



European Network for
Rural Development



Putting together the pieces of the puzzle

Intervention logic & action planning of NRNs

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2nd NRN meeting

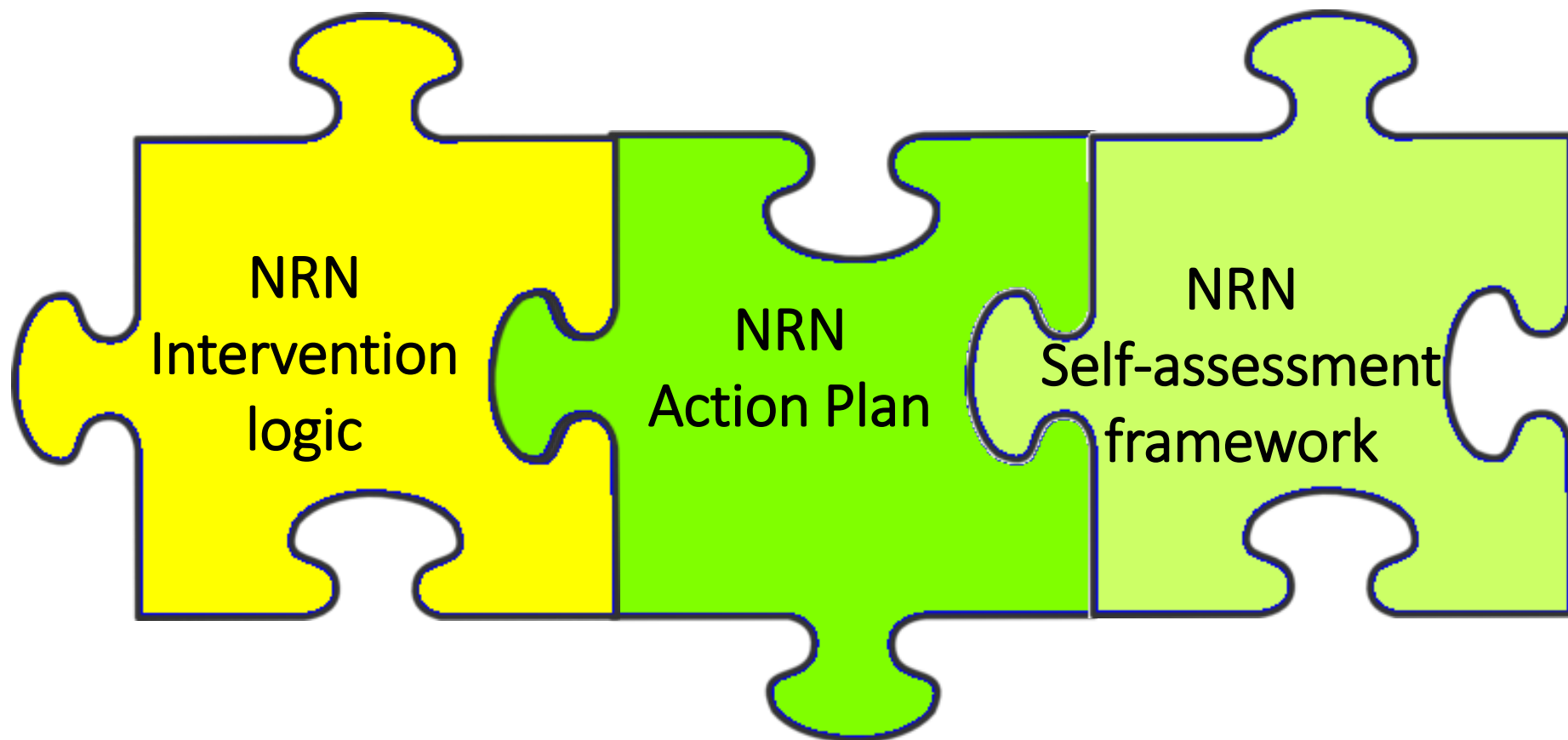
Jurmala, 12 May 2015

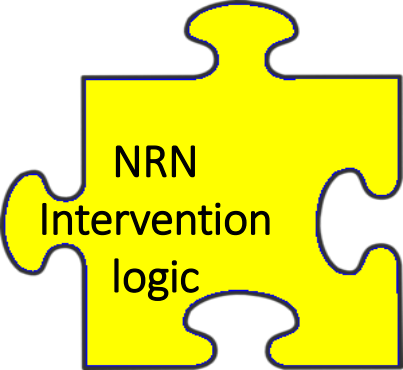


#NRNmeeting



The pieces of the puzzle





NRN objectives & tasks

RDR defines **overall NRN objectives**:

- **Stakeholder involvement** in rural development implementation
- Improving **quality of RDP**
- **Informing broader public** & potential beneficiaries
- Foster **innovation**



RDR defines (mandatory) **elements (tasks) of action plan**:

- Collection of examples
- Thematic & analytical exchanges
- Training & networking for LAGs & cooperation support
- Networking for advisors & innovation support services
- Dissemination of M&E findings
- Communication plans
- Participation in ENRD activities



Broad links – The Big Picture



1. Links between the aims and the tasks of the NRNs stated in the Basic Act

Aims/Tasks	Involve stakeholders	Improve the quality of RDP implementation	Inform the broader public and potential beneficiaries	Foster innovation
Collection of examples of projects covering all RDP priorities		✓	✓	
Facilitate thematic and analytical exchanges between stakeholders, sharing and dissemination of findings	✓	✓	✓	✓
Training and networking activities for LAGS: inter-territorial and transnational co-operation, co-operation among LAGS, search of partners for Art. 35 measure	✓	✓		✓
Networking activities for advisors and innovation support services;		✓		✓
Share and disseminate monitoring and evaluation findings		✓	✓	
Publicity and information concerning the RDP, information and communication activities aimed at a broader public		✓	✓	✓
Participate in and contribute to the European Networks' activities	✓	✓	✓	✓



NRN-specific intervention logic – every network is unique...

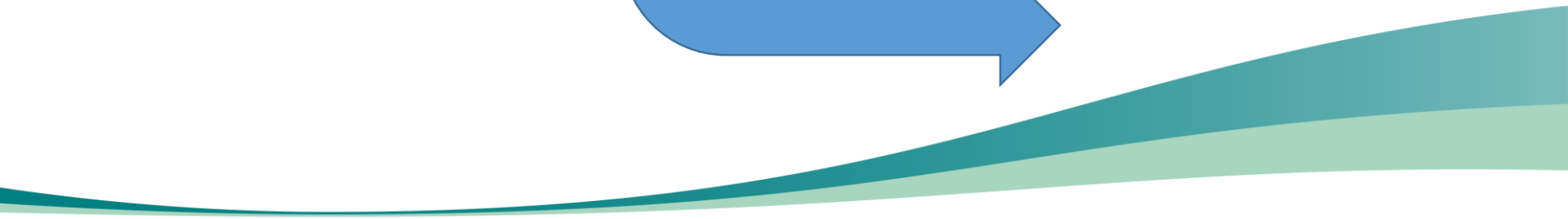
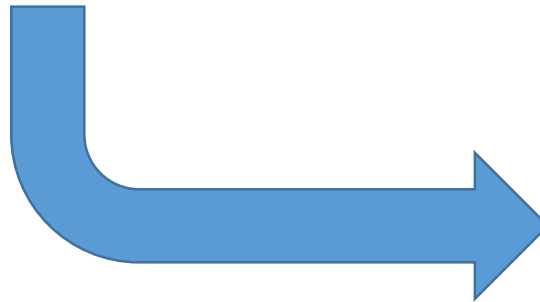


- How **NRN needs** are identified? Are these linked to RDP needs?
- Did you define any **additional** general objectives and/or developed **specific** objectives to those defined by the regulation?
- Does your NRN have an ‘**intervention logic**’ linking objectives to activities?
- Is there a **priority of objective** (“mission”) of the NRN?

The example of Slovenia

- SI NRN is a small NRN with limited resources (2 employees; 4 mio €; inside the MA)
- Adopted Action and Communication Plan 2014-2020 (one document; since March 2015)
- Plan for the year 2015 (financed from TA 2007-13 and TA 2014-20)
- Intervention logic for 2014-20 is part of the Action and Communication Plan

“We have identified needs/problems regarding RDP from the NRN point of view”



Intervention logic of the SI NRN

Building Logical framework

ACTIVITIES (as defined in regulation)
+
additional activities

7 specific objectives
(related to the specific need)

4 general / overall objectives (as defined in regulation)
+
1 national one (foster knowledge transfer and cooperation)

Identification of the NRN needs

(1. to inform, 2. quality RDP implementation, 3. innovation, knowledge transfer and cooperation)

needs (SWOT)
identified by
preparing the RDP
2014-2020

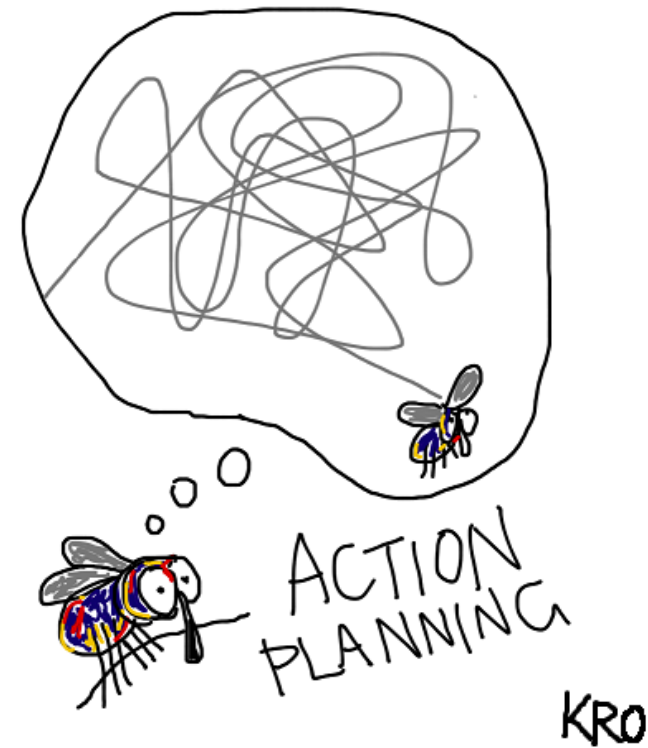
Ex-ante
evaluation
of the RDP
related to the NRN

- surveys and polls
- self-evaluation of
NRN on added value
- discussion with partners



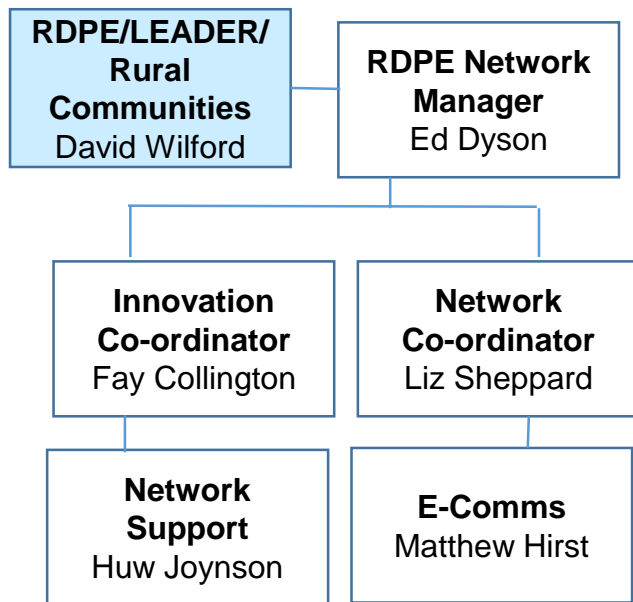
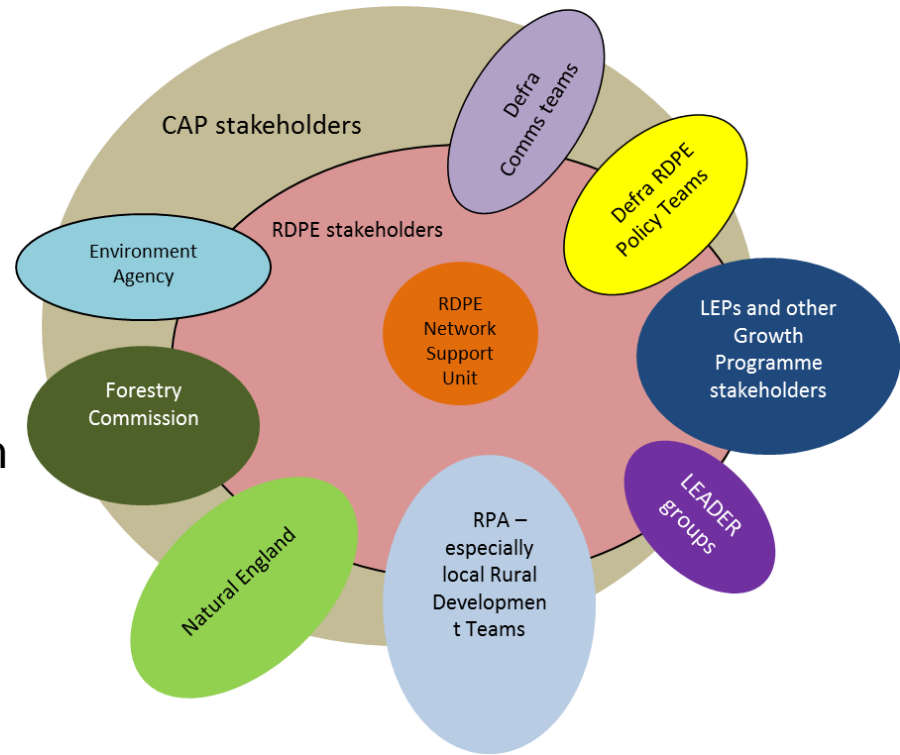
Making it work - developing an action plan

- Making the NRN intervention logic work on the ground
- Different networks have **different resources** (human & financial)
- **What to focus on?** How to select priority themes for the first years?
- How to **adjust/refine** action plans?



England NRN, and Support Unit...

- One of 4 NRNs in the UK
- Budget of £2.1m 2014-2020 (5 staff plus activities)
- Hosted in MA; stakeholder sounding board
- Action plan based on objectives developed from RDR and discussion with stakeholders.



- **Network of networks!**
 - **delivery bodies and other stakeholders are part of the NRN**
 - **NSU adds value to existing networks**
 - **Diagnostic approach**

The action plan...

Objectives

- Cover the 4 key aims of NRNs and the mandatory activities (Article 54.2 and 3)
- Plus objectives for management of resources, evaluation, collaboration in UK NRN and ENRD

Activities

- Key outputs and timing set out in the plan, by month (i.e. intermediate detail)

Next steps?

- Further planning of detail
- Review with stakeholders/PMC – diagnostic approach
- How to capture activity not funded by NRN budget?
- Link to monitoring/evaluation of outputs for ease of reporting?

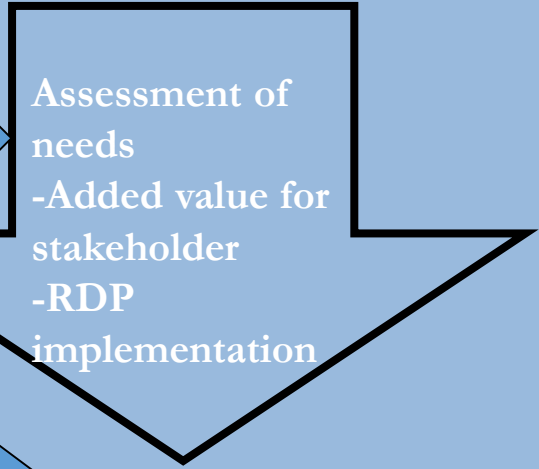
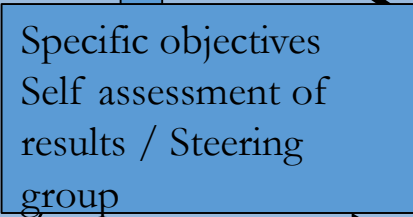
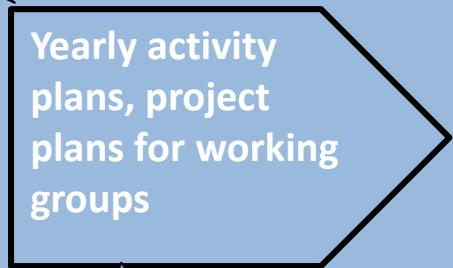
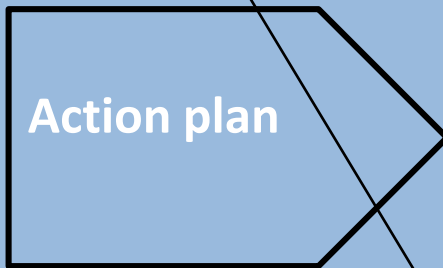
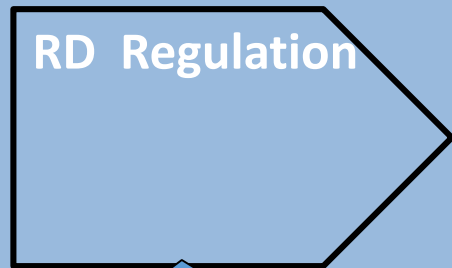
A	
RDPE - NRN action plan (FY 2015/16)	
Objectives (subject to review during the programme)	Activities: <i>NOTE - these involve Policy and External Comms coll</i>
3. Provide effective knowledge transfer opportunities to foster innovation at local, England/UK and EU level, and to support effective implementation of the RDPE more broadly (including support for EIP-Agri Operational Groups, networking for advisors and innovation support services). Also to support other landscape scale initiatives and delivery of Water Framework Directive and aquatic environment outcomes (b, d)	<p>NRN support of EIP-Agri: monitor & Develop plans for engagement - in in certain sectors (Fay)</p> <p>Networking for advisors and innova and develop plans for engagement</p> <p>Support for knowledge transfer: es (Huw/Matthew)</p>
	Dialogue App

NRN Self-assessment



- European and national rural networks (and ‘networking’) are tools (not end results)
- Networks need to be assessed against the improvement made in the rural development policy context (objectives)
- Outputs are important, but...
- ...**NRN results & impact** in the RD (policy) context are even more important (...and difficult to demonstrate)
- Networks have to work together from the start – building on past experience (→ WS2)





Independent evaluation of impacts
To what extent has the national rural network contributed to achieving the objectives laid down in Regulation

Operational objectives
Reporting of outcomes to Monitoring committé / WG and NSU



Europeiska jordbruksfonden för landsbygdsutveckling. Europa investerar i landsbygdsområden



Landsbygdsnätverket 2020

- samverkan för utveckling

Monitor and evaluate

RDR, NRDP and Action plan

Independent evaluation

Ex. Increase the involvement of the stakeholders in the implementation of rural development in order to enhance competitiveness of agriculture

number of stakeholders participating in rural development due to the activities of the NRN

Assessment of the needs

Yearly activity plans and project plans for WG

WG self assessment report to steering group

Overall objective

Impacts

number of kitchen managers who have increased their knowledge about food quality

Ex. Increase the knowledge in food quality among managers of public kitchens

Specific objective

Results

Activities

WG / NSU report to Monitoring com

The number of kitchen managers who have received the publication

Ex. The working group disseminates publications on food quality to managers of public kitchens

Project plans for WG

Operational objective

Outputs



Europeiska jordbruksfonden för landsbygdsutveckling: Europa investerar i landsbygdsområden



Landsbygdsnätverket 2020

- samverkan för utveckling

Your puzzle...

*"Step forward"
exercise*

*Colour your
action plan*

*NRN self-assessment
- Workshop 2*

