



2nd NRN Meeting: Starting-up NRNs

DVS – National Rural Network Germany
New start and development of network activities

Workshop 12th Mai 2015, Jurmala

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2014 – 2020: Structures and new activities

NRN in Germany is called “Deutsche Vernetzungsstelle Ländliche Räume” (DVS). Work is ongoing since 2007. Growing from 13 employees to 18.

Since 2014 DVS became National EIP network as well.

DVS is part of Federal Office for Agriculture and Food (BLE) with about 1200 employees. So we are not contract bound like a service providing agency.

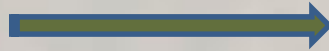
New activities for „upgraded“ topics mainly concerning Art. 35. measures

- role of agricultural advisory services for biodiversity and climatic adaption
- integrated AEM approaches and contractual nature conservation
- the installation of EIP agri
- value chains
- demographic change in regional context – LEADER and communal
- rarely used CLLD and other „multifonds approaches“ by some Länder.

Till now DVS has a kind of unique feature attending Leader and EIP

What's our understanding for networking ?

from



to..... or somewhere in between

- equal treatment of actors
- working on themes
- more than EAFRD
- leading by example
- tools and working schedule flexible - solving customers problems
- participation
- consulting by demand

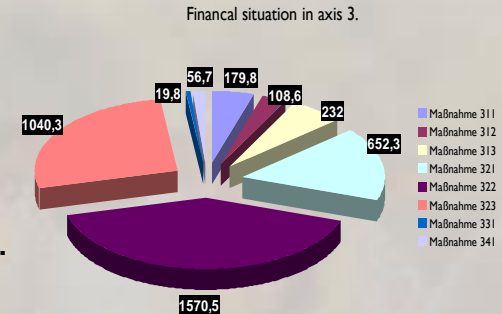
- representation of interests
- as political back-up
- only EAFRD
- kick off of negotiation processes
- fix working schedule (each year)
- restricted access, e.g. coordination board
- demand is defined by ministry

the DVS „line“

... and where to start?

Profile of the measures:

- how much money is in the measure?
- simple and standard – “ready to use” , e.g. AEM measures.
- more complex, variable and/or innovative?
- developed with partners in an integrated approach – creative work is delegated to the beneficiaries.



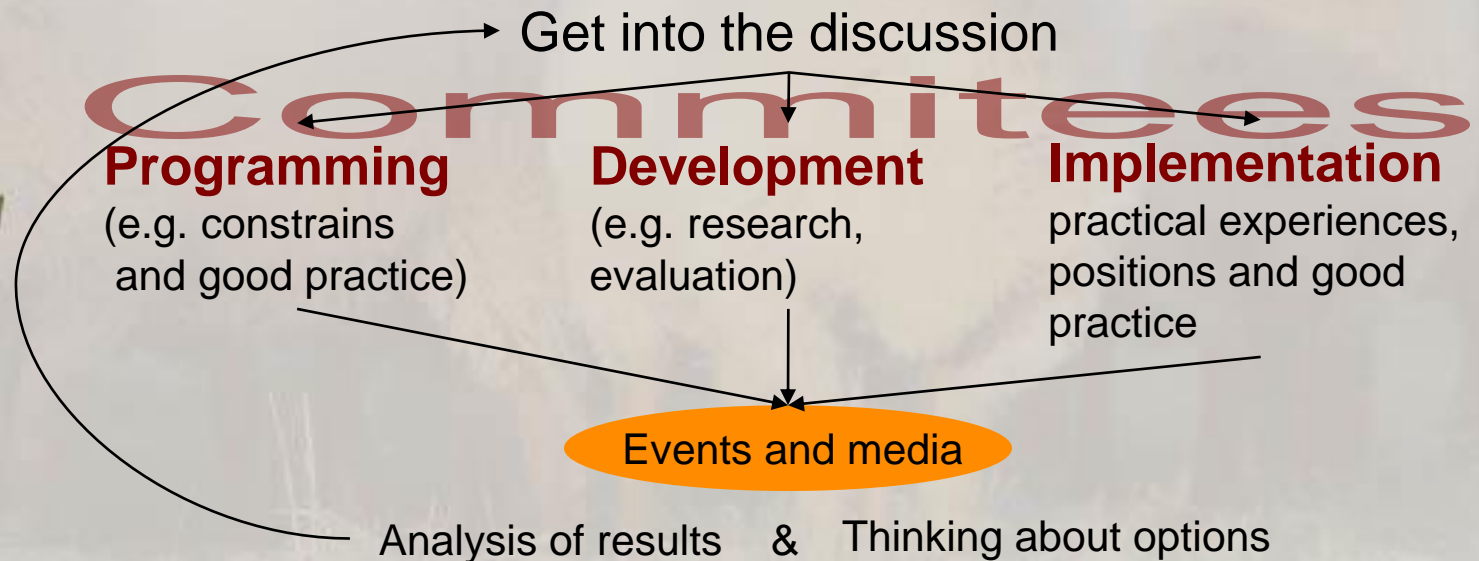
Where is the access and our added value?

- are others active and successful in the field?
- on which level do they work?
- are there structures we can use (together)?
- do we have personal relations to important actors?
(you have to know your target group)

Development of measures: Connecting people

target group: decision makers

- measures similar or different on level of federal states/Länder
- who is in charge and what are the ideas? – not restricted to one ministry.
- do the players in the game communicate?
- are committees for exchange already installed? If not – let's try to do it.





Thanks for your attention ...

... let's continue with your questions!

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