

scottish **rural** network

Connecting Rural Scotland

Lìonra Dùthchail na h-Alba
A' Ceangal Sgìrean
Dùthchail na h-Alba

LEADER & Enterprise in Scotland

24th January 2017

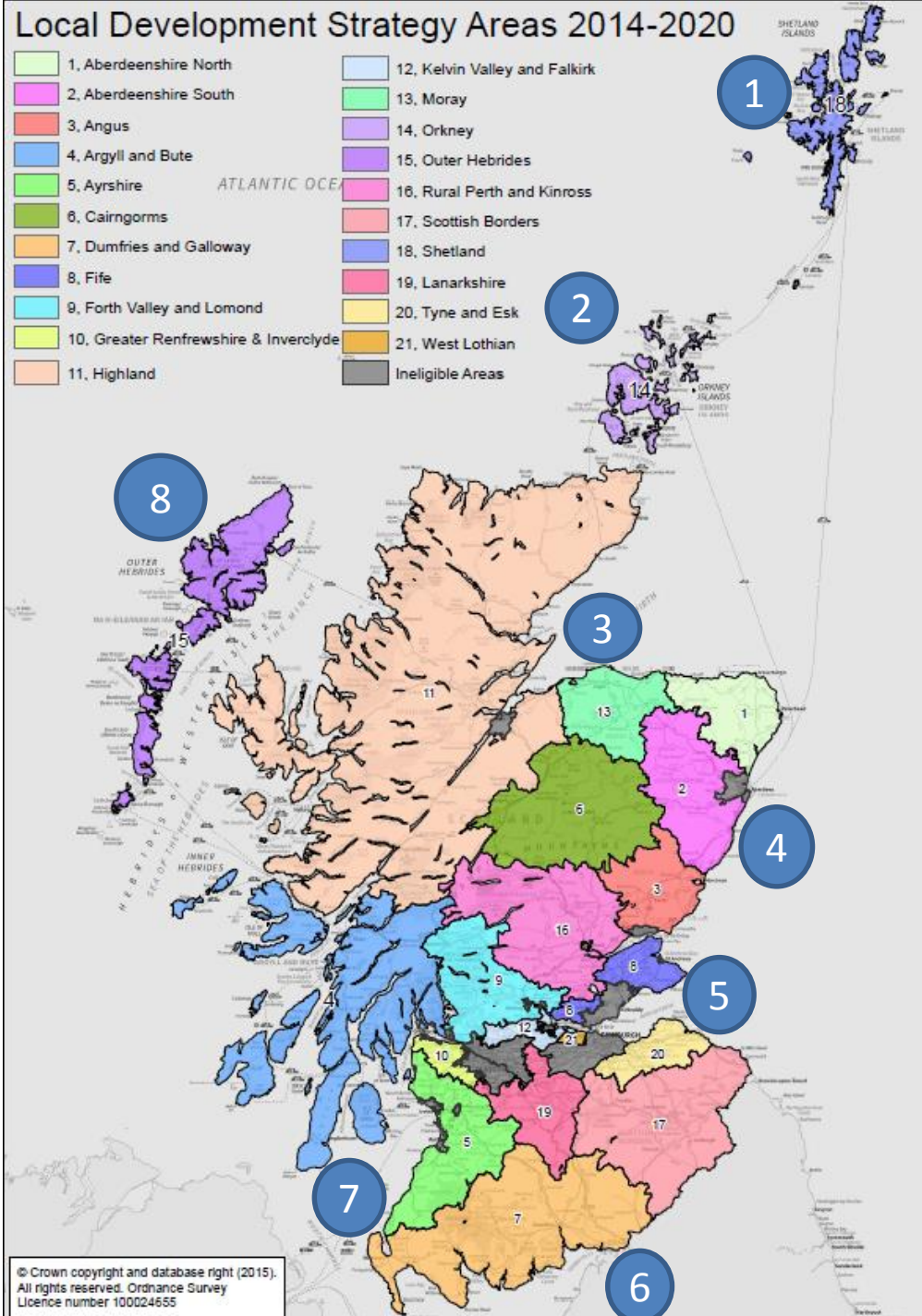
- Background & Context
- LDS Priorities
- LEADER survey
- Project examples
- Reflections





Local Development Strategy Areas 2014-2020

- | | |
|---------------------------------------|-------------------------------|
| 1, Aberdeenshire North | 12, Kelvin Valley and Falkirk |
| 2, Aberdeenshire South | 13, Moray |
| 3, Angus | 14, Orkney |
| 4, Argyll and Bute | 15, Outer Hebrides |
| 5, Ayrshire | 16, Rural Perth and Kinross |
| 6, Cairngorms | 17, Scottish Borders |
| 7, Dumfries and Galloway | 18, Shetland |
| 8, Fife | 19, Lanarkshire |
| 9, Forth Valley and Lomond | 20, Tyne and Esk |
| 10, Greater Renfrewshire & Inverclyde | 21, West Lothian |
| 11, Highland | Ineligible Areas |



21 LDS
 14 EMFF + EAFRD
 21 LAGs
 8/10 FLAGs

£86 million EAFRD/SG
 (+ c£6million EMFF/SG)

10% co-operation
 10% enterprise
 10% farm diversification



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Context

Learning lessons from previous programme:

- Development of an IT system
- Less regulation/'gold plating'
- Clearer RDP, clearer guidance - enabling
- Support for LAGs/LEADER teams
- Support for LEADER co-operation
- Let LAGs decide what they want to fund, how much they want to fund – eligibility largely dictated by the LDS.
- Bigger budgets – Stronger local capacity

LDS Priorities - Research



LDS Priorities – outward focus



LEADER Survey

Snapshot

Commissioned mid-December 2016

11 LAGS responded

83 Applications

49 Approvals

12 Co-operation projects (on enterprise)
proposed



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Project examples

Food & Drink

- Developing and Growing the Argyll Food Economy
- Local Food & Drink Co-ordinator – to develop a strategy and action plan for Forth Valley & Lomond
- Mackenzie's Farm Shop and café, Shetland
- Solway Bee Supplies – Beeswax Foundation Machine

Leisure

- Rural Swim
- Tiree Community Business – Gott Bay Moorings
- Wigwam Holidays – Glenlivet
- Happy hooves,
- Wee Haven

Project examples

Support/Training/Networking

- Growing capacity for social enterprise in the Cairngorms
- Upland Creative Network
- Re-tweed
- Growbiz

Arts

- Residential Recording Studio Kirkibost
- Multimedia Studio and International Marketing
- Re-Tweed
- Equestrian Theatre

Services

- Tweed Dogs

Digital

- Digital Media Orkney - Platform to promote Orkney's tourism, food and drink, creative industries & energy sectors.



Potential Project examples – co-operation

- Tea Growing in Angus, Fife & Perth/Kinross
(with potential to develop a co-operation project with with Georgia)
- Borderlands Demonstrator Project –
stimulating local economic development in
Cheviots (between Scottish Borders &
Northumberland Uplands LAG)



Reflections – Framing the LDS

OBJECTIVE: *By 2020, rural Ayrshire realises its full economic potential with more and better employment opportunities for its people provided through creating or enhancing small rural enterprises, creating new jobs and increasing the skills base.*

Support will be directed to micro businesses, including those in tourism etc. to improve their competitiveness and/or facilitate diversification from primary production.

Initiatives supported under this theme will need to demonstrate how they meet the following

PRIORITIES:

- ✓ Creating and/or supporting small and micro enterprises
- ✓ Creating and/or safeguarding jobs
- ✓ Building business capacity and skills, e.g. through support networks or forums, business incubators and mentoring
- ✓ Facilitating and supporting farm diversification
- ✓ Identifying and developing new markets for new and existing products or services
- ✓ Support new bespoke initiatives to provide skills which will help deliver enhancements to existing businesses and assist in the start-up of new companies
- ✓ Foster entrepreneurship through small scale pilot initiatives to trial new rural business ideas

Reflections - framing the LDS

vision for the Fife LEADER Programme 2014 – 2020:

“Enhance the quality of life in rural Fife and make a positive contribution towards creating a more inclusive and sustainable local economy.”

Key objectives of the Fife LEADER Programme 2014 – 2020:

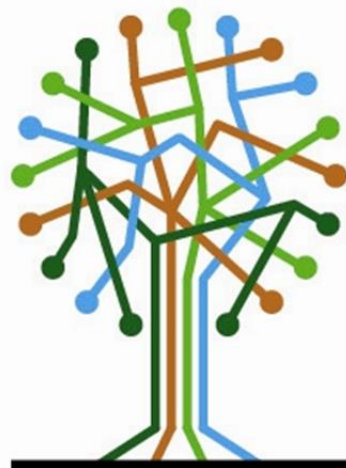
1. Improving collaborative activities, both between businesses and within and between local communities
2. Tackling barriers to the provision of quality services, including access to training and lifelong learning opportunities
3. Enhancing local employment opportunities
4. Building on the potential afforded by local cultural, natural, heritage and environmental assets, as well as local products and services

Reflections: LDS Implementation

- How 'hands on' is the LAG – purpose?
- Is LEADER adding value to the existing enterprise supporting landscape?
- Can the LAG shape the type/size of support for the project.
- Are LAGs/LEADER staff supporting each other/are they bringing in other partners?
- Is support from the NSU required? If so what should the focus be?



Thank you for your attention!



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