# EU Green Deal & Leader approach LAG Salland



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Some projects financed by Leader. Some by other funds.

Salland Café's about local energy cooperatives, biodiversity, local food ...

One strategy for Leader and other programmes as Salland (green) Deal LDS Salland: People, Planet, Profit

Local approach financing and management

Networking and cooperation 7 LEADER features

Area-based

Integrated approach

Bottom-up approach

> Partnership approach and LAG

Innovation

Projects:
Energy neutral accomodations, sustainable farming, local food, local energy

Public & private: municipalities, waterboard, NGOs, volunteers...

Harris St.

Demofield sustainable soil managent,
Pilot nature inclusive agriculture, etc



De Kracht van Salland = network organisation + way of working + common goals

- Integrated area based approach: people, planet, profit
- Bottom up, flexible, practical, helpfull to each other
- Salland Café's, communication and coöperation in the network





# What?

Local food cooperative

#### How?

- A group consumers (friends, neighbours, inhabitants of village or city) order their daily local food at a website
- Local farmers receive the order and prepare it on Saturday morning
- One of the members (in turn) picks up the orders at the farms
- All members collect their groceries at central meeting point on Saturday afternoon



# Why?

- No transport, reduce food miles
- Healthy and fresh local food
- Fair price for fair products
- Support your locals
- Support sustainable and organic farming
- Animal friendly
- No plastic and less , supermarketing'
- Reconnect farmers and consumers

# Spin off:

- Learn from each other, interaction
- Respect, fun, new contacts, new ideas
- Biodiversity projects and energy cooperative



### Where?

- Villages and cities in Salland:
   Broekland (Autark), Heeten, Wijhe, Olst,
   Luttenberg, Deventer, Zwolle..
- Also in other member states (Belgium)

#### DIY

- No food cooperative in your region?
- Start one! It is simple ©

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