

# 4th Leader Thematic Lab Maintaining and Widening Stakeholder Engagement"

Webinar, 4th June



## WHAT ARE THE MAIN PROBLEMS AND HOW THE GOVERNMENT, THE MINISTRY OF AGRICULTURE AND THE RURAL AREAS HELPED TO SOLVE THEM

- 1) Ageing rural population living in nursing homes were strongly affected by COVID -19 pandemic;
- 2) Great demand of personal protective equipment and alcohol-based disinfectant gel at the beginning of the pandemic;
- 3) Difficulty in supply/delivery of agricultural products of medium and small farmers



# 3) DIFFICULTY IN SUPPLY/DELIVERY OF AGRICULTURAL PRODUCTS OF MEDIUM AND SMALL FARMERS/PRODUCERS

## 3.1) Short Food Supply Chains and Local Markets

The Ministry of Agriculture in partnership with NRN, LAGs' Network "Minha Terra" and all the Local Action Groups, launched the "Alimente Quem o Alimenta" (Feed who Feeds you) Campaign.



The screenshot shows the website for the "Alimente Quem o Alimenta" campaign. At the top left, it says "não paramos ESTAMOS ON" with logos for "AGRICULTURA" and "REPUBLICA PORTUGUESA". To the right is the title "Alimente quem o Alimenta" and social media icons for YouTube, Facebook, and Twitter. Below the title is a navigation menu: "Início", "Quem somos", "Notícias", "Normas", "Conheça a nossa campanha". The main banner features a photo of fresh vegetables (radishes and carrots) with a green text box that reads: "Incentivar o consumo de produtos locais e o recurso aos mercados de proximidade". Below the banner are four interactive cards: 1. "É produtor? Registe-se aqui!" with a plus icon and "Ficha de registo" below. 2. "Produtores Consulte!" with a plus icon and "Os nossos produtores" below. 3. "Plataformas Consulte!" with a plus icon and "Comércio de Proximidade" below. 4. "Mercados Saiba Onde!" with a plus icon and "Mercado de Produtores" below.



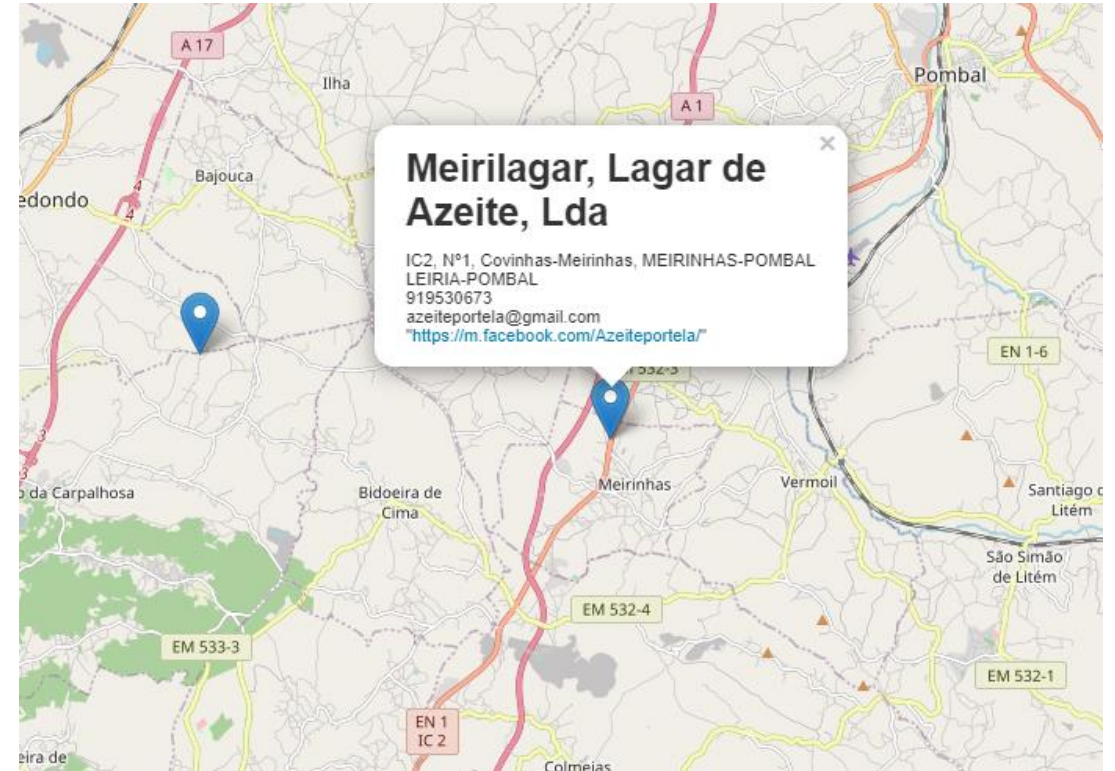
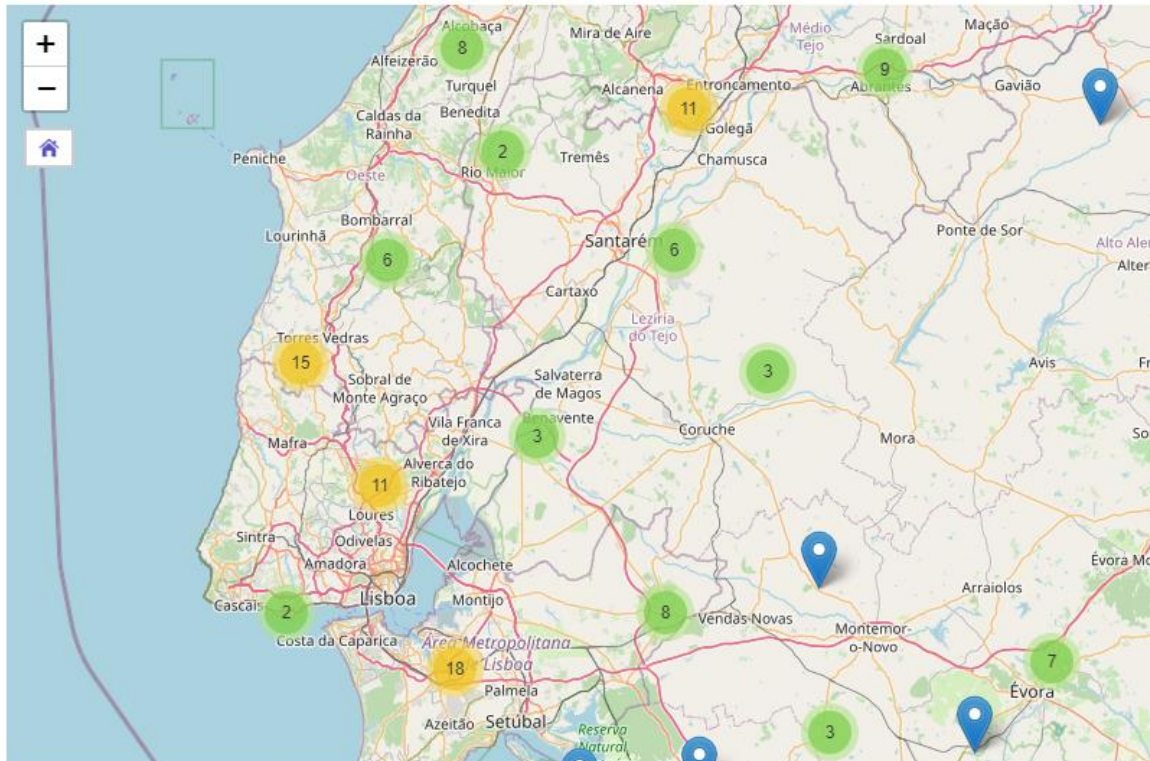
# Produtores

Mapas de localização:



É Produtor?  
Registe-se [aqui](#)

## Produtores - Portugal Continental





The small farmers are facing important financial problems due to the closure of markets in all the territories. Thus LAGs developed several initiatives and/or websites to:

- Increase the sales and distribution of local products
- Facilitating consumers access to fresh produce
- Supporting local commercial activities



Ficha de registo



Os nossos produtores



Comércio de Proximidade



Mercado de Produtores



próve



## 3.2) SHORT TERM AND EXCEPTIONAL REGULATORY MEASURES

The Managing Authority with the valuable input of Lags' Network "Minha Terra", has introduced changes in Short Food Chains (SFC) and Local Market Measure (RPD 2020\_ LEADER Measure) managed by the LAGs

### **Added the possibility of eligibility of travel expenses to specific delivery points**

- Traveling costs of small farmers to specific delivery points (Simplified Cost Options: transportation, tolls and meals) and eventual delivery costs of goods (Transport company).
- Eligible amount per trip: 80% of 60 euros per day of delivery (48 euros) - to support travelling costs of small farmers to specific delivery points.

### **Eligibility criteria of the operations**

- Total eligible cost of operations : expenditure eligible for support varies between 500 € and 50.000 €.

## 3.2) SHORT TERM AND EXCEPTIONAL REGULATORY MEASURES

### Beneficiaries

**Extend the range of beneficiaries for the following type of investment:**

Investment description “Adapting the existing facilities to meet the requirements of specific delivery points”:

- Local Action Groups
- Local Development Associations
- Local Producers’ Associations
- Partnerships of at a minimum of 3 producers
- Local Municipalities

### 3.3) PROPOSALS TO MINIMIZE THE IMPACTS OF THE COVID-19 PANDEMIC ON THE INTERVENTION OF LAG

The Ministry approved a set of short term and urgent measures to minimize the impact of COVID-19 pandemic on the population and companies. Namely:

- Execute as soon as possible the money transfer to the beneficiaries of the payment claims.
- Determine that expenses done by beneficiaries in initiatives or actions cancelled or postponed for reasons related to COVID-19, foreseen in projects approved by Portugal 2020 (Partnership Agreement between Portugal and the EC) are eligible for reimbursement.
- Consider that the impacts resulting from COVID-19 may also have implications on indicators and results, which should not give rise to refund or penalties, not only in projects of Portugal 2020, but in projects of the previous support framework (2007-2013) with ongoing commitments.
- The beneficiaries can apply for early closure of the projects before the initial deadline due to the current crisis without the need of refunding.



### 3.3) PROPOSALS TO MINIMIZE THE IMPACTS OF THE COVID-19 PANDEMIC ON THE INTERVENTION OF LAG

Measures proposed by Lags' Network Minha Terra to minimize the impact of COVID-19 pandemic in the intervention of LAG in charge for the CLLD tool regarding the implementation of local projects. Namely:

- Increase of the maximum number of payment claims in measures where they are limited
- Extension of deadlines for completing projects
- Possibility of project changes as a result of new constraints arising from the pandemic

# THANK YOU VERY MUCH

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