

Multi-functional digital enterprise, innovation, education, training, advice, support, information, social Digital hubs



Smart and Competitive Rural Business TG – ENRD 24/01

25 e-entrepreneurs permanently settled in the Murat District between 2008 - 2013

Of whom 60 % are Women

70% of the families left their region to move to the Auvergne

20 Self-Employed



22 Families
52 Family Members

88% of the Entrepreneurs are staisified with their new living and working environments



Creators of New Services

16 School Age Children

Import-Export

Administrative and financial svcs

Communication

Training & coaching

Translation/ Interpretation



660 000 €

Invested in housing projects



1.9 M €

Of income generated



1.2 M €

Injected into local economy

31 Jobs Directly Created (25+6) In the District

18 Jobs created through additional income

12 Spin-Off Jobs Created

Total

61

Jobs Created

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Lozère + Lormes France: Maison de Services, Digital Business + Community Support in Remote Areas

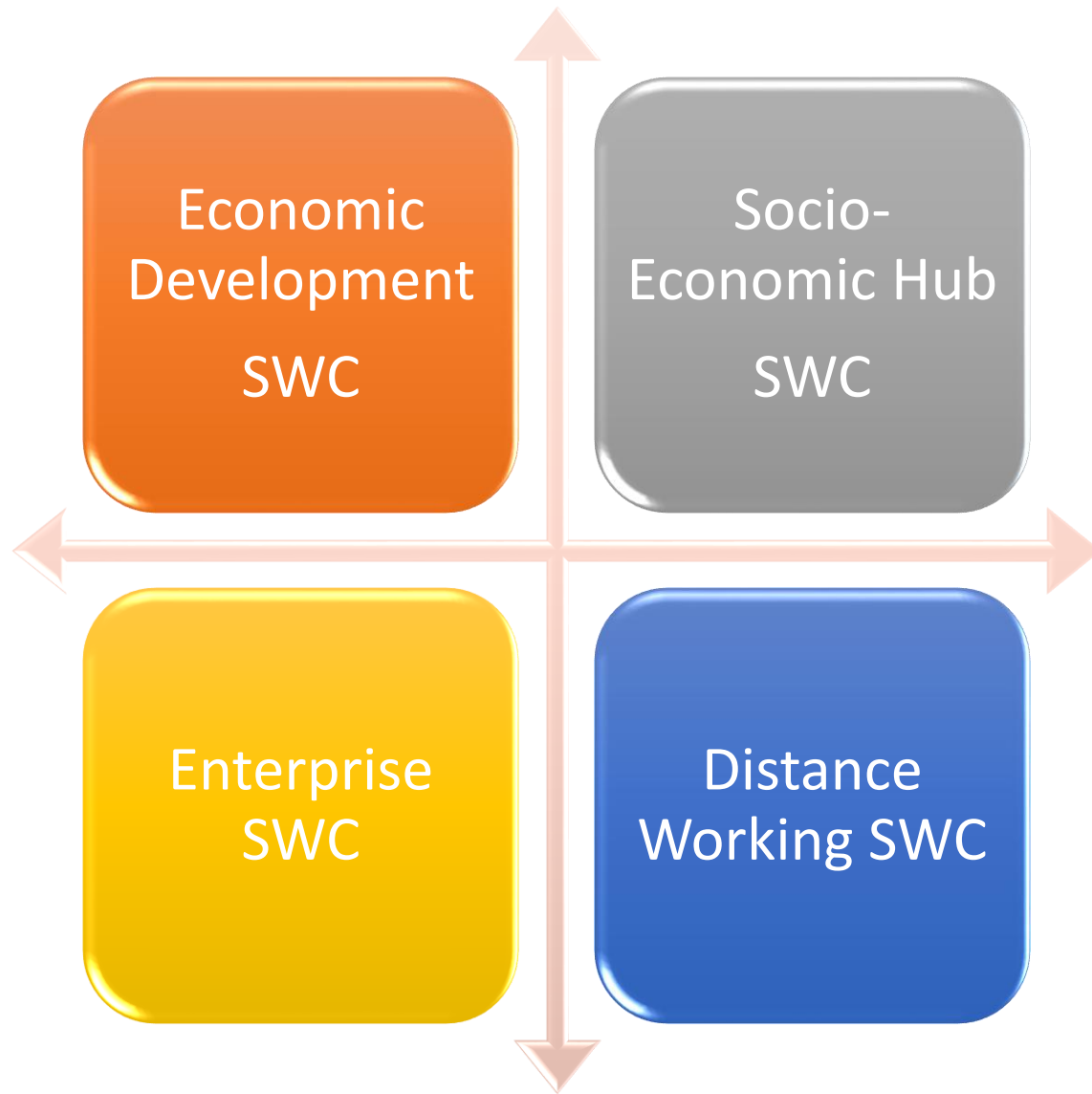


A Mende, en Lozère



Cheviot Centre and Wooler Work Hub





Economic Development SWC
 Economic development SWCs target and are used by a wide variety of different types of business or economic users, from distance workers to entrepreneurs and public or not-for-profit sector users. While they are more likely to be found in accessible rural areas, these SWCs can also be found in more remote rural areas.
 These SWCs provide a range of services to business users including business support and have dedicated support and management staff.
 Economic development SWCs provide no or limited services to the wider community.

Socio-Economic Hub SWC
 More likely to be found in smaller and more remote rural areas these SWCs target and are used by a variety of business users ranging from entrepreneurs to distance workers for private and public sector organisations and often including users from the third or not-for-profit sector.
 Socio-economic hubs also provide a range of services to businesses, including focused business support and have staff dedicated to managing and supporting the SWC.
 These SWCs act as a service hub for the community providing a wide range of non-business services to the wider community, including employment, information and a range of other public and community services.

Enterprise SWC
 More likely to be found in accessible rural areas these SWCs primarily target and are used by private sector entrepreneurs, the self-employed, new businesses and micro and small businesses.
 They provide a range of services to businesses, including focused business support and have staff dedicated to managing and supporting the SWC.
 These SWCs are unlikely to provide any wider community services and where these are provided they are likely to be focused on supporting unemployed people into employment or self-employment.

Distance Working SWC
 More likely to be found in larger rural communities these SWCs are focused on and are largely used by distance or remote workers.
 These SWCs provide dedicated support to business and individual users and have staff dedicated to managing and supporting the SWC.
 Distance working SWCs are less likely to provide wider services to the community and where they do these are focused on supporting unemployed people into distance working opportunities at the Centre.