAPNA - CIAP 44

PARUTION : 2017

Vidéo

DEAPNA, Développer l'entrepreneuriat agricole des personnes non issues du milieu agricole pour répondre aux enjeux du renouvellement des générations à...

METTRE EN FAVORIS LIRE LA SUITE

Le Partenariat européen pour l'innovation - motion design

PARUTION : 2017

Vidéo

Savez-vous ce qu'est le Partenariat européen pour l'innovation et une agriculture productive et durable, le PEI-agri ? Cette animation vidéo répond à...

METTRE EN FAVORIS LIRE LA SUITE

Projet MCDR : le projet Altérité - UNCPIE

PARUTION : 2017

Vidéo

Projet MCDR : le projet AGIS - Terres de Liens

PARUTION : 2017

Vidéo

LETTER D'INFORMATION DE DÉCEMBRE 2017

METTRE EN FAVORIS

Accueil > Nos newsletters > Lettre d'information de décembre 2017

LE CHIFFRE DU MOIS (DE L'ODR)

76 % du montant engagé au 1er juillet 2017 pour la mesure 4 "Investissements physiques" correspond au Plan de Compétitivité et d'Adaptation des Exploitations agricoles (PCAé)

NOS ACTUALITÉS

RAPPROCHER LE RURAL ET L'URBAIN

Centre-Val de Loire

Mardi, 19 décembre 2017 - 16:08

Le 31 janvier 2018, le Réseau rural de la région Centre-Val de Loire va débuter une nouvelle étape. Grâce à un plan dédié à l'agriculture, deux axes majeurs et l'appel à un prestataire externe, le Réseau rural régional veut valoriser et développer les...Lire plus

PLACE AUX JEUNES !

Animation and improve exchange

Regional network meetings

2 or 3 meetings each year

Thematics workshop

- next will be take place 5 april about equality of rights between women and men in rural development

Training

Mainly for managing authorities about for exemple, evaluation, or states aids...
Or how tu use tools of observatory to draw map for exemple

Animation (David Armellini)

to contact regularly each, to participe local events more and more, and to organise Contacts between one and the others, and between differents parts of programs (bet leader and MCDR, or bet PEI and RRR, etc...)



To improve RDP quality and innovation : Engaging together for rural development

in French: *Mobilisation Collective pour le Développement Rural – MCDR*

Period of implementation

First call for projects: 2015 (maximum duration 3 years)

Second call for projects: 2018 (deadline for submission 16th April 2018)

Geographical coverage

National

Thematic area(s) of interest and link to Fas

There are no Priorities formally attached to the RDP of the French NRN, but all projects are clearly aiming at knowledge transfer (P1a).

The 2015 call has put forward the following 5 thematic areas: (i) agro-ecology, (ii) local food governance, (iii) rural-urban links, (iv) social economy and (v) circular economy.

Budget and human resources

The budget is allocated on a yearly basis, as follows (EAFRD contribution only):

2015: €450,334 (6 months)

2016: €1,313,464

2017: €1,448,618

The 2018 call is provisioned on the basis of €1.5 million/year. The minimum EAFRD commitment amounts to €60,000 per project with a maximum target of 20 projects, with a match funding rate between 50% and 80%.

Human resources: 1,7 FTE at MA level (Ministry) and 4 FTE for the Paying Agency (administrative and financial services).

Targeted actors

Umbrella organisations with a remit in rural development and agriculture: NGOs, research entities, unions, foundations, business federations, public agencies, etc. having a relation with a regional network or the NRN.

STRUCTURE



**Interlinking people and gathering informations is the main added-value
of the network, specially in comparison with other networks**

- RRN differentiated itself by the decompartmentalisation of actors
- it enables linking people who would not meet usually outside of the network
- communication of transversal views is very valuable from their perspective
- New ideas and innovative projects emerged from this project

But it's not easy so we need a specific animation for the network

Focus on «NSU» contracting and monitoring

- Relevance of its implementation
 - Importance of a link with all actors on a regular basis
 - Quality of the stakeholders
-
- Very difficult monitoring of the contract :
 - disproportionate costs regard to projects : Externalisation is very expensive :
 - Internal resources available

2014-2020

- Contractualisation process with very close attention
- Cost efficiency pursuit (possible aspects re-internalised)
- Redefinition of Provider mission in regards with new RDP organisation

More informations

The objective of this call proposals is supporting national and interregional partnership projects. The main goal was to create synergies between various organisations in order to pool their skills together and offer solutions for rural development, working on rural theme

Sixteen projects were selected for implementation for a period of three years, from 2015 to 2018. Each project is managed by a lead partner and includes up to 26 entities. In total, more than 150 organizations are involved in the scheme: research bodies, national federations, NGOs, foundations, etc.

These original partnerships develop innovative tools for rural development such as guides, videos and handbooks; they organise events, create new networks and produce theory-based analysis to help policymakers give greater consideration to rural issues in their decision making process.

Many projects participate to **innovation transfers**: one focuses on agronomic innovations in tropical areas; others on leadership approaches in farmers' groupings, the promotion of low tech on farm solutions, through a digital open platform, the idea being that peasants' knowledge is a 'common good' to be distributed and modified freely. Two other projects focus on processes, working on questions such as: how do farmers assimilate new farming methods; how do they innovate?

Another set of project is directly connected to **RDP delivery**: they identify useful measures for agroforestry, pastoralism or agro-ecological transition, just to name a few. Although these projects may appear highly agricultural, they also foster relations between urban and rural areas: for example, one project implements local food chains to bring producers and consumers together; another one promotes new types of working place to make rural areas more attractive for urban workers.

Finally, three projects support **young farmers** setting up on farms with which they have no family connection (in French: *installation hors cadre familial*), guiding them through the process. These projects are testing legal and financial tools to facilitate setting up in farming and analyse and describe successful evidence.

Last but not least, one project created a **massive open online course** (MOOC) devoted to the cooperative model in agriculture in order to inform a wide audience on this topic. There are many connections between the 16 projects: some even conduct joint activities. Project leaders are linked to the various regional rural networks, as well as EIP and LEADER groups or other European institutions.

Each of the 16 thematic networks show willingness to cooperate with regional networks in France and other rural networks abroad.

The second call for projects is now open, with an information day planned in Paris on 9th February 2018 and a deadline for submission of applications set for 16th April 2018.

The selection of projects is made by the executive Committee of the NRN, gathering the three main bodies forming the national network: the Ministry of Agriculture, the State Commission for Territorial Equality (in French: *Commissariat Général à l'Egalité des Territoires – CGET*) and the Association of French Regions (ARF).

The terms of reference for the 2018 call are very clear about the need to respond to the aims of networking as set in the EU guidelines under article 54-2. An additional goal is even included: territorial cooperation.

- The lessons stemming from the mid-term evaluation of the NRN activities are called to the attention of applicants;
- Strengthening the capacity of the project to improve RDP delivery;
- Developing links between the project and regional networks;
- Contributing and participating to ENRD activities;
- Reaching a better balance between farming and non-farming topics in order to increase the scope to all rural development stakeholders, beyond agricultural circles;
- Improving dissemination and exploitation of project results and achievements;
- Contributing to 'departition' the various strands of policy.
- The application file is very well documented and includes a network charter to be signed by the project promoter as part of its contractual agreement, the list of eligibility criteria and the template of the rating grid used by evaluators during the selection process. The application kit is exemplary as it excludes all probability of privilege, patronage or favouritism. More importantly, it provides a 'fast-track' opportunity to the constellation of umbrella organisations that are active in rural

France to increase their involvement in the second pillar of the CAP and explore new routes for the future.

Contact details

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Website: <https://www.reseaurural.fr/centre-de-ressources/videotheque/presentation-des-projets-mcdr>

Additional information:

Mid-term appraisal of 16 projects (first call): https://www.reseaurural.fr/sites/default/files/documents/fichiers/2017-12/2017_rrf_fiche_projet_carnet_mcdr.pdf.pdf

Terms of Reference for the second call for projects (January 2018 – deadline for submission 16th April 2018) : https://www.reseaurural.fr/sites/default/files/documents/fichiers/2018-01/2018_rrf_appel_a_projet_mcdr.pdf

Acteon, May 2017 which corresponds to the NRN 2016 AIR

https://www.reseaurural.fr/sites/default/files/documents/fichiers/2017-10/2017_rrf_rapport_annuel_de_mise_en_oeuvre_du_RRN_2017.pdf

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3. Les 16 lauréats de l'AAP MCDR 2015

| Chef de file | Titre projet | Thèmes principaux |
|---------------------|--|--|
| ACTA | « DECO AGROECO » : décloisonner et contextualiser l'agro-écologie dans les territoires | Agro-écologie |
| AFAF | « RRAF » : développement d'un Réseau rural agroforestier français | Agro-écologie, économie circulaire |
| L'Atelier Paysan | « USAGES » : l'innovation par les usages, un moteur pour l'agroécologie et les dynamiques rurales <a .mp4"="" href="E:\20161020_CSU\L'Atelier paysan à 1'30">E:\20161020_CSU\L'Atelier paysan à 1'30".mp4 | Agro-écologie, économie sociale et solidaire |
| CIRAD | « AgroEcoDOM » : mobilisation interrégionale du monde rural pour le développement local de pratiques agro-écologiques dans les DOM | Agro-écologie |
| CIAP 44 | « DEAPNA » : développer l'entrepreneuriat agricole des personnes non issues du milieu agricole pour répondre aux enjeux de renouvellement des générations agricoles | Economie sociale et solidaire, Agro-écologie |
| FNCUMA | « COLLAGRO » : le réseau des collectifs d'agriculteurs pour la transition écologique | Agro-écologie |
| France Clusters | « CLUST » : l'inter-clusters d'entreprise, une réciprocité prometteuse entre ville et campagne | Lien urbain - rural |
| INRA | « CAPDOR » : capitalisation et diffusion des connaissances issues des dispositifs de recherche partenariale sur le développement agricole et rural | Lien urbain – rural, gouvernance alimentaire locale, économie circulaire |

3. Les 16 lauréats de l'AAP MCDR 2015

| Chef de file | Titre projet | Thèmes |
|-------------------------|---|---|
| ITAB | « Innovez bio » : l'innovation en agriculture et alimentation biologique | Agro-écologie |
| ITERG | « ECOCIRAA » : économie circulaire en agriculture et agroalimentaire | Economie circulaire |
| MRJC | « JEUNES » : priorité jeune pour le développement agricole et rural | Agro-écologie, gouvernance alimentaire locale |
| SUACI | « PASTOR » : innover collectivement pour mieux soutenir l'agropastoralisme comme économie territorialisée en montagne | Agro-écologie |
| Services Coop de France | « MOOC » : création d'un MOOC (massive open online course) sur la coopération agricole | Economie sociale et solidaire |
| Terre de Liens | « AGIS » : une agriculture ouverte sur le société : élargir la participation pour favoriser l'installation et la transmission agricoles | Gouvernance alimentaire locale, lien urbain - rural |
| Terres en Ville | « RNPAT » : mise en place d'un réseau national pour un projet alimentaire territorial co-construit et partagé | Gouvernance alimentaire locale, lien urbain - rural |
| UNCPIE | « Altérité » : des alliances nationales et territoriales articulées pour relever les défis de l'agro-écologie et de la gouvernance alimentaire | Agro-écologie, gouvernance alimentaire locale |

Merci de votre attention