

The French Rural Network «collective mobilisation for rural development» project call

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5 selected thematic areas:

- Agroecology
- Urban-rural links
- Food governance
- Social economy
- Circular economy

Principal objectives:

- Clustering rural development actors using synergies by linking competences spread across rural territories
- Bringing added value through innovative projects
- Contribution to the implementation of RDPs
- Contributing to the capacity of the NRN to be a force for improvement in RDPs within the thematic fields of project calls
- Dissemination of tools and of knowledge

16 selected projects

Project Promoter	Project Title
ITAB	Innovez bio
FNCUMA	COLLAGRO the network of collective farmers for ecological transition
INRA SADAPT	CAPDOR Capitalisation and Dissemination of Knowledge resulting from the partnership Search features on agricultural and rural development
MRJC	Youth priority to agricultural and rural development
Atelier Paysan	The innovation through practice: an accelerator for agroecology and rural dynamics
AFAF	French regional agroforestry network
ACTA	DECO AGROECO : Decomartmentalise and contextualise and agroecology in the territoires
ITERG	Circular economy in agriculture and food (ECOCIRAA)
CIAP 44	DEAPNA – CIAP develop the agricultural entrepreneurship of non-farming community people to meet the challenges of agricultural generational renewal

Project Promoter	Project Title
SUACI	Collective innovation to improve support for agropastoralism as regionalised mountain economy
CIRAD – RITA	AgroEcoDOM interregional mobilisation of the rural sector for local development of agro -ecological practices in the French overseas territories
Terres en ville	National network for a co- constructed and shared territorial food project (RnPAT)
Terre de liens	AGIS farming open to society: extending participation to promote the agricultural system and development
S.COOP de Fr.	Project to create a MOOC on Agricultural Cooperation
UNCPIE	Otherness - national and regional alliances articulated to meet the challenges of agroecology and food governance
France Clusters	Intra-business clusters – a promising urban-rural reciprocity

Project example « Intra-business clusters – a promising urban-rural reciprocity »

- **3 initial partners:** « France-Cluster », « Association nationale des pôles d'équilibre territoriaux et ruraux » (*project territoires*) and « Collectif Ville-Campagne » (*support for population migration from towns to the countryside*)
- **Project Objective:** ensure that town and cities can provide resources and opportunities for rural businesses.
- To meet this objective, the project focuses on:
 - ✓ Analysing the specific resources of rural areas and their potential for innovation as observed within the clusters
 - ✓ Develop the networking capability of these clusters with actors from the urban environment
 - ✓ Provide a framework for reflection and action by regions looking to develop their potential through business networking

Project example « Intra-business clusters – a promising urban-rural reciprocity »

- **A project within the priorities of EU and national policies**
- A contribution to the implementation of EAFRD and measure 19 (Leader) of the RDPs
- A contribution to the implementation of « urban-rural reciprocity » contracts launched by the French Government in 2015

For a regional and European distribution of the MCDR project call

- A truly self-initiated networking of project promoters with regional networks: the organisation of a meeting on the 1st April 2016
- To give a greater European dimension to the project call: **Opportunity for rural networks (regional or European) and European participants at today's meeting to make contact with leaders of the MCDR project call**

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Thank you for your attention