

### INNOVATION CULTIVATING TRADITION

Dott. Fabio Curto

JOINT ENRD CEJA Workshop - Generational Renewal through Rural Development 25th of January 2017





Fabio Curto 33 years old

- Veterinary Medicine in Parma University
- Owner with the family of PONTE VECCHIO FARM

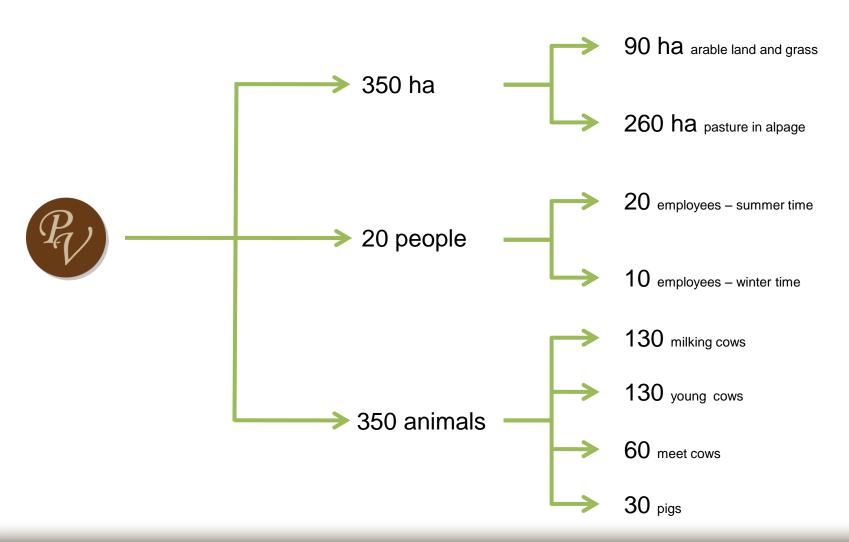
Italy - Veneto region









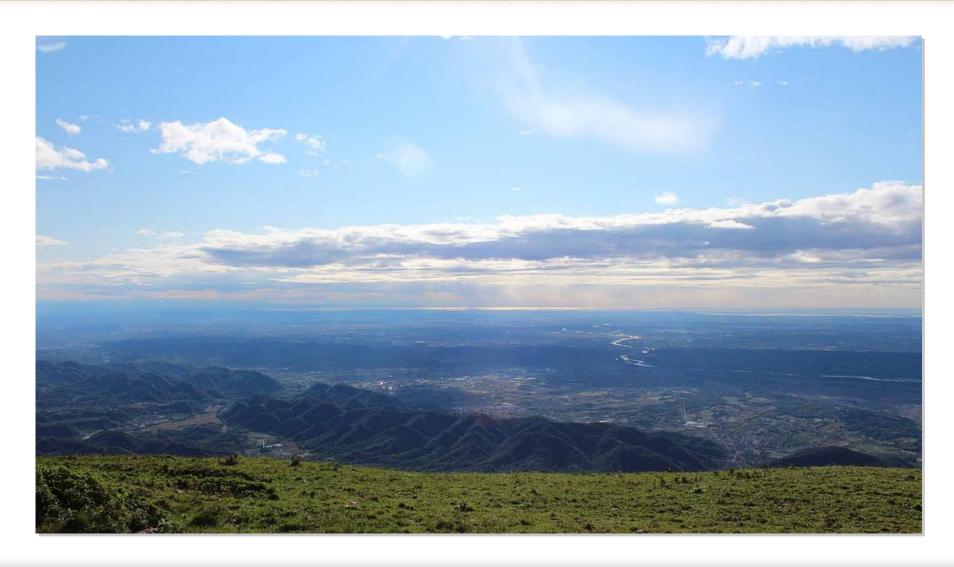




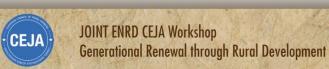




# The Farm - Summer Pasture



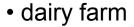












- cheese factory
- shop (cheeses/meet/salami) and agriturismo





















### The Context of the Investment



The parent's dairy farm destroyed by a fire caused by lightning

Times of difficult competition in the milk sector



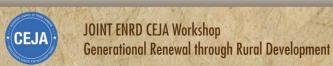




#### RESTART with the DAIRY FARM in a NEW WAY



TECHNOLOGICAL and SCIENTIFIC approach in FARM WORK linked with TRADITION



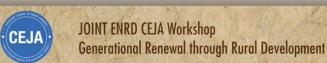




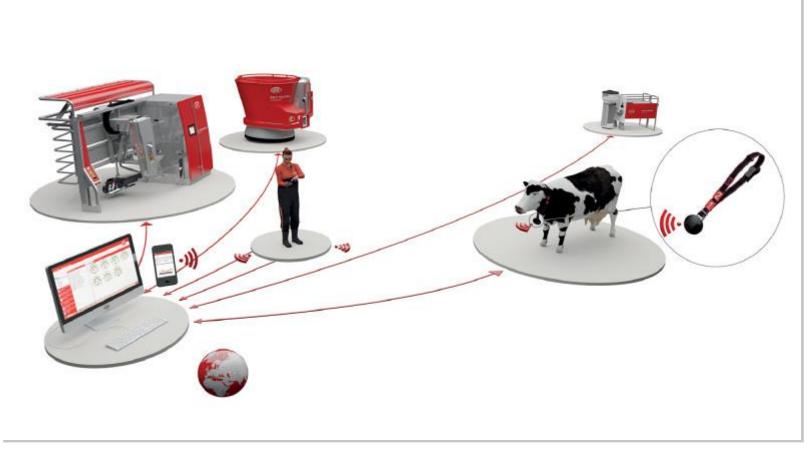


START in DECEMBER 2014 - END in SEPTEMBER 2015









the first italian fully robotic application with single software for the management of the different stages of work in a dairy farm











- -Milking without human intervention
- -A specific collar recognizes the cows
- -Cows are weighed at every milking
- -Milk is analysed every time (mastitis control)
- -Control the production performances
- -Control the ruminaction activity (health control)
- -Count the kinetic activity (reproduction control)
- -All collected in unic software (PC Smartphone) under control 24 h/day by App











- -Feeding system completely automatic
- -Feeding more times a day like a natural way (every time fresh feed)
- -Control the feeding ingestion, more efficency in feeding ration
- -Knows and control how much the cows eat depending on production, reproduction status, and growth
- -Less and green energy required (no Diesel tractor but solar electricity system)

















# The Milk Robot for Calves





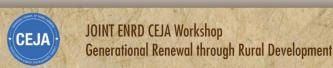








- Increased number of cows (up to 25%)
- Increased singular cow production
- Improved cow welfare (more control by objective data)
- Less use of drugs and antibiotics
- more safe milk for more high quality production
- Increased breeding professionalism and life quality of farm employees
- More efficency in all the proces (work/feed/energy)





### **TECHNOLOGY** and **INNOVATION** in agriculture is the **FUTURE**

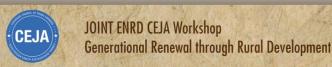


Help to the professional breeder to make a better work



IMPROVED BREEDING PRACTICE linked to COWS WELFARE

**INNOVATION** beautifully linked with TRADITION





#### **THE AIM of Common Agricultural Policy**



Make VALUE at the rural areas



**INNOVATION** can help to give the possibility for the PEOPLE employed in agriculture to have the RIGHT ECONOMICAL VALUE for their work



**ENVIRONMENTAL VALUE** 

**FOOD VALUE** 

**QUALITY OF LIFE VALUE** 





# Ponte Vecchio Earthquake Emergency - Agricultural situation



EUROPE must also have SOLIDARITY, please pay attention to the RURAL AREAS

AGRICULTURE and BREEDERs in the earthquake and snow emergencies in central regions of ITALY

















