

### **Operational aspects of RBAPS**

Clunie Keenleyside IEEP

14 April 2015

Workshop on result-based agri-environment payments for biodiversity, Brussels



#### Exploring the options

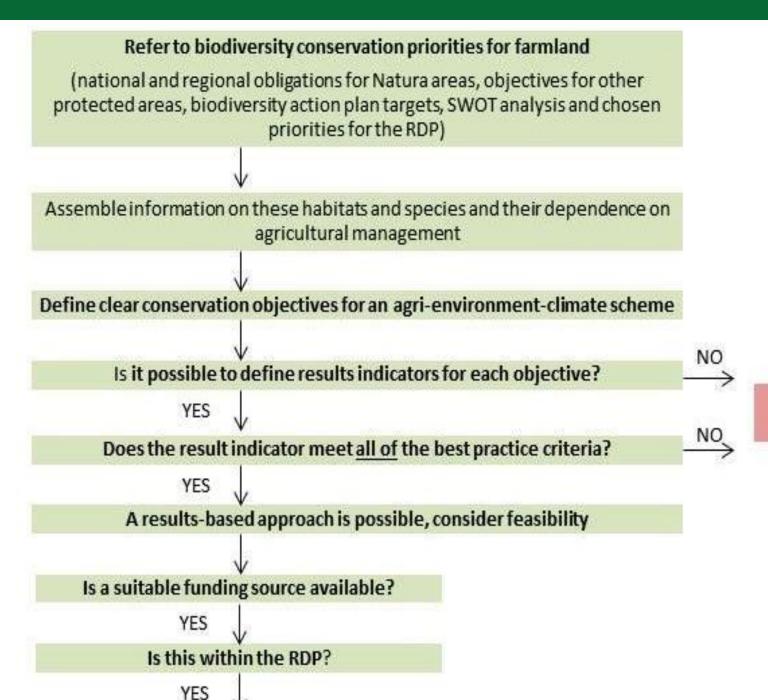
#### Advantages of results-based schemes:

- clear link between results and payment
- biodiversity objectives more easily achieved
- rewards farmers' skills and farmers take 'ownership' of biodiversity 'production'
- public recognition of farmers' role
- easily meet EU requirements for verification
- cost-effective targeting by farmers themselves

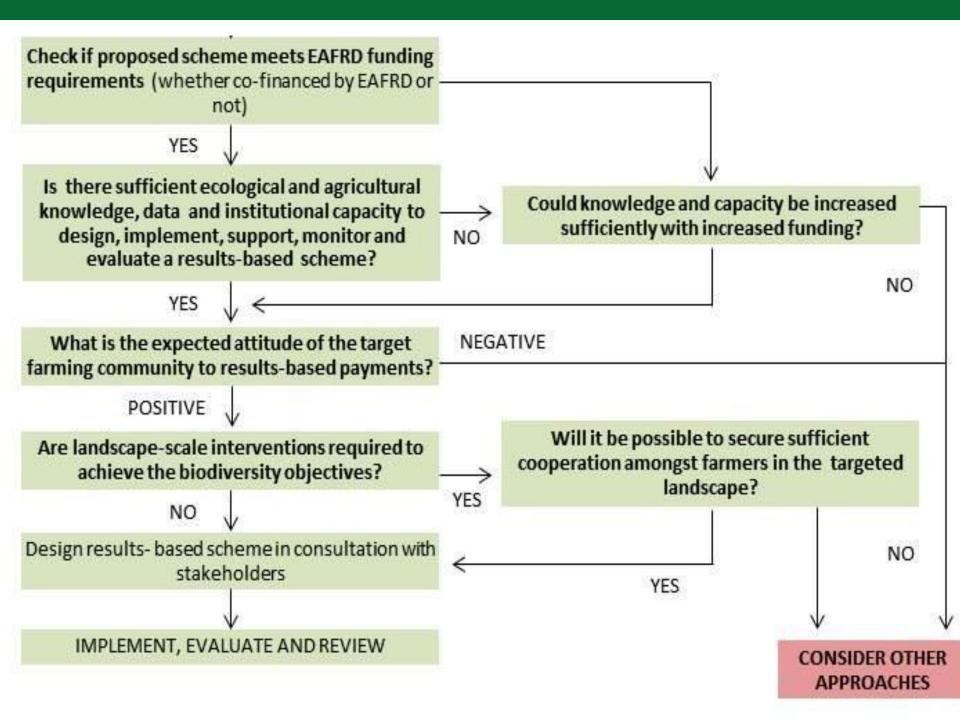
#### BUT to succeed results-based schemes require:

- simple, reliable result indicators
- environmental information and expertise available
- willing farmers



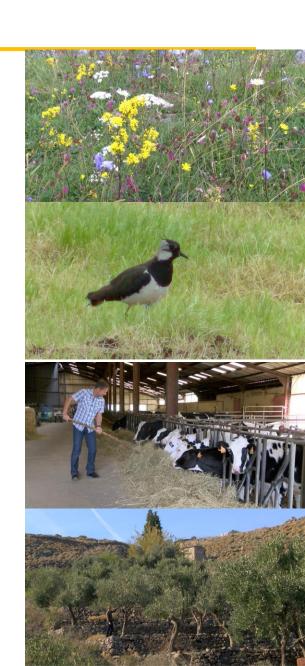


CONSIDER OTHER
APPROACHES



# Designing the scheme

- a key decision is relationship with other agri-environment schemes on the same land:
  - a standalone results-based scheme?
  - a results-based scheme underpinned by a separate management-based scheme on the same land?
- many existing species-rich meadow RBAPS schemes are additional to basic MBPS



# Calculating the payment

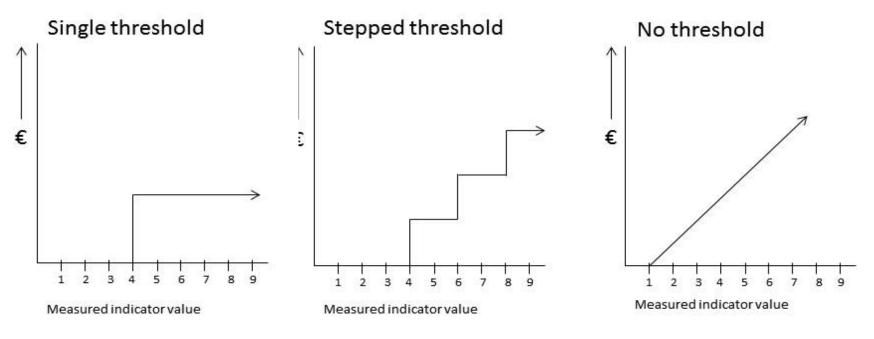
- Payment calculations for RBAPS are based on the costs of implementing the typical farming practices required to achieve the result indicators
- the payment calculation can cover:
  - the **opportunity cost** of maintaining current farming practices where these already provide the biodiversity results the opportunity costs of alternative uses for land or labour are *particularly important* where there is risk is of agricultural abandonment or intensification;
  - the income foregone by following practices that limit agricultural production; and
  - additional cost of specific biodiversity management.
- + justified transaction costs (+20% or 30%) reflects additional responsibility of achieving results



### Setting the indicator threshold for payment

Where should the indicator threshold(s) for payment be set?

- too high ...... many farmers will be unable to reach it
- too low .... there is a risk of high quality habitats deteriorating





#### Verification and control

- the RBAPS contract specifies the result indicators and how these are measured in the field (*not* the management to achieve them)
- key difference from management-based schemes is that the paying agency verifies only the result indicators (not the agricultural management)
- if a results-based scheme is underpinned by a separate management-based scheme on the same land there will be two distinct contracts
- farmers can be provided with management guidelines and advice, but not as part of their contract



# Staff and budget resources

- compared to a management-based scheme with similar objectives:
  - the total budget may be smaller (because paying farmers for results is more cost-effective) and
  - staff resources may be a higher proportion of the total budget
- requires well trained staff able to communicate effectively with farmers about the biodiversity objectives



#### Farmer support services

- Farm advisory services should specifically build on farmers' knowledge and focus training on:
  - the rationale of the scheme
  - the biodiversity objectives and the reason for using result indicators
  - identifying the result indicators on the farm
  - advice on how to achieve the intended results
  - importance of timing management for optimum biodiversity impact
  - best practices
  - methodology and protocols for measuring indicators on the farm



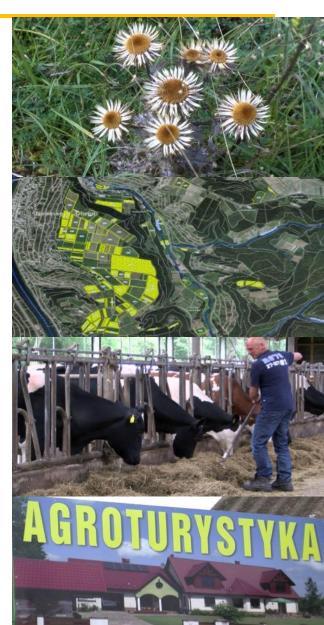
#### Regular reviews

- providing farmers and other stakeholders with yearly feedback on results maintains interest and enthusiasm
- a regular internal process of monitoring and review helps to avoid problems
- evidence of cost-effective achievement of biodiversity objectives (not just result indicators) is important for future programming



#### How can we make results-based schemes work?

- for improved delivery of EU and national biodiversity objectives from farmland
- for effective and accountable use of public money to procure public goods
- for farmers and their local communities



# Will it work for biodiversity?

- is the results based approach better for some biodiversity objectives than for others?
- in designing indicators of biodiversity objectives that farmers can achieve, is there a risk of unintended effects on habitats and species?
- if farmers 'cheat' by choosing other ways of achieving the results, how much does this matter?



### Will farmers join a results-based scheme?

- will farmers see biodiversity as a new 'crop'?
- will the increased risk and management responsibility be reflected in payments?
- will farmers or their trusted advisers have the technical skills for biodiversity management?
- what will be their motivation to join?





# Will it meet EAFRD requirements 2014-20?

- could results-based schemes be a more effective way of ensuring that EAFRD expenditure is strongly controlled?
- separate payment calculations from payment verification and controls
- are transaction costs justified for resultsbased schemes?
- will the EAFRD options for group agrienvironment-climate contracts, cooperation and auctions have a role in results-based schemes?





#### Finally – how will we know if RBAPS has worked?

- what does number of hectares, farmers and euros really show?
- can we gather the evidence to evaluate:
  - the biodiversity *impact* of a results-based scheme and how this compares with the impact of management-based schemes that have similar objectives
  - the *environmental* cost-effectiveness of implementing a results-based scheme
  - farmers' reasons for joining (or not) and the effect of on their business
- but how to find the budget for such evaluation?



