

Stakeholder involvement examples sent by participants prior to the event

Disclaimer: Please note that these examples were sent by participants prior to the event. They are published without being edited.

Title of project/practice/idea	Short description	MS	Stakeholders concerned & achievements	Main lessons learnt	Contact
Agriculture & forestry					
Pine Wood Nematode	Each stakeholder has its function. As this plague is national, the Federations engaged their local organisations, for the identification of the sick trees and the contact with forestry owners, forestry entrepreneurs, wood industry, citizens and firemen.	PT	<p>Key stakeholders:</p> <ul style="list-style-type: none"> > European Union (funding) > Government (coordinator) > ICNF (Nature Conservation and Forestry Institute) (coordinator) > 5 Forestry Federations (FENAFLORESTA ; FORUM FLORESTAL; FORESTIS ;FNAPF UNAC) > Forestry Local Organizations (p.e. COFLORA, COOPCOA, FICAPE) > Forestry owners > Firemen, Local NGO's > Wood industry <p>Main achievements:</p> <p>Faster and more efficient communication and intervention</p>	<p>For the concrete action in the field, specially when a strong and fast intervention (p.e. in order to try to stop a plague) is needed, it is necessary to:</p> <ul style="list-style-type: none"> > engage the umbrella national organizations, that are strongly connected to the local organisations; > Identify and engage key local organizations and other stakeholders > Work on good communication and sensitization amongst different stakeholders and target groups, adapting the language 	<p>FENAFLORESTA Luís Calaim Luis.calaim@confagri.pt +351 21 811 8065</p>
Cooperation for sustainable agriculture	Given that in 2050 we expect to earth 9 billion people, we need a sustainable and efficient agriculture	CZ	<ul style="list-style-type: none"> > Compliance EU common agricultural policy to the interests of farmers > Poor performance of agriculture some EU countries > EU subsidy policy promotes and preserves low production and productivity > Sustainable agriculture is intensive production without a substantial impact on nature and landscape > Sustainable agriculture is a generation change > Network collaboration enables collaboration for effective and attractive agriculture 	<ul style="list-style-type: none"> > Long-term sustainable agriculture > Increasing the attractiveness of agriculture and rural young generation > Creating a network of cooperation and creation of horizontal and vertical structures > A higher proportion of farmers to sell agricultural products > Cooperation across the EU 	<p>Chamber agricultural advisers Czech Republic Karel / Vitek agrooil@volny.cz +420 602 488 967</p>
Agroforestry : a good practice to support?	Creation by the rural network of a thematic working group on agroforestry which, following a European benchmarking, field visits and numerous meetings of stakeholders, led to the spontaneous creation of AWAF, Walloon Association of Agroforestry, by these stakeholders and recommendations to the authorities.	BE-W	<p>Key stakeholders:</p> <ul style="list-style-type: none"> > Research center – reference center in agroforestry (CTA) > Agroforestry Development Center of Chimay (CDAF) > LAGs Condruces, Racines et ressources et Botte du Hainaut Farmers > All members of the walloon rural network concerned by agroforestry <p>Main achievements:</p> <ul style="list-style-type: none"> > GT Agroforestry > Creation of AWAF > Identification of best practices on agroforestry and exchange of knowledge and know-how > Creation of a “webdocu” - interactive manual > Booklet on Agroforestry realized in collaboration with stakeholders > Networking with Flemish actors who obtained then financing > A measure in RDP 2014-2020...? (to be confirmed) 	<ul style="list-style-type: none"> > Put all the stakeholders around the table to combine all issues, point of view, knowledge and experiences > Bottom-up approach : NRN help the ground to identify priorities and put them in order so as to communicate clearly to the authorities > NRN launches the dynamic between stakeholders who then organize themselves to become self-sufficient > Working with LAGs facilitates cooperation > Working on still unknown subjects, be proactive 	<p>Walloon Rural Network Benoît Delaite b.delait@reseau-pwdr.be +32 (0) 19 54 60 51</p>
Educational and promotional activities about the importance of sustainable agricultural practices	In the period 2007-2013 there was a lack of interest among farmers to implement different AE measures related with nature conservation. For the next period 2014-2020 we are trying to solve this problem. Therefore we organize different promotional activities.	SI	<p>Key stakeholders:</p> <ul style="list-style-type: none"> >Agriculture advisers >Farmers >Institute for nature conservation <p>Main achievements:</p> <ul style="list-style-type: none"> >Better understanding of nature conservation issues (why adapted agricultural practices are needed, ...) >Preparation of additional materials/explanations for better communication with farmers (ppt, photos, leaflets ...) >Better cooperation between institutions and farmers >Better and more efficient promotion of AE measures to farmers 	<ul style="list-style-type: none"> >You must identify the real problem(s) >You have to be positive, enthusiastic and patient >You must be able to explain things in a meaningful way (no scientific language) >You have to be open for cooperation and ready to solve problems 	<p>Institute of the Republic of Slovenia for Nature Conservation Mateja Žvikart, M. Sc. Biology mateja.zvikart@zrsvn.si +386 1 230 95 19</p>

<p>Ecological Collection and Distribution Centre for Vegetables – Healthy Life</p>	<p>Ecological Farmers Association conducted animation workshops and professional education , presented itself at the Nature and Health Fair and also created a brochure with the presentation of the centre.</p>	<p>SI</p>	<p>Key stakeholders: Growers of Ecological Vegetables – animation workshops and professional education partner in project (ecological farm) – collection and distribution centre for ecological vegetables (construction work, purchase of equipment) Ecological Farmers Association – promotion of the distribution centre</p> <p>Main Purpose: >To increase the diversity of supply of ecological farms >To increase the share of ecological farms in the area >To increase the volume of production of ecological vegetables for the market >To connect and organize local growers of ecological vegetables >To increase storage and refrigeration facilities in the area</p>	<p>>Established chain of suppliers for collection and distribution centre for ecological vegetables >Sesonal offer does not allow year round operation >Lack of offers prevents entering into commercial centres</p>	<p>Organization: LAG Heart of Slovenia Name/surname: Mitja Bratun Email address: las@razvoj.si</p>
<p>Monitor Farms - Scotland</p>	<p>Monitor Farms have been used as a method of demonstrating best practice through selection of a farm willing to get involved to improve performance and profitability</p>	<p>UK-SCOT</p>	<p>Key stakeholders: Farmers interested in developing good practice and co-operation with others Managing Authorities interested in developing collective practice in RDP measure implementation Sector bodies (beef, sheep, cereals, agri-environment, business enterprise) interested in using practical demonstration</p> <p>Main purpose: >To facilitate knowledge transfer >To improve practical skills >To increase the knowledge and uptake of specific RDP measures >To implement and demonstrate new ideas >To improve performance and farm profitability</p>	<p>>Self improvement group means continuous involvement >Monitor farm provides practical examples of success and failure >Different models have been successfully trialled – beef and sheep, agri-environment, agritourism >Practical tool for knowledge transfer and skills development</p>	<p>Organisation: Scottish Enterprise Name/surname: Email address: jacqueline.green@scotent.co.uk</p>
<p>EPAM Project</p>	<p>The EPAM Project aims to: foster the development of a national network related to the production and sale of aromatic and medicinal plants (PAM); support entrepreneurship within the sector and develop the capacity of its agents; increase and disseminate knowledge within the sector; and build on experience and prepare policy proposals</p>	<p>PT</p>	<p>Key stakeholders: > Medicinal and Aromatic Plants (MAP) producers > Potential investors > Other operators in the sector (industry, buyers...) > Researchers > Technicians (from private and public organizations)</p>	<p>Some reasons why MAP stakeholders participate actively in EPAM project: subjects matter and are familiar to them (are tangible, understandable) > The impacts of the activities are directly felt – their participation in the activities is useful for their businesses or projects > The project addresses their needs (of information, of promotion, of partnerships, etc.) – plans for action result from listening to them > Collaborative tools are used both on virtual (the website) and on ground (professional meetings, workshops, seminars, technical tours, workgroups...) components of the project EPAM (very small) team is people they personally know (the activities are decentralized) and trust</p>	<p>ADCMoura (Portugal) Maria Clara Lourenço Clara.lourenco@adcmoura.pt +351 285 254 931 +351 968 806 467 (mobile)</p>
<p>Sustainable management of natural resources</p>					
<p>Cross views on biogas in Wallonia : Memorandum</p>	<p>Creation of a « Club Meth », bringing together stakeholders of biogas, to develop a memorandum to the authorities and bodies linked to the issues of biogas (green electricity, thermal energy, use of digesta on agricultural land, farm diversification, fuel, short supply chain, ...)</p>	<p>BE-W</p>	<p>Key stakeholders: > Research center (CER Group) > Actors of biogas (FEBA) > Municipalities > GAL Condruces > Energy facilitator (Valbiom) > Association for the defense of renewable energy > Companies, advisers > Farmers > All concerned members of NRN</p> <p>Main achievements: > Thematic group about Rational Use of Energy which is finally focused on biogas > Creation of the “Club Meth” > Memorandum on biogas (issues, problems and solutions) and dissemination to authorities, institutions & LAGs > Booklet on biogas in collaboration with stakeholders > Possibilities to have financing for farmers (UDE, ISA) > A measure in RDP 2014-2020...? (to be confirmed)</p>	<p>> Put all the stakeholders around the table to combine all issues, point of view, knowledge and experience > Bottom-up approach help the ground to identify priorities and put them in order so as to communicate clearly to the authorities > Network launches the dynamic between stakeholders who then organize themselves to become self-sufficient > Be realistic and identify all lobbies who could try to stop your actions (wind, fertilizer, ...) > Working together</p>	<p>Walloon Rural Network Benoît Delaite b.delaite@reseau-pwdr.be +32 (0) 19 54 60 51</p>

<p>Farm Biodiversity (NRN project)</p>	<p>Pilot on-farm projects to test the suitability and impact of result-based remuneration schemes for the enhancement of biodiversity - Sixteen Portuguese (Mainland) farms representing different crops (e.g. vineyards, olive groves, arable crops, livestock) were chosen to participate in this project which aims to evaluate each crop and related specific agricultural practices in terms of the contribute to preserve and enhance biodiversity. Experts on agriculture and environment from environmental non-governmental organizations (ENGO) analysed together farm practices, their environmental value and validated and proposed agri-environmental measures to increase biodiversity.</p>	<p>PT</p>	<p>Key stakeholders: > CAP — Confederation of Portuguese Farmers (national level agricultural organization with regional technicians to monitoring and advising) > DGADR – Directorate General of Agriculture and Rural Development (national public agency) > LPN – League for the Protection of Nature (ENGO) > SPEA – Portuguese Society for the Study of Birds (ENGO) > Technical-scientific commission, composed of biologists and field technicians from both ENGO > 16 Farmers participants in the pilot-project</p> <p>Main achievements: > Better understanding and knowledge about biodiversity related to main crops in different regions > Definition and implementation of measures to promote farm practices related biodiversity so that they may be considered in definition and implementation of agri-environmental support schemes</p>	<p>> Proposed measures were understood and accepted by all stakeholders involved as they have participated in the entire process > Stakeholders from different origins worked together to find possible solutions to a concrete common problem > The agricultural organization sought other sectors help to face new environmental challenges and played the role of intermediary and facilitator > Each partner's role in the project development was perfectly defined: The technical-scientific commission's role was to design a first draft of the measures proposal that afterwards should be validated by the agricultural organisation and the public agency. The public agency should prepare the material to disseminate project information and results</p>	<p>CAP – Confederação dos Agricultores de Portugal Cláudia Gonçalves Phone number: +351 21 710 0000 E-mail: cgoncalves@cap.pt</p>
<p>Involvement of different expert associations in preparation of AE measures related with nature conservation</p>	<p>We invite different expert associations to join us in the preparation process in which we designed different AE measures to preserve grasslands and agricultural landscape. In the period 2014-2020 farmers can decide to implement those measures .</p>	<p>SI</p>	<p>Key stakeholders: Different expert associations (butterflies, birds, amphibians,...) Institute for nature conservation Ministry of the environment and spatial planning</p> <p>Main achievements: >Compromise proposal of AE measures related with nature conservation</p>	<p>>All stakeholders must be aware of possibilities and limitations of RDP (sometimes expectations are too high) >All stakeholders must be prepared to accept a compromise >All stakeholders must take into account not just ecological needs of certain species/HT but also if a requirement is acceptable/feasible also for the farmer(s)</p>	<p>Institute of the Republic of Slovenia for Nature Conservation Mateja Žvikart, M. Sc. Biology mateja.zvikart@zrsvn.si +386 1 230 95 19</p>
<p>Inreasing general awareness of the importance of Natura 2000 in agricultural landscape</p>	<p>Generally speaking awareness about the importance of Natura 2000 is quite low. In one project which was financed by LEADER programme we have tried to found the ways, how to raise this awareness. Pilot area was Natura 2000 site called Branica.</p>	<p>SI</p>	<p>Key stakeholders: Local farmers Center for Rural development Vipava Cultural association Komen Local primary scools Institute for nature conservation</p> <p>Main achievements: >Better general awareness of the importance of Natura 2000 sites >Farmers realized how valuable land they have and that they need to do just few small changes in land use to be more suitable for endangered species >Primary scools added local nature conservation contents into educational process >Creation of short local producers chain and joint marketing of local products</p>		<p>Institute of the Republic of Slovenia for Nature Conservation Mateja Žvikart, M. Sc. Biology mateja.zvikart@zrsvn.si +386 1 230 95 19</p>
<p>Staffordshire Agricultural Group</p>	<p>A multi-sectorial group, dedicated to enabling Staffordshire's farming community to prosper. It uses its influence to champion farming and rural issues, encouraging coordination and collaboration between stakeholders, removing barriers and identifying opportunities, which will deliver a profitability and sustainability farming sector in Staffordshire.</p>	<p>UK -EN</p>	<p>Group comprises organisations with a vested interest in agriculture in Staffordshire, including:</p> <p>Key stakeholders: >Staffordshire County Council >National Farmers Union >Country Land Owners' Association >Staffordshire Young Farmers' Association >Rodbaston Agricultural College >Staffordshire and Birmingham Agricultural Society >Bagshaws Land & Property Agents</p>	<p>>Provides a collective voice for farming and rural stakeholders. >Creates a two-way channel of communication, into and from rural stakeholders and delivery organisations. >Influences the local and national agenda in respect of farming and rural issues. >Is a key source of advice on issues, concerns and good practice to local, regional, and national bodies. >Informs and influences policies, plans and programmes to ensure that stakeholders take account of the impact of their decisions on farming and rural communities.</p>	<p>Staffordshire County Council Cllr Philip Atkins philip.atkins@staffordshire.gov.uk 01785 854324</p>

Territorial development/ community development					
Community links – sustainable routemap	Developing an infrastructure for communities to impact on policy, and to plan their own action to develop a collective voice .	UK - Wales	<p>Key stakeholders: Communities, villages Thematic networks Decision makers, policy officials, politicians</p> <p>Main achievements: > Positive Land Management > Local heritage tourism centre > Hub hall development > Network of halls/centre bookings and promotion > Market town regeneration > West Wales Wool Show > Festival and Events guide</p>	<p>> Community associations and forums that are separate to (but include) local community politicians (community councils and town councils) can stimulate, nurture and articulate a collective approach to policy and decision making. > Community consensus building through our action planning approach enables dialogue about key issues and a collective way forward. > Local involvement achieves sustainable outcomes but it takes a long time. > Community involvement and engagement can't be effective in a vacuum. By networking communities into themes that resonate across a bigger population, the message is stronger. > People don't live their lives in separate policy columns.</p>	<p>PLANED Helen Murray helenm@planed.org.uk +44 (0)1834 860965</p>
LEADER event	LEADER event about four thematic: design and implementation of the local development strategies (LDS), public participation, financial resources and co-operation	ES	<p>Key stakeholders: > EU Commission > ES Managing Authorities (MA) of Rural Development Programs (RDP) (at national and regional level) > ES Local Action Groups (LAGs) > Spanish Rural Network Support Unit</p> <p>Main achievements: One of the objectives that the NRN aims to achieve through its action plan is "increasing stakeholder involvement in RDPS" with thematic exchange and interactions among all of them. In this regard, the NRN organised a LEADER event in November 2014. LAGs had showed their disagreement with the content of the LEADER measure in the National Framework of Rural Development that established only three kind of projects: formation, co-operation, animation. LAGs felt that their scope would be restricted or diminished . One of the result of this exchange was the compromise of the Ministry of Agriculture, Food and Environment to change the redaction of the National Framework adding a new kind of projects: territorial promotion; accordingly with the LAG views. This event also intended to give prominence to the LAGs when establish the thematic for projects since they have previously suggested them. We can say that the ES RRN intends to have a more direct relationship with LAGs by means of organizing seminars, workshops, forums and training courses with the aim to facilitate networking and to serve as discussion fora to improve the management of the LEADER approach.</p>		<p>UTAD - Universidade de Trás-os-Montes e Alto Douro Lúvia Madureira Phone number: +351 259 30 2200 E-mail: lmadurei@utad.pt</p>
Animation of LAGs	By involving LAGs in the creation of the policies, indirectly involvement of various type of stakeholders is enabled. LAGs represent all of the people from their area.	HR	<p>Key stakeholders: > LAGs > Indirectly all LAGs' inhabitants</p> <p>Main achievements: > Policy better adapted to beneficiaries' needs „fresh pair of eyes" to check the policy > Better intersectoral coherence > Making the policy more accessible > Better cooperation in the future</p>	<p>> Time consuming > Asses advantages and disadvantages > Be open to new ideas</p>	Croatian NRN
Staffordshire Rural Diversification Project	Partnership of upper and lower tier authorities in Staffordshire that seeks to test the demand for a grant scheme that brings redundant or underused rural buildings back into productive economic use. The project aims to increase available and suitable workspaces in rural areas; create new and safeguard existing jobs; stimulate wider investment in rural areas; and add value to the social and environmental fabric of rural areas.	UK - EN	<p>Key stakeholders: >Staffordshire County Council (Rural County, Customer Insight, Place Funding, County Farms) >South Staffordshire Council >Stafford Borough Council >National Farmers' Union >Country Land Owners' Association >English Heritage</p>	<p>>Agree scope, constraints and dependencies, keeping them under review >Identify key assumptions, dependencies and risks early on >Identify stakeholders and manage their expectations from the outset >Create a robust performance management regime, which is crucial to measure both direct and indirect benefits</p>	<p>Staffordshire County Council Cllr Philip Atkins philip.atkins@staffordshire.gov.uk 01785 854324</p>

<p>Staffordshire LEADER Programme 2015-2020</p>	<p>Managed through a local partnership (Local Action Group), LEADER is part of the European Agricultural Fund for Rural Development (EAFRD) and aims to encourage strong economic growth and improve the productivity and competitiveness of local businesses in rural areas.</p>	<p>UK- EN</p>	<p>Key stakeholders: >Staffordshire County Council >Staffordshire Rural Forum >Country Land Owners' Association >National Farmers Union >Women in Rural Enterprise (WiRE) >National Forest >District Councils >Stoke & Staffordshire Local Enterprise Partnership >Destination Management Partnership >DEFRA >Support Staffordshire >Community representation</p>	<p>>Partnership working with key rural sector organisations to support local businesses and communities to create jobs and growth >Work with local community groups and businesses to develop projects where there is a clear and evidenced need for intervention >Partnership delivers schemes to support the rural economy –where 26% of Staffordshire's businesses and 1 in 5 jobs are in rural locations >One of the key elements to LEADER is Co-operation among LEADER groups, sharing experiences >LEADER is a Bottom-up process, utilising local people and their skills and experience to design the strategy and develop the actions</p>	<p>Staffordshire County Council Cllr Philip Atkins philip.atkins@staffordshire.gov.uk 01785 854324</p>
<p>Youth and local development</p>	<p>Better involvement of young people in local development</p>	<p>DE</p>	<p>Key stakeholders: Young people LAG managers Catholic Rural Youth Movement (KLJB) Young Protestants in rural areas (ejl)</p> <p>Main achievements: >Joint workshop to start the cooperation >Special Edition of our Magazin LandInform on Youth and Local Development to disseminate best practice approaches and practical needs of young people in rural area</p>	<p>>Involvement of people is more than information >Involvement in topics, in which young people are interested >Less application procedures, simplifying administration, suitable for young people >Functioning of LAG must be more suitable for Young People >Suitable methods, suitable means of communication</p>	<p>NRN Germany Isabell Friess Isabell.friess@ble.de +49 228 6845 3459</p>
<p>Preparation of Local Development Strategy by South Dorset Local Action Group, England</p>		<p>UK</p>	<p>Key stakeholders: > Farmers > Parish councils > Village communities > Tourism interests > Forestry interests > Local energy groups > Local food chains > Micro-enterprises +SME's</p> <p>Main achievements: > A clear prioritised local development strategy, accepted by Managing Authority > An active membership, with an agreed process for their involvement in appraisals of proposed projects > A 'portfolio' of provisional project applications, ready to roll when the programme starts in ? June 2015 > Identified sectors to which a programmatic approach (with calls for proposals) may be applied</p>	<p>> Build a participative membership of the Local Action Group > Consult the whole membership at different stages of preparing the Draft Local Development strategy > Hold open workshops and open on-line survey > Identify key sectors, and create sector-based focus groups to clarify the potential for action > Draft the strategy and consult on priorities</p>	<p>South Dorset Local Action Group Michael Dower mdower6@btinternet.com +44 1308 863515</p>
<p>Workshop 3: 'Time2Change' and 'Time2Activ8'</p>	<p>An 8 week motivational programme for people re; activation/education and employment culminating in an 'Open Day Opportunities Workshop' which includes the Certification of Participants, Nationally Recognised Motivational Speakers and State and local Services Information Stands</p>	<p>IE</p>	<p>Key stakeholders: > Most Disadvantaged > Hardest to reach Groups > Under 25; not employed or in education > Local University who operate the programme with the LAG > Local and State Services that participate and support the programme</p>	<p>> Shape the programme of support to meet the need and realities of those targeted > Spend time 'in the line'...speak with people accessing social services and listen to what their ideas/challenges are. > Work with local academia to source the best practice and practitioners > Focus on capacity and motivation towards activation in a variety of forms not just in the form of 'employment' in the first instance > Celebrate and invite family, friends and neighbours as a key element of filing the next programme</p>	<p>SECAD (South & East Cork Area Development Ltd.) Ryan Howard, rhoward@secad.ie 00353-21-4613432</p>
<p>The Ring of Cork Networking Tools</p>	<p>The Ring of Cork is a network facilitated by the LAG to help smaller tourism, food and craft business's to a) create links with larger private and publicly owned attractions and b) host networking meetings, seminars and project visits with key local, regional and national policy makers and c) joint promotions</p>	<p>IE</p>	<p>Key stakeholders: > Small scale food, craft and tourism enterprises > Large scale enterprises > The LAG as facilitator > Local Authorities > State Promotion Services e.g. State Tourism Body > Local Tourism Bodies and Volunteer led services > Local Communities</p>	<p>> Create forum for debate amongst 'tourism related businesses' > Agree first level joint actions with private sector being the greater investor > Encourage business to business linkage and generation of new opportunities > Develop joint marketing initiatives prioritising low cost but potentially high impact approaches using most effective social media for each partnership or marketing campaign > Prioritise 'soft supports' such as training, mentoring and technical support that the LAG can provide a lead support role</p>	<p>SECAD (South & East Cork Area Development Ltd.) Ryan Howard, rhoward@secad.ie 00353-21-4613432</p>

<p>Multisectoral rural stakeholders' mobilisation</p>			<p>Key stakeholders:</p> <ul style="list-style-type: none"> > Farmers and agri-SMEs > Greening countryside NGOs > Support services organizations in rural development 	<ul style="list-style-type: none"> > Identify stakeholders in a sectoral manner > Involve representatives of support services organizations > Set-up small groups (up to 25 members) > Organize micro-regional forums using Open Space method > Run at least 2-3 forums in each territorial groups > Organize assessing workshop within 40-60 days 	<p>Cserhatalja RD Association Pal HAJAS Dr hajas@cserhatalja.eu +36-30-7180912</p>
<p>Cross-cutting stakeholder involvement examples</p>					
<p>Stakeholder consultation for the Scottish Rural Development Programme</p>	<p>Scotland undertook extensive stakeholder consultation throughout the development of the Scottish Rural Development Programme including formal consultations, informal meetings, stakeholder roadshows.</p>	<p>UK-SCOT</p>	<p>Key stakeholders:</p> <ul style="list-style-type: none"> > Potential applicants /beneficiaries; > Local and regional authorities; > Trade and business organisations; > Economic and social partners; > Equality groups > Stakeholder organisations > Scottish Parliament > Delivery partners <p>Main achievements:</p> <ul style="list-style-type: none"> > A Rural Development programme that genuinely reflects the needs of rural Scotland > Stakeholder buy-in to the Rural Development Programme > Involved and informed stakeholders who understand what has been done and why e.g. policy choices, regulations, budget limitations > Trust & honest, open relationships with stakeholders 	<ul style="list-style-type: none"> > Start engagement as early as possible > Keep your stakeholders informed and updated – even if the update is that there has been no change > Consider your audience - why the issue is important/of interest to them, > Use appropriate language e.g. applicants understand funding schemes, Commission considers RDR articles and measures > Engage in a variety of ways – written, face-to-face, on-line, events 	<p>Scottish Government Kirsten Beddows Kirsten.beddows@scotland.gsi.gov.uk 0300 244 9693</p>
<p>Staffordshire Rural Forum</p>	<p>The Forum represents, acts and collaborates, on behalf of Staffordshire's rural businesses and communities. It seeks to address challenges and exploit opportunities that result in tangible and sustainable economic, social, community and environmental benefits for Staffordshire's rural areas.</p>	<p>UK- EN</p>	<p>Key stakeholders:</p> <p>Forum comprises over 40 organisations with a vested interest in rural issues, including:</p> <ul style="list-style-type: none"> >Staffordshire County Council >Staffordshire Public Health >Stafford & Rural Homes >Staffordshire Police >Staffordshire Community Council >Age Concern >English Heritage >Forestry Commission >Inland Waterways Association >National Farmers Union >Country Land Owners' Association >Staffordshire University >Keele University >Young Farmers' Association 	<ul style="list-style-type: none"> >Maximises and promotes the contribution that rural areas make to environmental, social and economic well-being >Ensures the needs and interests of rural areas are heard in the development and implementation of policies and programmes >Supports people, communities and businesses that are disproportionately affected by the challenges of living and working in rural areas >Removes barriers and duplication of effort by ensuring members work only on issues that are their specialism and form part of their 'day job' >Focuses effort and resources on issues that are deemed important by rural communities 	<p>Staffordshire County Council Cllr Philip Atkins philip.atkins@staffordshire.gov.uk 01785 854324</p>
<p>Poland - Involvement of local societies in policy making process</p>	<p>Creation of Leader thematic group within NRN working group enable to animate and involve local societies in the decision making proces in the area of Leader approach in Poland. This is also efficient channel for spreading information among LAGs and local leaders at rural areas.</p>	<p>PL</p>	<p>Key stakeholders:</p> <ul style="list-style-type: none"> >Local societies >LAGs >Local governments >Regional governments >Fishery LAGs >Paying Agency <p>Main achievements:</p> <ul style="list-style-type: none"> >Punctuall and well shaped to real needs decisions on reprogramming Leader measures >Local society well informed about Leader approach and it's results in Poland >Working cooperation established with LAGs , regional governments and Paying Agency in the area of Leader >Efficient channel for distributing information on local level established. 	<ul style="list-style-type: none"> >Better decisions trough cooperation with local partners >Smooth implementation of leader due to working consultations with local partners >Active participation of local societies in leader measures implementation >In new period LAGs should chair and manage group work >Group created on the demand of NRN partners based on identified needs 	<p>Ministry of Agriculture and Rural Development - Poland Joanna Gierulska Email address: joanna.gierulska@minrol.gov.pl Phone number:+48 22 623 16 57</p>

<p>Operating structure of a National Rural Network</p>	<p>PREPARE technical advice to Romanian and Croatian Managing Authorities</p>	<p>RO & HR</p>	<p>Key stakeholders:</p> <ul style="list-style-type: none"> > Managing Authority > Regional and Local Authorities > Farmers, landowners > Small-farming communities > Enterprises > Ethnic + minority groups > Local Action Groups > CSOs (social, environmental, other) > Universities, researchers <p>Main achievements:</p> <p>This example is based on PREPARE technical advice to Romanian and Croatian Managing Authorities when NRNs were being conceived.</p> <p>The NRN in Romania is structured in this way. I do not have up-to-date information on the NRN in Croatia.</p>	<ul style="list-style-type: none"> > Clustering of all stakeholders into major categories, as shown > Representation of each cluster on National Steering Committee, with equal rights > Consultation and information within each cluster > Equal rights of all stakeholders for access to NRN activity > Linkage between clusters e.g. within thematic working groups 	<p>PREPARE Partnership for Rural Europe Michael Dower mdower6@btinternet.com +44 1308 863515</p>
<p>Empowering Rural Stakeholders in the Western Balkans</p>		<p>Western Balkans</p>	<p>Key stakeholders:</p> <ul style="list-style-type: none"> > Ministries of Agriculture and Rural Development > Municipalities > Rural Development Networks (Civil Society) > Village-level communities > Farmers > Enterprises <p>Main achievements:</p> <p>Through traveling workshops and national conferences in 3 Western Balkan countries, with varied stakeholder participants from 7 countries, we generated lively debate about empowerment of stakeholders in those countries. Report on the whole exercise was published by DG Agri in English, and by Standing Working Group in Serbian and Macedonian, and widely circulated.</p>	<ul style="list-style-type: none"> > Clear public information about roles of different level of government > Integrated approaches to development > Climbing the ladder of information, consultation, participation and partnership > Versatile extension services > Networking and capacity building among all stakeholder categories > Finding and encouraging village leaders 	<p>PREPARE Partnership for Rural Europe Michael Dower mdower6@btinternet.com +44 1308 863515</p>
<p>Collection of best practices</p>	<p>Collection of best practices, implemented by the Bulgarian RDP 2007-2013, from the 28 regional coordinators of the National Rural Network of Bulgaria</p>	<p>BG</p>	<p>Key stakeholders:</p> <p>Beneficiaries of projects implemented under measures of the RDP 2007-2013. 28 regional coordinators of the National Rural Network of Bulgaria</p>	<ul style="list-style-type: none"> > Beneficiaries are not open to present and promote the projects activities and results; > To plan activities in the annual programs of HCM for purposeful work with specific beneficiaries regions and to plan measures for developing skills in presenting and disseminating the project results; > To plan activities for beneficiaries to develop skills in communication, openness and trust and to be supported by large number and different types of reviewers, consultants and visitors who are interested in the process of implementation; > To plan activities explaining the functions and role of the different visitors and reviewers from different institutions; 	<p>Organisation - NRN Name/surname of contact person Email address- office@nsm.bg</p>
<p>A new CAP: Mountains of opportunities”– Spain, Italy, Portugal, France, Romania and Slovenia.</p>	<p>A new CAP: Mountains of opportunities” is an information measure on the new Common Agricultural Policy (CAP) addressed to mountain rural actors and co-funded by the DG AGRI, that started in May 2014 and will finish in April</p>	<p>ES, IT, PT, FR, RO, SI</p>	<p>Key stakeholders:</p> <ul style="list-style-type: none"> > Advisory services > Universities, research and training centres > Farmers and farmers associations > Local and regional authorities > LAGs > Other mountain actors <p>Main achievements</p> <ul style="list-style-type: none"> > 5 national seminars and 1 European conference. > More than 4.320.000 mountain stakeholders have already been informed about the opportunities given by the new CAP. > Three action plans for the way forward of the mountain supply chains development have been produced as a result of the different exchanges and discussions. > A database of mountain supply chain actors has been created. 	<ul style="list-style-type: none"> > Give to the different actors the opportunity to tell their success stories, this way you can have them really involved. > Develop your activities following a bottom-up approach. > Give enough space and time for discussions and exchanges so everybody feels listened and the final conclusions are reflecting the voice of all concerned actors. > In line with the balanced territorial development, go to the ground and adapt your activities to the concerned area or country for an effective implementation of your initiative. 	<p>Euromontana / HAZI Marie Clotteau/ Damiana Maiz marie.clotteau@euromontana.orgdmaiz@hazi.eus +32 2 280 42 83</p>
<p>Award ceremony of RDP’ investors</p>	<ul style="list-style-type: none"> > RDP investors > Coordination committee > NSU (NATIONAL SUPPORT UNIT) > All the members of NRN 	<p>EL</p>	<p>Key stakeholders:</p> <ul style="list-style-type: none"> > RDP investors > Coordination committee > NSU (NATIONAL SUPPORT UNIT) > All the members of NRN <p>Main achievements:</p> <ul style="list-style-type: none"> > Presentation of the good use of RDP potential > Bringing together all members of NRN in a festive event > Reward of good RDP investors 	<ul style="list-style-type: none"> > Presentation of the good use of RDP potential > Bringing together all members of NRN in a festive event > Reward of good RDP investors 	<p>NRN of Greece Evangelia Sevastou esevastou@mou.gr 00302105275102</p>