



European Network for
Rural Development


Local food, short supply chains and rural-urban partnerships

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Issues and Challenges

- Hygiene Rules – consistency in interpretation
 - Access to markets – accessing HORECA and public procurement contracts
 - Access to land – land use on the urban fringe near the end consumer
 - Skills and knowledge transfer – applying specialist knowledge
 - Developing innovation – e.g. Agritourism
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Opportunities for RDP Implementation

- Collaboration projects – producer distribution and regional/ sectoral networks
 - Enabling skills development – using Knowledge Transfer and advisory systems
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Networking opportunities

- Public Procurement partnerships – e.g. France, Slovenia, Scotland
 - Improving market knowledge – transnational co-operation
 - Sharing Good Practices in improving market access and distribution
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