

JOINT ENRD CEJA Workshop

Generational Renewal through Rural Development

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#GenerationalRenewal

Introduction



- The collection of good practice examples
- CEJA members, ENRD expert research
- December 2016

- Goal:
to identify success stories of generational renewal supported through the EAFRD*

*ideally current but also previous Programming Period



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Selection of 5 Good Practices:

- United Kingdom, **R J Bower**, *New cultivation technology for cereals*
- Italy, **Ponte Vecchio**, *Dairy farm innovation*
- France, **Jeunes Agriculteurs**, *the project New entrants without farming background*
- Slovakia, **Macaj family**, *Potatoes and vegetables growers*
- Italy, **Acetoscana**, *Vinegar prototype development*



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Diverse setting

- Young farmers with/without farming background
- Individual but also team work
- Support from various RDP measures
- Diverse funding scales
- Various countries
- Different farming sectors



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Common features

innovation

new technology

cooperation

higher production

enthusiasm



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Photo Credit: Maño Štrauch



Interested to know more?

- Personal stories:
 - United Kingdom, Richard Bower
 - Italy, Fabio Curto
 - France, Yann Nedelec/Jeunes Agriculteurs
- Factsheets in the Welcome pack
- ENRD webpage



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Thank you for your attention!

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