

Complex Regional Development

Pro Ratatouille Project



Community based organic agriculture program

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DEVELOPMENT – SUSTAINABILITY – FREEDOM

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Sustainable Development Goals:
zero poverty
no hunger

HOW IS IT RELATED TO PRO
RATATOIULLE PROGRAM?

Goal 1. End poverty in all its forms everywhere
Goal 2. End hunger, achieve food security and improved nutrition and promote sustainable agriculture
Goal 3. Ensure healthy lives and promote well-being for all at all ages
Goal 4. Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



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WHAT IS PRO RATATOUILLE PROGRAM ?

LOCAL *Sustainable organic farming, employment and environmental program* IN DISADVANTEGED RURAL NEIGHBOURHOODS FOR DISADVANTEGED PARTICIPANTS



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WHY?

Poverty: In rural Hungary extreme poverty, **social aid:** about 80 euros monthly – this is about 3,5 USD daily. Most of rural Roma people are poor, and most of the Roma in Hungary live in rural settings.

Economic situation: High unemployment, migration

Rural Development:
Sustainable Development: Food security, food sovereignty
No rural – urban communication

To create a program, which tackles all, in their complexity.



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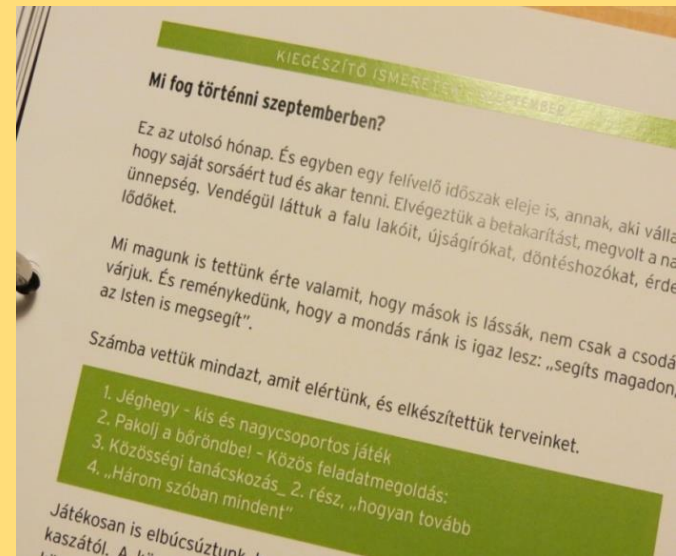
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Main characteristics:

- Community and individual gardens
- Cooperating network of villages
- Methodology: non-formal adult education, experience based learning
- Good tool for community development
- Merging of ecological, economical and social issues



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Participant based
development
Tailor made planning –
according to the situation and
the need of the village /
community.



direct livelihood /
income generation.

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Train the trainer



Method: Non formal adult education,
experience based learning, empowerment
work



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Maslow: when the first needs are not fulfilled the others are not presenting itself – thus the ensurance of the fulfilling of basics needs can lead to real participation in society. The basic needs has to be fulfilled not as a charity or aid, but as a tool for self-resilience. This is Pro Ratatouille program

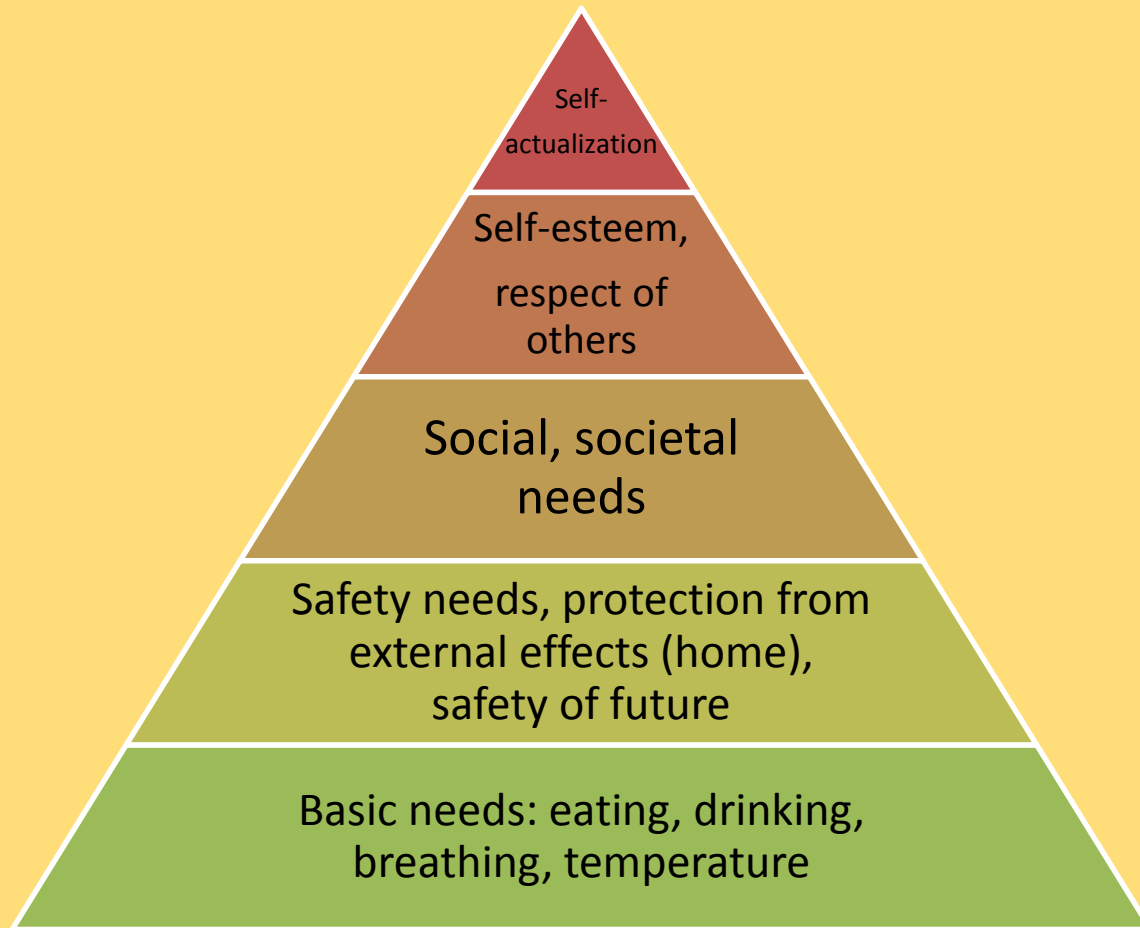


Basic needs: eating, drinking, breathing,
temperature

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World Resources, Growing the Wealth of the Poor 2008

“The increase in “environmental income” that results from ecosystem-based enterprises can stabilize the household economies of the poor, translating into better nutrition and health, greater access to education, more opportunities for saving and investment, and reduced vulnerability to financial shocks. Social gains accompany these material gains, as the poor assume greater power to manage local ecosystems and become more active players in the local economy. These gains are often associated with an increased voice in resource decisions and greater equity in the distribution of economic benefits from natural resources.”



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Conclusions:

- Garden is a solution which leads to other solutions
- Pro Ratatouille fits in every existing rural work, it can be an additional tool for education, livelihood, community development, empowerment, and sustainability
- existing methodology for multiplication.

Questions:

- How to upscale?
- How to promote in other countries?
- How can EU institutions help the realization cross-cutting approaches?



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Pro Ratatouille won the **first prize of Social Business Idea Contest** of Prof. M. Yunus – Nobel prize winner economist - in 2010.

In 2015 Pro Ratatouille project was **nominated for the Civil Society Prize** of the EU by ERGO Network.

From 2012 ERSTE Foundation supports the realization of Pro Ratatouille program.

Butterfly Development is also a member of the Network of **Roma Partnership ERSTE Foundation**, and of the **ERGO Network**.



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**THANK YOU FOR YOUR
ATTENTION**

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