



Working with LAGs in developing local responses to COVID-19

“Pomoč na dlani” – Helping hand

- A digital platform to connect people who seek help with people and organisations who offer help for free:

· <https://pomocnadlani.4pdih.com/>



Remote work support

- A list of tools for remote working:
<https://4pdih.com/produktivnost-na-daljavo/>
- Remote meeting “protocol”;
- Webinars for technical, legal and organizational issues for remote municipality meetings;
- Technical support during municipal council meetings



Life in lockdown

- A list of useful information during lockdown:
<https://4pdih.com/zivljenje-na-daljavo/>
- Free help
- Food delivery
- Local producers





Local Action Group Istria, Slovenia *“Connecting people for a better future”*

Andrej Medved, LAG Istria
04/06/2020

LAG Istria Vision

"Slovenian Istria - an area of excellent integration and intertwining of the green economy in rural, urban coastal and maritime areas, with a high quality of life for the local population, which guarantees balanced development opportunities based on innovation, creativity and sustainable development".

DOMAČIJA RAŽMAN

VRATA SO ODPRTA

ISTRSKA KULINARIKA:

pršut, ovčji sir, domač kruh, domači njoki, fuži, tartufi, ombolo z refoškom in pršute, goveji ali divjačinski golaž, divji šparglji, biftek na razne načine, meso na žaru, ribe in morske jedi, pice,...

VABLJENI V PETEK, SOBOTO IN NEDELJO
OD 11.00 DO 21.00 URE

GRAČIŠČE 1, 6272 GRAČIŠČE
040 708 600 - ROK RAŽMAN
info@razman.si

LAS ISTRE SREDIŠČE ROTUNDA

Development objectives

The development objectives of the LAG Istria area in the period 2014-2020 are as follows:

- Raising up the competitiveness and creation of added value to local products & services
- Strengthening the link between the coastal, urban & rural areas
- Providing a high-quality living environment that respects visitors and tourists
- Implementing a sustainable management of the area.



RECEPT: FRTALJA S ŠPARGLJI



www.finaisolana.si


COVID time as opportunity (1)

SEROI+ Digitalisation strategy and identification of main needs

- Marketing and promotion of quality local foods & Services
- Children & Young People Safety
- Healthcare and active Lifestyle
- Sustainable mobility
- Information exchange and environmental monitoring

SEROI+

Datoteka je bila ustvarjena z uporabo orodja SEROI+ dostopnega na: <http://seroi.plus/orodje/>



CILJ	CILJ SOUSTVARJANJA	DELEŽNIKI	UČINKI	INDIKATORJI
Povečati promocijo in prodajo lokalnih izdelkov v vasi Šmarje	Vzpostavitev učinkovite promocijske, prodajne in informativne IKT platforme za povečanje prodaje lokalnih kakovostnih izdelkov in storitev	Krajevna skupnost Šmarje	Povečane prepoznavnost skupnosti, višje dotacije s strani občine za uspešnost, dodatne zaposlitvene možnosti, novi viri financiranja infrastrukture in opreme	št. obiskovalcev v vasi, št. vključenih ponudnikov v platformo, obseg novih sredstev iz naslova promocije, št. objav v medijih, št. obiskov na platformi
		Kmetje in drugi ponudniki kakovostnih proizvodov in storitev	Povečana prodaja izdelkov in storitev, povečana prepoznavnost ponudnika, razvoj novih proizvodov in storitev glede na povpraševanje, povečanje kakovosti ponudbe, dvig cen	št. registriranih ponudnikov v platformi, št. različnih proizvodov in storitev v ponudbi, obseg prodaje v EUR / letno, št. domačih / tujih kupcev, št. ponovnih nakupov, št. novih inovativnih proizvodov in storitev v platformi
		Promotor, koordinator promocije in prodaje	Skupna koordinirana platforma, uporaba aktualnih distribucijskih kanalov, segmentacija kupcev in prilagajanje ponudbe, usmerjanje ponudnikov, dvig kakovosti ponudbe	št. aktivnih registriranih ponudnikov, št. prodanih izdelkov in storitev, obseg prodaje v EUR/ mesec / leto, št. zaposlenih
		Krajani Šmarij, drugi obiskovalci in kupci	Dvig stopnje poznavanja okolja, proizvodov, prispevek k varstvu okolja, zagotovitev sledljivosti in podpora lokalni ekonomiji	št. obiskovalcev, št. prodanih artiklov, ustvarjen prihodek v EUR / mesec/leto, št. zadovoljnih kupcev, št. ponovnih nakupov

COVID time as opportunity (2)

Local quality food platform:

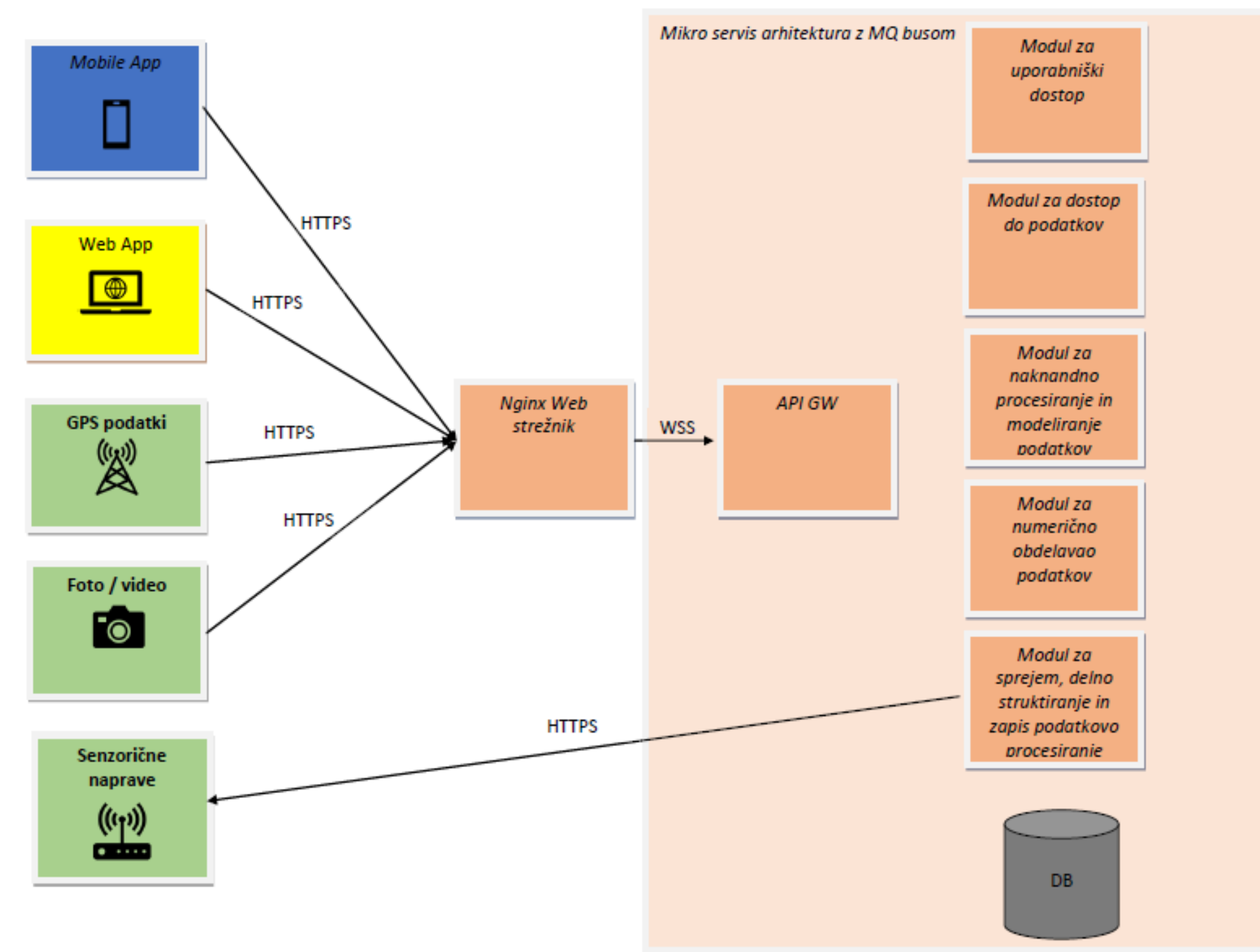
- Rising demand for local quality foods
- Contacts exchange between producers / LAG members
- Social media promotion
- Creating community of local providers
- Raising awareness for local short food supply chains



COVID time as opportunity (3)

Digitalisation in AgriFood sector:

- New project development on Smart vineyards including young farmers
- Sustainable farming and Environmental protection
- Digitalisation in agriculture as development potential
- Added value to products & farm management efficiency



4PDIH

Public, Private, People Partnership

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REPUBLIKA SLOVENIJA
MINISTRSTVO ZA JAVNO UPRAVO


Skupnost občin Slovenije
Association of Municipalities and Towns of Slovenia



Univerza v Ljubljani
Fakulteta *za elektrotehniko*