



eTOWNZ.com

eTownz Community Development Research Project

Connecting Communities, Connecting Business, Connecting People

About Me

- Biosystems Engineer
- Energy Consultant
- Social Science
- Entrepreneur
- Researcher
- Digital Services Specialists
 - eGovernment
 - eProcurement



About eTowns



Business: Digital Tools for Community Development Sector

- Community websites
- Data visualisation for communities/councils/NRN
- eTownz Dashboard
- Facilitate community development project



Research:

- Knowledge Library
- Community Development Framework



What would a digital transformation of the community development sector look like?



UBER



- Greater sharing of **ideas and collaboration**
- Efficiently **manage** projects, tasks & volunteers
 - Better access to key **information/data**

Our Vision

Library of Supports



WIKIPEDIA
The Free Encyclopedia

Community
Development
Tool

Manage Project / Tasks



Socialise Community Development

Introduction to our Research

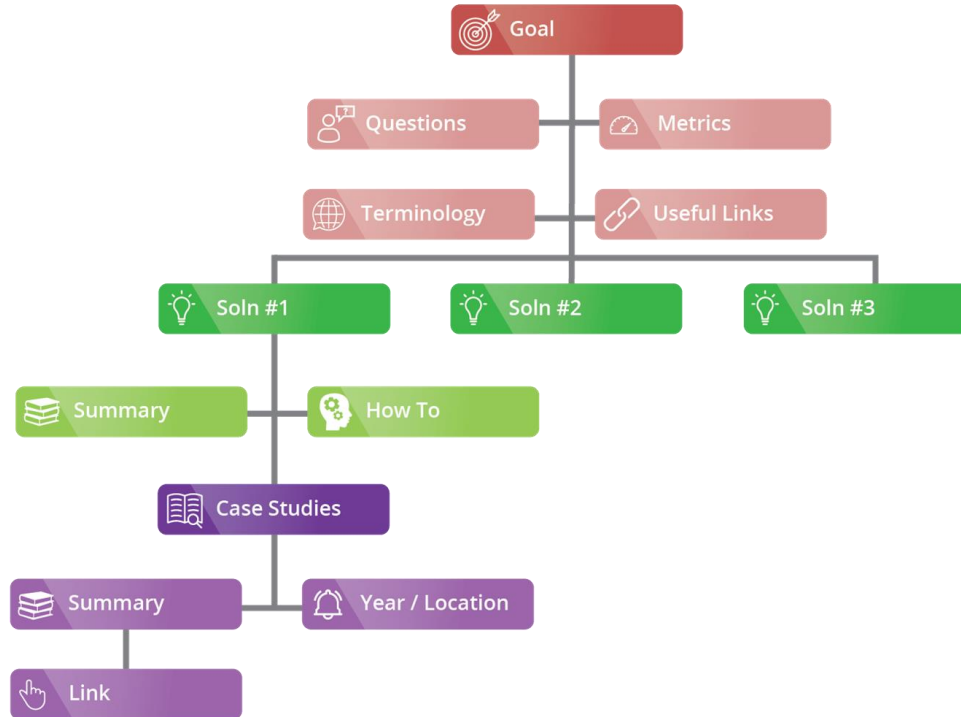
Collaboration: Dr. Maura Farrell, NUI Galway + eTownz

Objectives: Develop framework + online hub for community development


Steps:

1. Define categorization
2. Build digital knowledge library
3. Populate
4. Standardise Action Plans / Scoring
5. eTownz Dashboard

Knowledge Library



Knowledge Library

 eTownz Community Solutions Library

Dashboard | K. Bank | Goals V's | Research | Surveys | Assets | Voin | Manage.

eTownz Community Development Knowledge Bank

Goal Details		EDIT RECORD	ADD RECORD
Goal Short Title	Acknowledge local volunteers	Category	(g) Local Volunteering
Goal Title	Acknowledge and celebrate local volunteers at designated community events	Category Summary	We are concerned with community networking, participation and level of volunteer work in local issues.
Goal Summary	Acknowledging the contribution made by local volunteers shows that the community appreciates their efforts and commitment. It also ensures that individuals feel valued in what they do, which increases the likelihood they will continue in their capacity as a local volunteer. Recognising the efforts of local volunteers can be done in a very formal manner at a large event or in a very small fashion by simply thanking the person on a regular basis, via word of mouth, email or at a local meeting. Indirect acknowledgement is also very important for local volunteers and can come in the form of keeping volunteers informed about the day to day running of the organisation, or by sending a volunteer on a training programme or by providing appropriate clothing for their work. In all, local volunteers are a significant part of every community and need to be recognised and celebrated for the good work they do.	Loading...	Develop management techniques to ensure there are locally, well managed community groups
Ref Code	gb.2	Subcategory Title	(gb) Develop management techniques to ensure there are locally, well managed community groups
Status	Active		

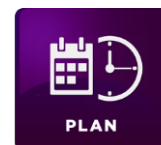
Solutions		ADD SOLUTION					
Ref.	Title	Summary	How to	Cost Bracket	EDIT	DETACH FROM GOAL	ATTACH CASE STUDY
9bg2	Run annual volunteer awards	Running a community awards night is a great means to	1) Identify a team who are interested in organising the event. 2) Decide on a venue and format for the	€100 - €500			

- Allows categorisation to grow
- Allows any number of contributors
- Can output knowledge in tailor format
- Covers all aspects of development



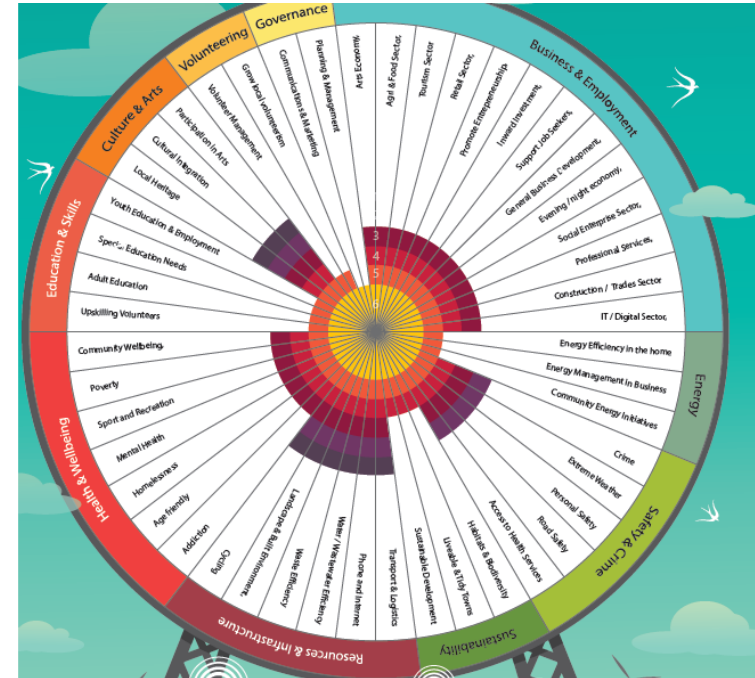
6 Step Action Plan

Action Area	1) Teams	2) Assets	3) Opinons	4) Showcase	5) Plans	Actions Plans	Score
Shannon							
10a - Planning, Management & Governance	No	<u>Yes</u>	No	No	No	Action Plan	1
10b - Communications & Marketing	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>	No	<u>Yes</u>	Action Plan	3
1a - General Business Development	<u>Yes</u>	<u>Yes</u>	No	No	<u>Yes</u>	Action Plan	3
1b - Tourism Sector	<u>Yes</u>	<u>Yes</u>	No	<u>Yes</u>	<u>Yes</u>	Action Plan	4
1c - Retail Sector	<u>Yes</u>	No	<u>Yes</u>	No	No	Action Plan	2
1d - Agri & Food Sector	<u>Yes</u>	<u>Yes</u>	No	<u>Yes</u>	<u>Yes</u>	Action Plan	4
1e - Inward Investment	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>	No	<u>Yes</u>	Action Plan	4
1f - Support Job Seekers	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>	No	<u>Yes</u>	Action Plan	4
1g - Entrepreneurship	<u>Yes</u>	No	<u>Yes</u>	<u>Yes</u>	No	Action Plan	3
1h - Evening & night-time economy	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>	No	No	Action Plan	3
2a - Energy Efficiency in the home	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>	Action Plan	5
2b - Energy Management in Business	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>	No	No	Action Plan	3
2c - Community Energy Initiatives	<u>Yes</u>	No	No	<u>Yes</u>	<u>Yes</u>	Action Plan	3



Scorecard

Action Area	1) Teams	2) Assets	3) Opinions	4) Showcase	5) Plans	Actions Plans	Score
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eTownz Dashboard



A screenshot of the Shannon Community Development Dashboard website. The page features a green header with navigation links: "< This Website is in Beta Mode >", "Other Tools", "About", and "Queries". Below the header is the eTOWNZ logo and a secondary navigation menu with "Home", "Advice Centre", "My Community", "Log In", and "Register". The main content area contains a colorful illustration of a community scene with buildings, a person on a bicycle, and people playing sports. Below the illustration is a red banner with the text "Shannon Community Development Dashboard". At the bottom, there is a white box with tabs for "Forum", "Events", and "About", and a section titled "Latest Activity". The Windows taskbar is visible at the very bottom of the screenshot.



Example: Agri Business



Thank you for your time,

Questions