

# „NRNs going local”

## POLAND - NRNs’ regional/local networking approach

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Namur– 31 May 2017



#NRNMeeting  
#NRNGoingLocal

# Poland – Regional NRNs

- **1 Rural Development Programme**
- **1 National Rural Network cooperating with**
  - ✓ **16 Regional Rural Networks** located in Regional Authorities Offices - Marshal office in each of 16 regions
  - ✓ **16 Regional Agricultural Advisory Centres** implementing two NRN activities: networking and cooperation measure for innovation
- **Total NRN Budget: 110 mln euro**
- **NRN task's frame: Parliament's regulation**
  - ✓ **Specific NRN tasks:** Minister of Agriculture regulation
  - ✓ **Regional RN Operation plans:**
    - collation by NRN
    - approved by Working Group on NRN (Minister of Agriculture is the President)



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# Poland- Regional NRNs

## ➤ Regional Rural Networks - **important** role:

- ✓ large rural population: **40%** of Polish live in the countryside (*15m out of 38m citizens*)
- ✓ large number of potential network stakeholders
- ✓ large number of LAGs in the EU (**290**)
- ✓ large RDP in the EU  
*(13,5 billions Euros of which 8,5 billions EAFRD support = 9% of total EAFRD support for EU-28)*
- ✓ NOT many **dynamic** rural social and professional organisations



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# Thank you for your attention!

[www.enrd.ec.europa.eu](http://www.enrd.ec.europa.eu)

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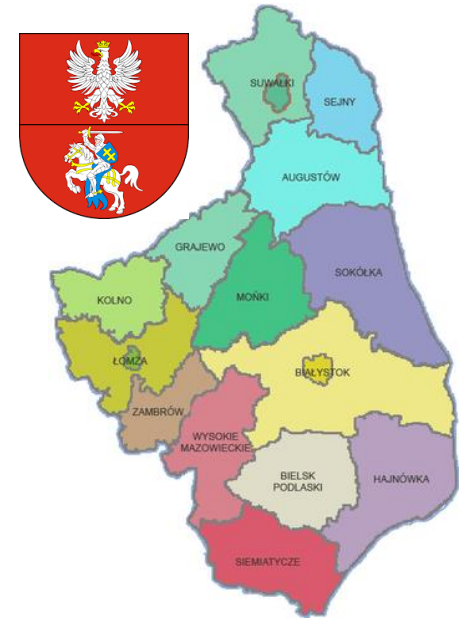
**“European Agricultural Fund for Rural Development: Europe investing in rural areas”**

# **Presentation of a regional model/example, *NRN in Poland/Podlaskie Region***

Marcin Muszyc

# Podlaskie Region in brief

- Population: 1,2 m (Białystok 300k)
- 20,2k km<sup>2</sup>, 6.5% of Poland's surface
- 59 ppl/ km<sup>2</sup> (Poland 122 ppl/ km<sup>2</sup>)
- Gross domestic product placed Podlaskie on 14th position,
- Border area (Lithuania, Belarus),
- Great natural diversity (4 national parks, 3 landscape park),
- Rural character – well developed farms (including small)
- Average area of an ind. farm over 1ha: 13,6 ha (Poland 9,5 ha),
- Huge milk production: 2,22 mln t (~20% country production),
- 0,8 of cow per 1 person,
- Conflicts: Agriculture vs wild animals, transportation vs environment,
- Low social activity.





# Podlaskie Region in brief



## Regional RN - Podlaskie

## How does it work in Podlaskie?



Our team in Podlaskie counts 4 people. Our tasks include:

- information and promotion activities of the RDP,
- implementation of our own projects,
- call for regional partners,
- regional RN workgroup support.



# Regional RN – Podlaskie: 2 groups of projects

## 1. NRN „our own” projects

- using our experience & knowledge of local specifics,
- listening to our partners needs
- partners consultation
- making one project based on different partners ideas
- implementing tender for proposal procedure

## 2. Partners projects

- projects chosen in open call for proposals
- rating projects (criteria based on „Cork 2.0 & the future of Rural Development”)
- NRN signs agreements with Partners ,
- implementing tender for proposal procedure
- NRN do refund to partners ,
- Bureaucracy

# Regional RN - Podlaskie

Examples of NRN  
„our own” operations

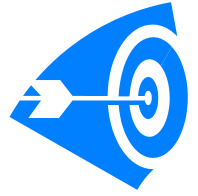
## What subjects do we target?

- sustainable development (with local products, small food processing, short supply chain),
- renewable energy,
- ecology and agro-tourism.

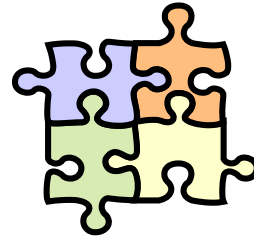
## What kind of operations we do and how we do them?

- study trips, workshops, training, fairs and festivals, contests, conferences,
- we try to chain operations (one to another),
- identifying problems and solve them,
- engagement in animation (subsidiarity principle in mind),
- supporting local networks.

# Regional RN - Our way of acting Podlaskie



- chaining projects



- looking for new channels of  
communication



- using multimedia and technology



# Regional RN – Podlaskie: Example thematic debates

- Answer to the local needs
- Involvement experts, scientists and practitioners to contribute to the knowledge and skills development.
- Dissemination via different channels of communication:
  - not only at the meeting room,
  - but also on life with participation of internauts
  - opportunity to ask directly questions and get answers

1. Debate on processing in the farms (edition 2016).
2. Debate on taxes related to different agriculture and rural development activity (edition 2017).

## Regional RN - Podlaskie

How to make our  
conferences widely  
available?

Example: „**Debate on the short supply chains (last edition 26.04.2017)**” : [goo.gl/bSzK6G](http://goo.gl/bSzK6G)

- in the plenary hall: 80 people,
- organize local points where we display them: 200 people,
- streaming online: 300 displays,
- TV and radio audition: estimated up to 50 000.



# Regional RN - Areas for development Podlaskie

- Define common problems for several RN.
- Cooperation with ENRD Contact Point (?)
- Commitment of the European Commission (?)

One RN unit isn't able to achieve attention of EU Commission.  
Transferring our debate model to EU scale could be useful for  
uniform interpretation of some EU laws.

# Regional RN - Podlaskie

Example problem:  
sanitary requirements for  
local production

**Problem:** barrier in availability of  
local products

- consequences of collectivization in  
socialism,
- people don't really understand EU  
requirements for food processing,
- make our sanitary and vet service  
more flexible,

Examples to train our farmers and  
inspectors:

- model solutions (guides, manuals  
made by professionals),
- organisational diagrams
- workshops,
- meetings, many hours on the  
phone with explanations,
- Study visits (**France, Italy**)





# Regional RN - Podlaskie

Example of  
chaining: engaging  
multimedia

Computer animations of example instalation

Przesłane filmy

▶ Odtwórz wszystkie



Jak zorganizować suszarnię  
rzemieślniczą i usługową?  
253 wyświetlenia • 1 rok temu



Tradycyjne wypieki  
131 wyświetleń • 2 lata temu



Jak zorganizować kwaszarnię  
ogórków i kapusty?  
818 wyświetleń • 2 lata temu



Jak zorganizować wielofunkcyjny  
zakład przetwórczy?  
343 wyświetlenia • 2 lata temu



# Regional RN - Conclusions Podlaskie

What role should play Regional RN in Region?

- Partner or censor?
- Animator or Implementing entity?
- Should ask for ideas or have their own?

# Regional RN - Podlaskie

**Thank you for attention**

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