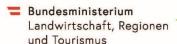


## LEADER and the Green Deal - an AT NRN perspective

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Netzwerk Zukunftsraum Land wird finanziert von Bund, Ländern und Europäischer Union







## The role of LAGs and why it worked 💆 🗳



LEADER is good in the management of a crisis and transformation, because

- LEADER was and is the tool to find **solutions** together with effected persons/regions
- LEADER educates the ability for self-organisation and strengthen engagement
- LEADER uses regional resources and Know-how and combines it with top-down aspects
- LEADER has a 25 years long approved method, organisation and structure

And LEADER has unique service propositions which are needed in times like this:

- Participation means collaboration and co-financing based on local needs
- has a public-private partnership **network center** with the LAG organisation
- is based on voluntariness
- and works within a continuous system from local to EU-level

How the LEADER system adapted to the new situation??

Flexible, fast, efficient and target-oriented



## The role of LEADER in the "Green Deal" efforts – a meta-perspective

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Several aspects of the Green
Deal elements have been put in
practice already

Green Deal as such is not very close to regional "real life"

Translation/ making the topic compatible to local thinking, needs, etc. -> make it "meaningful"



+ Translate into local development goals

4 fields of action in AT LDS

Competitive ness

Environmental protection and cultural heritage

Public welfare/basic services

Climate

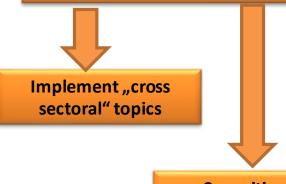
Support and complement other dedicated regional initiatives





Green Deal involves several policy areas (energy, transport, spatial planning, agriculture...) – competencies are nationally spread (vertically and horizontally)

Networks and social capital in different local/regional sectors, organisations,... less bound to sectoral restrictions, path dependencies, etc



Capacities for implementation and "self organisation"

## **EU Green Deal: What an NRN can do to support the role of LAGs in delivering results**

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A selection of the AT NRN annual working programme 2021

Green deal as netzwerk 2021 annual priority topic **Agenda setting** 2021 23 of 36 NRN actions contribute to annual priority 12 Newsletter 4 issues of NRN periodic Website (project journal database) Kick off conference Etc. **Explaining** Conference: added value of regional value chains project database **Good practice** LEADER annual conference: bio- and exchange circular economy Coaching/workshop: local development strategy Design Thinking: "Aufs Land" How to use Triggering/ supporting impulses from the green deal to make living Workshop: Building and renovating in in rural areas more attractive action an energy and resource efficient way Etc. monitoring system that connects LEADER added value with thematic results/impacts