



Collective approaches in Finnish agri-environmental projects

Project director Eija Hagelberg

Baltic Sea Action Group

ENRD thematic group mini seminar in Turku, Finland

15.5.2018

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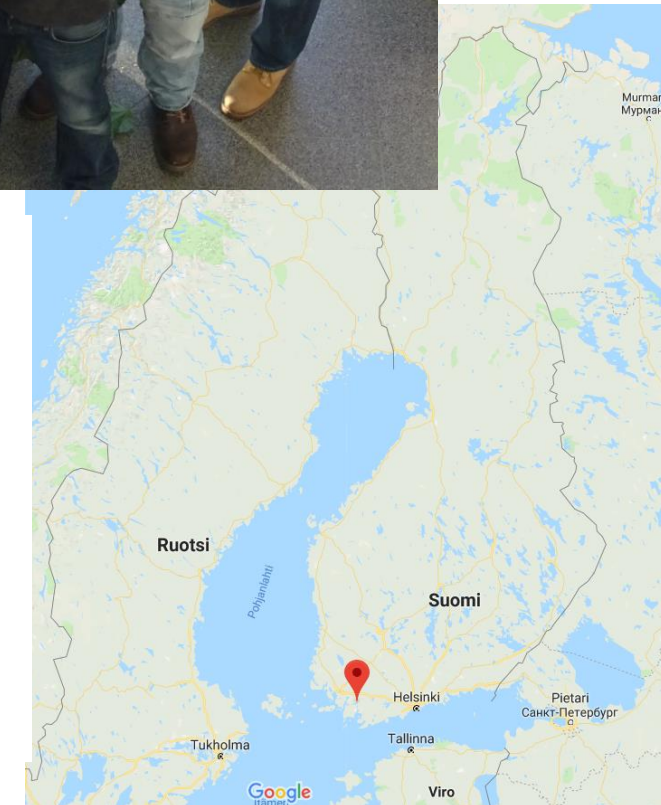
Four perspectives of collective approach on soil management education & communication



- 1) The future farmers joining the discussion (picture)
- 2) All farmers in one area (case Järki Pelto project)
- 3) Interested farmers of a larger region (case OSMO project)
- 4) Interested farmers on national level (case Carbon Action project)

Järki Pelto – communication for farmers of three neighbouring municipalities (1200 farmers)

- Communication project by RDP, 2017-2018
- The expert group of the project:
10 local farmers
- The coordinator of the project:
a local farmer
- Salo, Paimio, Sauvo municipalities in southwest Finland
- Lectures, field days and trips on soil management and field biodiversity
- The goal: to reach 600 of 1200 farmers during the project (Mission already accomplished!)







OSMO – Knowhow and tools for resource-efficient soil health management in a collaborative network

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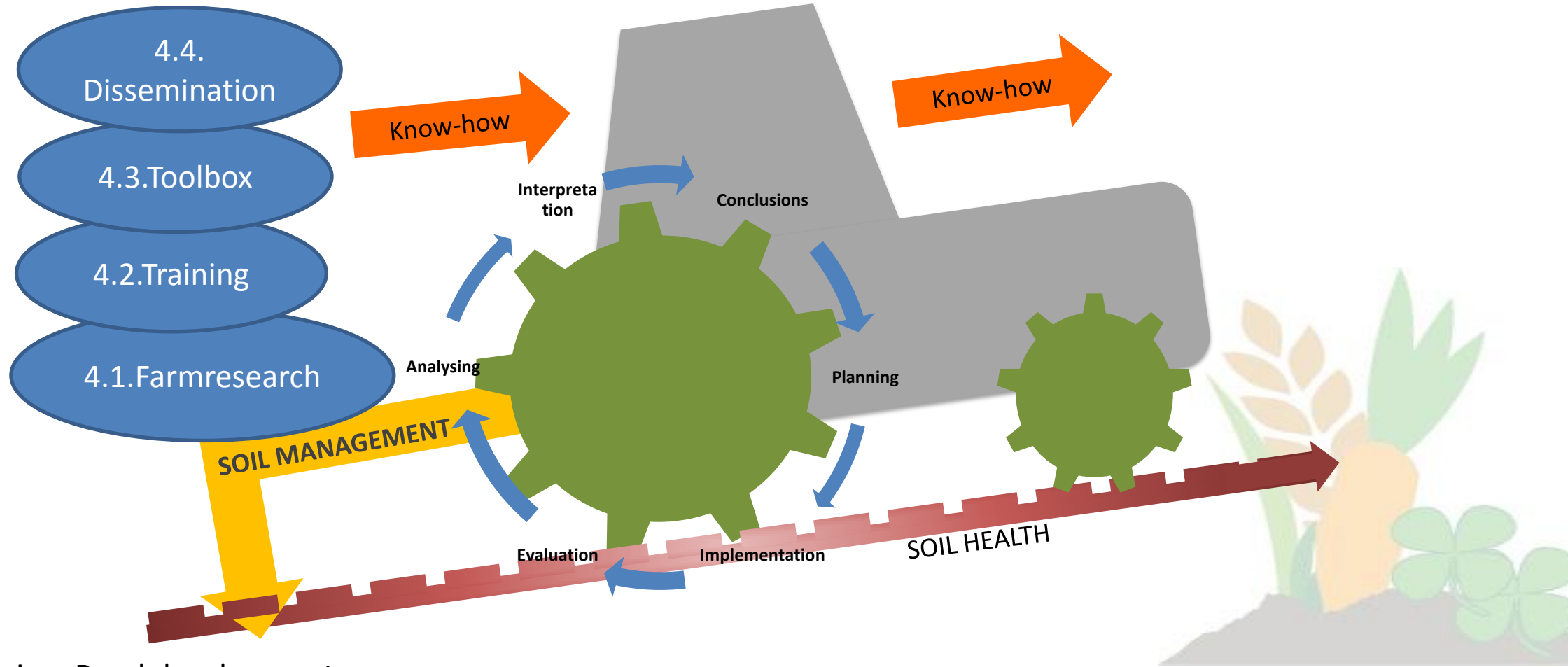
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Project coals and work packages



Financing: Rural development programme

Training group at the field





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CARBON ACTION

CARBONACTION.FI

SITRA

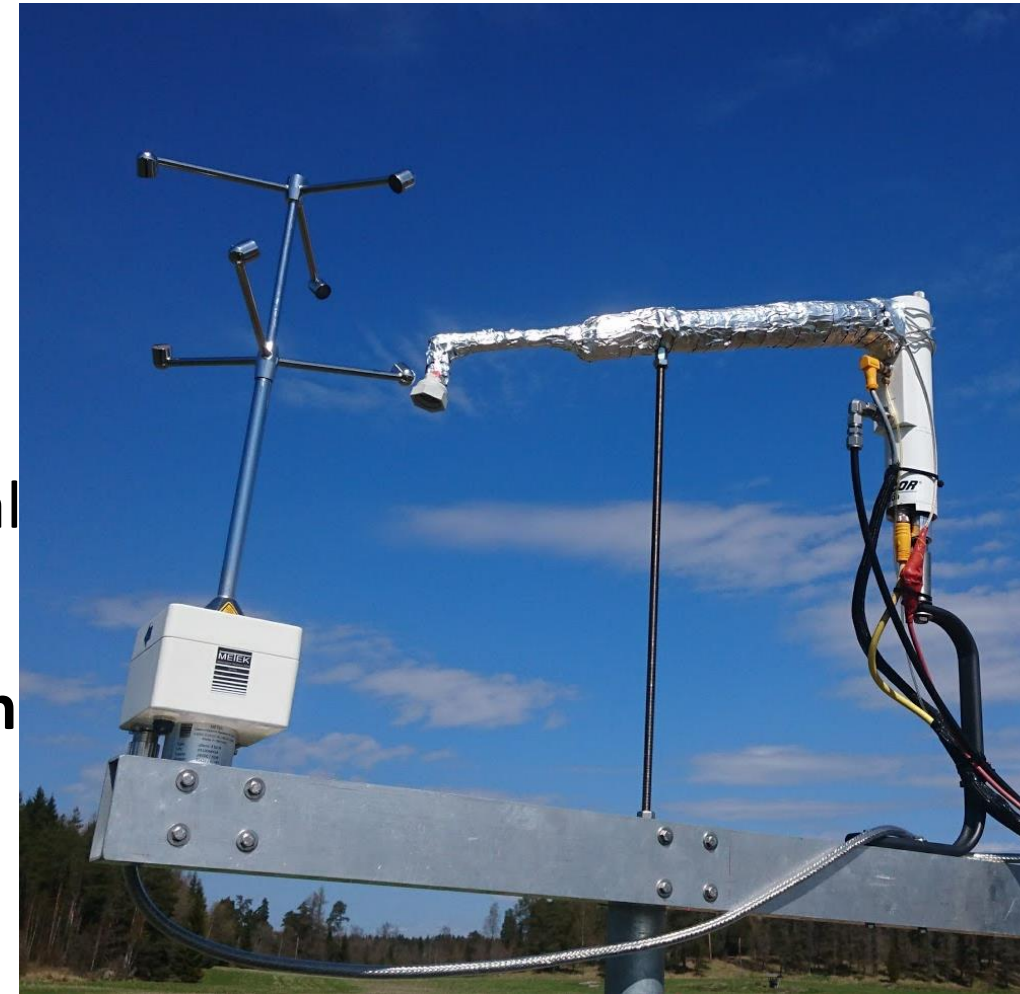
- **Carbon Action project is a tool to achieve 4/1000 [initiative](#)**
- Financed by Sitra (The Finnish Innovation Fund) for the first two years 2018-2019
- Research coordination: the Finnish Meteorological Institute
- Farmer communication: Baltic Sea Action Group



CARBON ACTION

The joint project of the Finnish Meteorological Institute, Baltic Sea Action Group, and Sitra consists of three levels:

- 1. The detailed scientific process-level studies** (microbiology, isotope analysis, mathematical modelling etc.) on different test fields on the transformations of carbon in soil
- 2. Scientific studies on agricultural practices on 10 to 15 farms** to speed up the carbon sequestration
- 3. A group of 100 pilot farms** trying the developed measures in practice.



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Farmers in Carbon Action pilot:

- Education on soil management (especially carbon sequestration)
- Cooperation with scientists and other farmers
- Tailored management plan for one field parcel
- Materials, webinars, active networks
- Local study groups
- Beginning in summer 2018



A lot of interest from farmers:

“Our farm wants to join!”



Feedback from participants



- *Theoretical knowledge and practical tools in good mix*
- *Present of course day was very good, in every farmers lectures was the theory brought into practical farm level*
- *The course day was very useful for my farm*
- *Good package and wake up to think in own mind and doing*
- *Relaxed atmosphere and very profitable discussions*
- *Now I'm looking my farming with new eyes and the course gave me the motivation to try new methods at my farm*
- *The experience of teachers is visible*
- *Motivating meeting*
- *Thanks for good course day!*



Conclusion: this is needed – on all regions.
RDPs can offer financing to enlarge the movement!



Thank you!

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