

CREATION OF A FARMING ACTIVITY BY *ENTREPRENEURS* OUTSIDE THE FAMILY FRAMEWORK*.

Specific needs, levers of action, complementarity between the
different support tools



Jeunes
Agriculteurs

CEJA-ENRD joint event
25 janvier 2017
Bruxelles

*OFF

Context

30 000 retirements/year
16 000 setting up /year



**Strong challenge for the
creation of activity**

10 % of farmers OFF

30 % in 2020

30 % of supported setting up of OFF



**Farmers OFF are
necessary to face the
renewal challenge**

Specific needs for the farmers OFF :

- Access to production means
- Access to land
- Inclusion in the territory
- Anticipation of the difficulties of the project and labour time
- ...

→ **Who are these Farmers OFF (which profile?)**

→ **Which specific needs and supports?**

Description of the project

- Objectives :

1. Improve knowledge about entrepreneurs in agriculture not coming from a farming family framework.
2. Determine the specific needs of these entrepreneurs and the levers available to encourage the emergence of the activities of these entrepreneurs.
3. Analyse and build on the support measures of these entrepreneurs implemented by various organisations.
4. Evaluate the complementarity of the support measures and the networks of stakeholders who implement them in order to mix the approaches and to facilitate the partnership approaches.
5. Enhance this production of knowledge among the stakeholders of the agricultural development: development organisations, trade unions, communities, State.

- **Organisations in charge of the project:** Rural organisation of the Christian youth (MRJC) and the French young farmers' organisation (JA)

- Main stages :

- ✓ stage 1 : Shared diagnosis
- ✓ Stage 2 : Analysis of the good practices and the complementarity between tools
- ✓ Stage 3 : Enhancement

Main activities

- bibliography analysis, analysis of the partner organisations and their networks, sharing of the diagnosis of the specific needs and young farmers' levers of action coming from outside a farming family framework.
- Definition of a profile of young farmers OFF (for the first time)
- Analysis of the good practices to respond to the specific needs of these young farmers, and evaluation of their complementarity
 - production of a synthesis, and of good practice videos
- Organisation of a one-day seminary in Paris focusing on the support measures for these young farmers.

Results 1/4

- A precise profile of the young farmers not coming from a farming family framework, and the end of some “clichés”.
- Their profile is quite similar to the other farmers: they follow the same path to set up on a farm, and they have the same type of difficulties before the setting up and after.
- Contrary to the “cliché”, they don’t choose particularly unconventional or unusual production : vegetables, crops and beef cattle are the most chosen sectors.
- This project has also point out the necessity to improve the support to facilitate access to land, to facilitate access to credit and to reinforce the technical knowledge of the young farmers not coming from a farming family framework.

Results 2/4

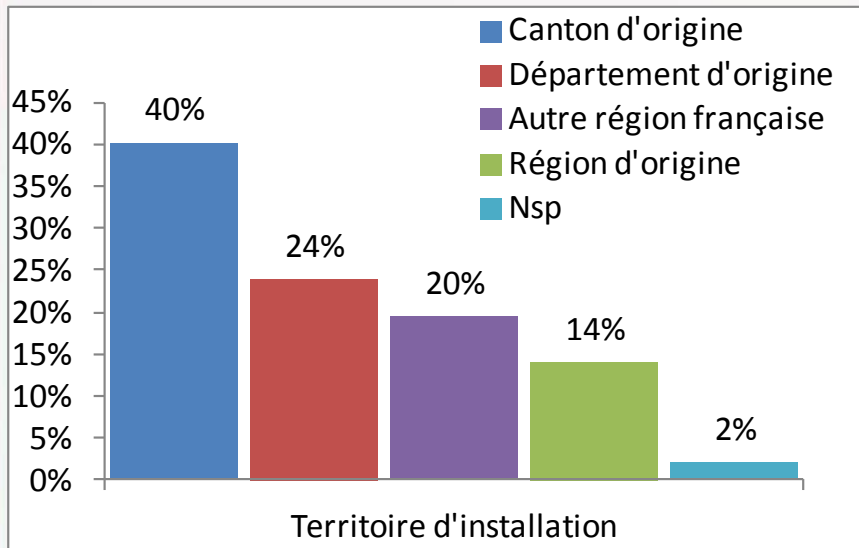
The different types of support / Initiatives :

- Initiatives related to the training of the future young farmers
- Initiatives related to access to land
- Initiatives related to access to credit

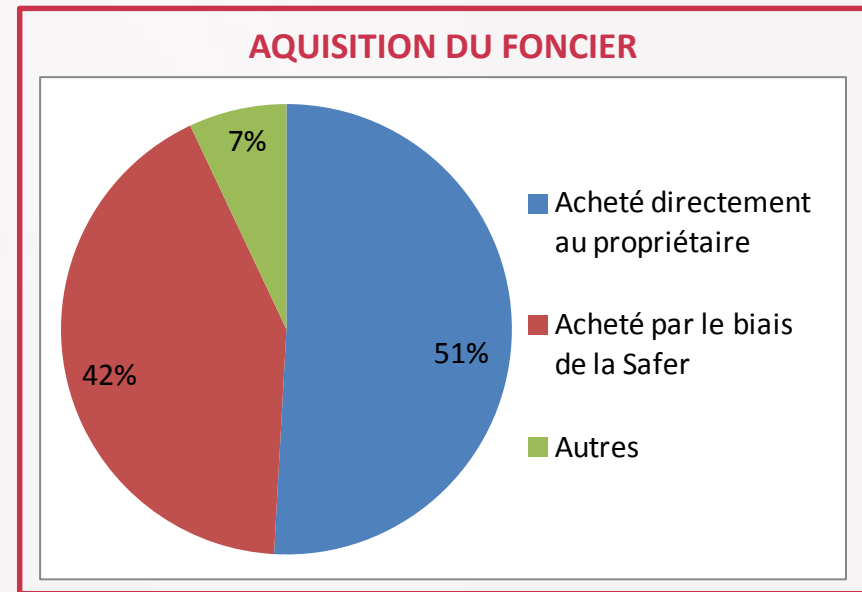
Results 3/4

Some figures about the young farmers OFF :

Choice of the setting up place



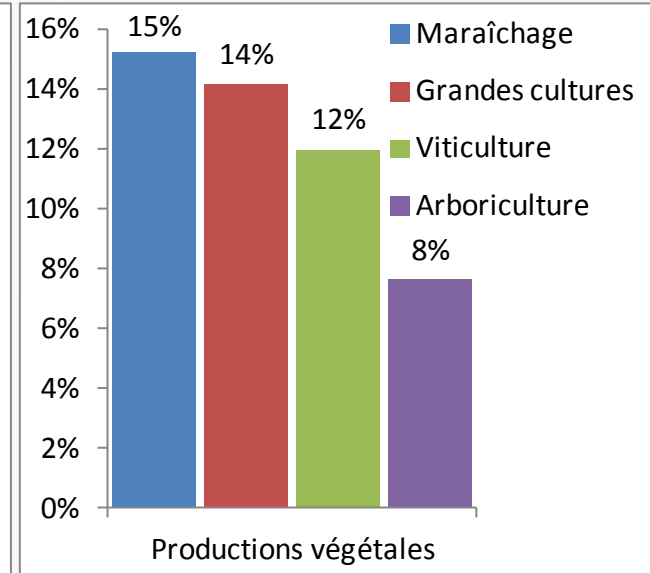
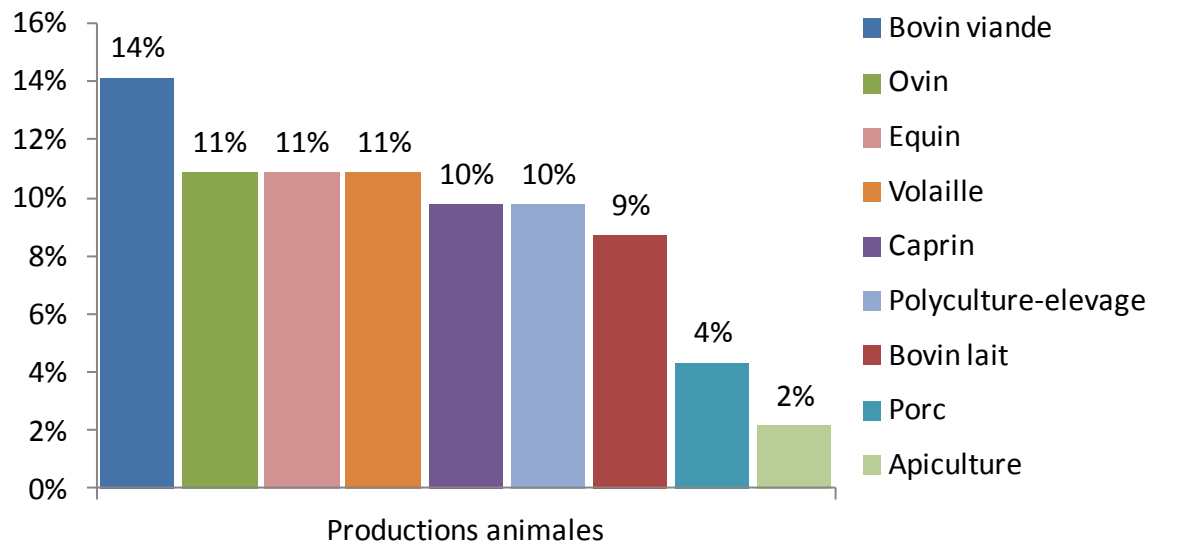
Land



Results 4/4

Some figures about the young farmers OFF :

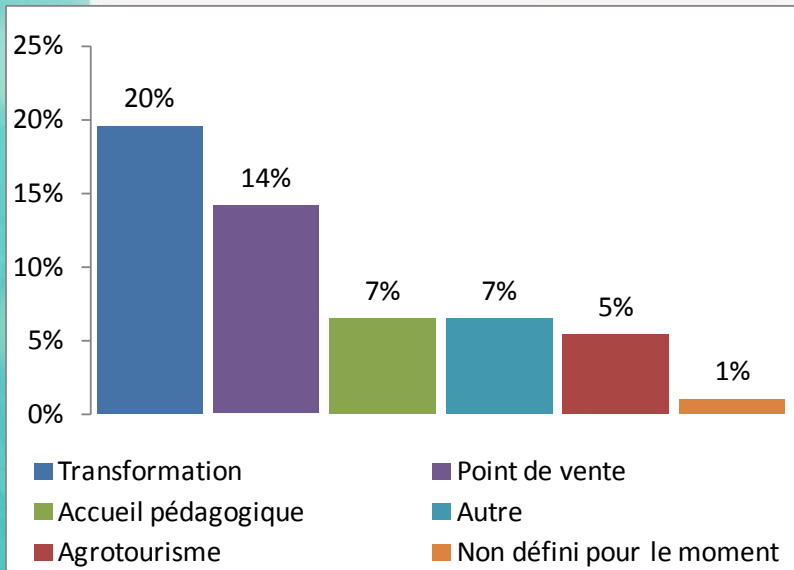
Choice of the production



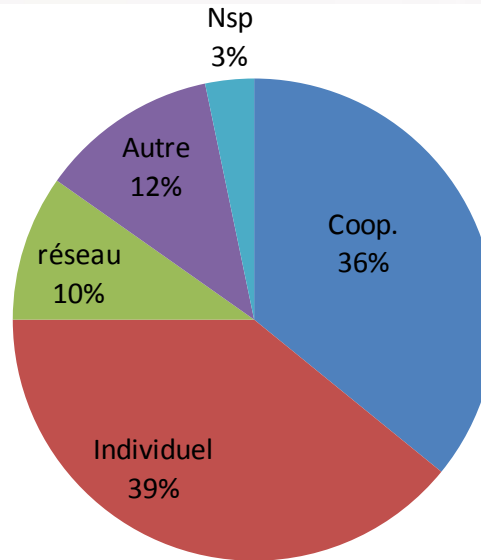
Results 4/4

Some figures about the young farmers OFF :

Diversification



Commercialisation



Quality

