

FRENCH NATIONAL RURAL NETWORK (NRN)

Effective tools

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FRENCH CONTEXT : a Huge change

- **Decentralization** process for 2014-2020 - 27 RDP : **regional authorities** are MAs
- Orientation quantified with **performance** targets & indicators
- Involvement in national **Innovative** actions (**EIP** + **collective projects**)

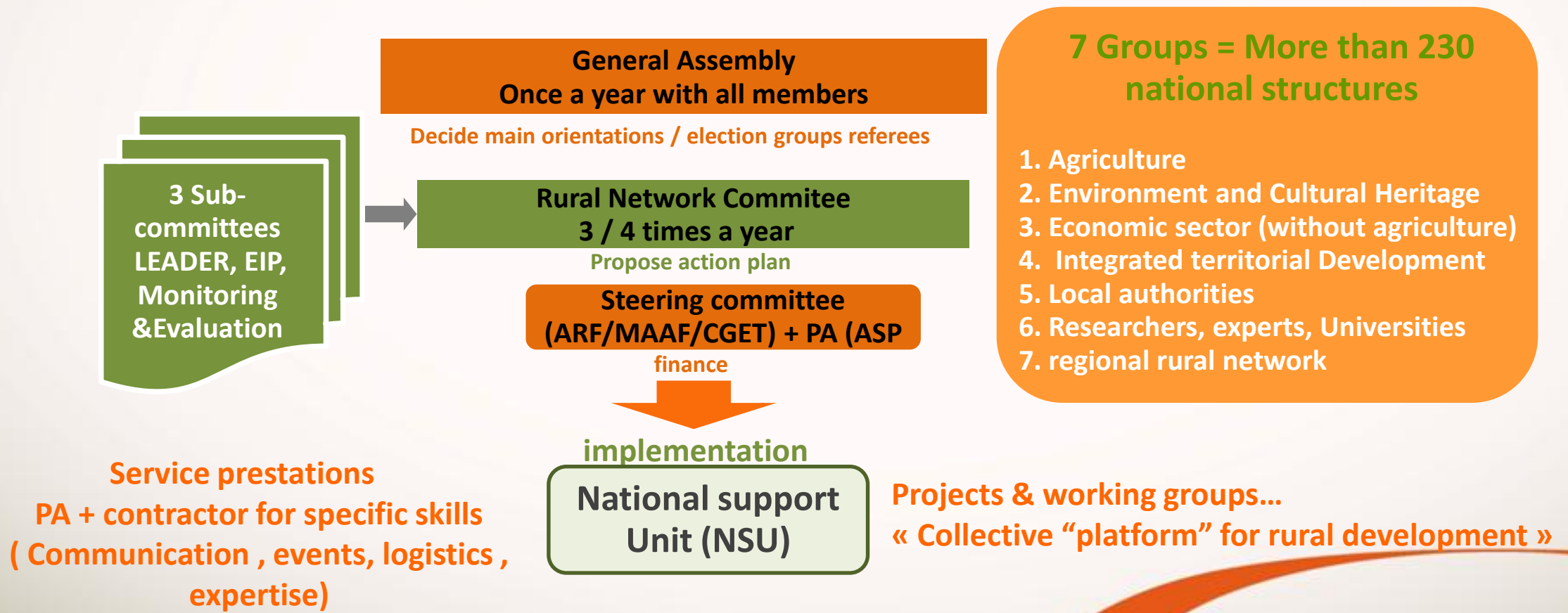
NRN specific Program : MAIN FACTS

- ✓ Adopted by European Commission on **13th of February 2015**
- ✓ 3 pilots : **Ministry of Agriculture** (MA), **ARF** (Association of French region) and **CGET** (special commission in charge of territories)
- ✓ More than **230 national structures** are official members (signature of charter)
- ✓ Budget provides **23 Millions €** on a total of 11, 4 € EAFRD global
- ✓ Essential partners : **27 Regional rural networks**



NEW GOUVERNANCE

INSTALLATION OF 2014-2020 NRN



IMPLEMENTATION

Transversal activities

- Activity 1 : training
- Activity 2 : communication
- Activity 3 : "Observatoire du développement rural"
- Activity 4 : evaluation

LEADER running

- Activity 9 : regulation
- Activity 10 : cooperation

PSRRN

Rural Network running

- Activity 5 : capitalization, valorization
- Activity 6 : National project
- Activity 7 : event
- Activity 8 : cooperation avec l'ENRD

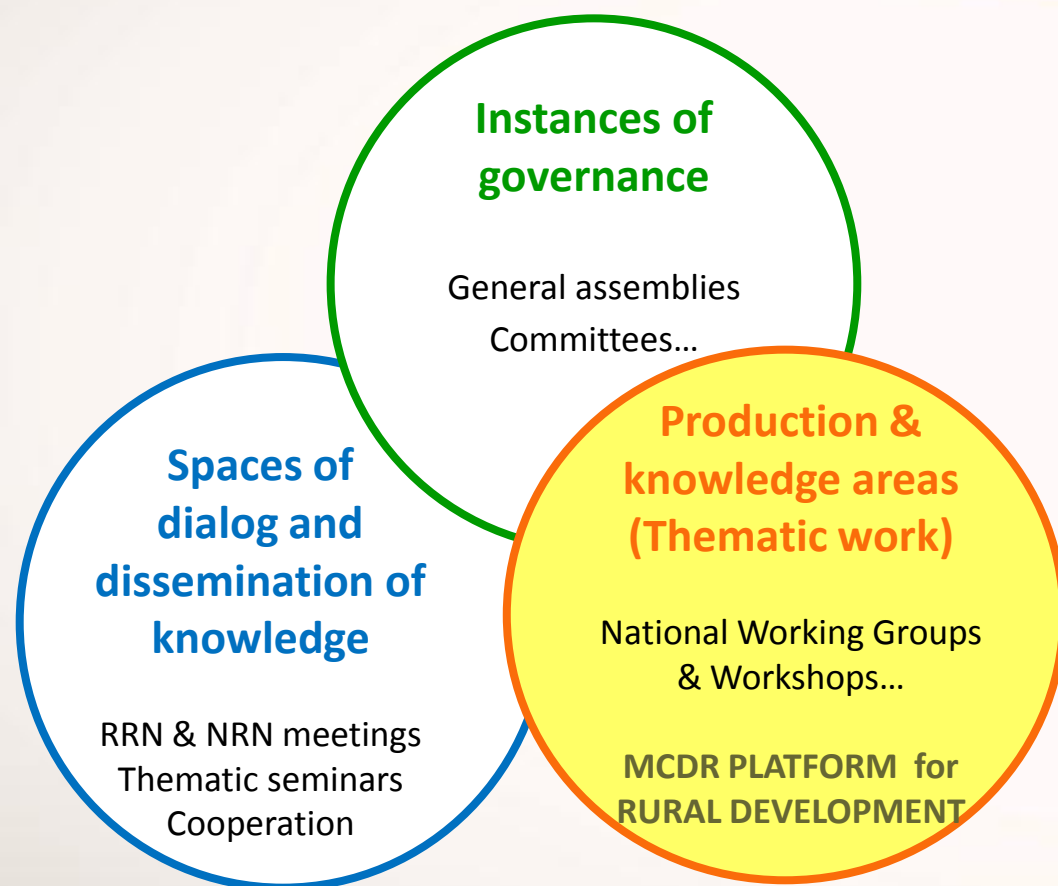
IEP running

- Activity 11 : help to implementation of EIP
- Activity 12 : build of thematic network
- Activity 13 : cooperation UE

« At the
cross-road
for regions »

MAIN
ACTIVITIES

MAIN SPACES OF NETWORKING



| 2009-2011 | 2012-2014 | 2015-2017 |
|---|---|--------------------------------------|
| Management of rural areas | Management of rural areas | Agro-Ecology |
| Hosting and maintaining new population policy | Local supply chain for sustainable building | Local Food Governance |
| Forest and wood | Rural entrepreneurship | Urban/Rural Links |
| Biomass energy | Services in rural areas | Social and Solidarity Economy |
| Food and agriculture | Short & local food supply chain | Circular Economy |

CALL FOR PROJETS – French NRN 2015

FIRST CALL FOR PROJECT LAUNCHED FOR NRN 2014-2020

- Intensive reflex ion of more than 6 months
- June 19th deadline then **selection process** with “commission” in July
- Instruction and **partnership agreements** expected over for an early autumn effective start

FINALITIES OBJECTIVES : COLLECTIVE MOBILIZATION FOR RURAL DEVELOPMENT (MCDR)

- To **help emergence of cooperative projects and network of actors** on national thematic chosen for NRN
- Get a **successful approach of Various EAFRD-related messages**, strategy and projects contents (27 RDP)

STRATEGIC OBJECTIVES for MCDR

- To contribute to **quality improvement of RDP**
- To support **raise of innovative methods** and solutions by networking
- To ensure **transfer of useful concrete knowledge**, tools, methods and know-how
- To **facilitate articulation and cooperation** between national and regional scale & RD Structures
- To **be force of proposal** in political exchanges

CALL FOR PROJETS – French NRN 2015

HOW ?

Reorientate the debates on the regional and inter-regional problematics = pertinent and coherent with RDP
Bring content , points of view , enhance & foster the debates...

METHODS IMPOSE For selected projects : COLLECTIVE APPROACH

- To ensure **good articulation with RDP content** : measure analysis , itws, monitoring & reporting...
- To be an **disinterested intermediary** – find balance between technical and political involvement
- To « **go local** » and « **use relay** » in region & ensure that strategy and **materials reach intended audiences**
- To **adapt** Strategic & thematic messages and materials to be **relevant at the local level**
- To **transmit directly, positively and quickly** the results
- To participate to **dissemination** , transfers, and capitalization event of national rural network

MODALITIES

- Pluri-annual projects : 18 months to 36 months with an intermediate evaluation
- Collective partnership
- Total budget : 2 millions and a maximum of 200 000 euros per year

MCDR'S TYPE OF PRODUCTIONS

EXAMPLES :

- Thematic review (transversal , specific expertise....)
- Networking (event, workshops, conference, inter-regional working groups...)
- Benchmark (of RDP, with MS...)
- Monitoring system
- Recommendations
- Special guides
- Co-built Projects
- Methods and tools
-

ESSENTIAL ARTICULATION WITH RDP AT ALL POINTS



Thank you!

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