

Academy On Tour

Innovation into Practice

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Innovatiesteunpunt

de toekomst begint vandaag





FOOD INNOVATION Academy On Tour



FOOD INNOVATION

- 1 DAY TRIP TO UK
- 24 ENTREPRENEURS
- 8 EXPERTS
- 4 SUPERMARKETS
- 24 BUSINESS CASES





FROM THEORY TO PRACTICE

- ROADBOOK



WORKING SESSIONS ON BUS



LOOKING FOR NEW CONCEPTS

- PACKAGING
- TARGET GROUP
- PRODUCT IDEA
- EXPERIENCE



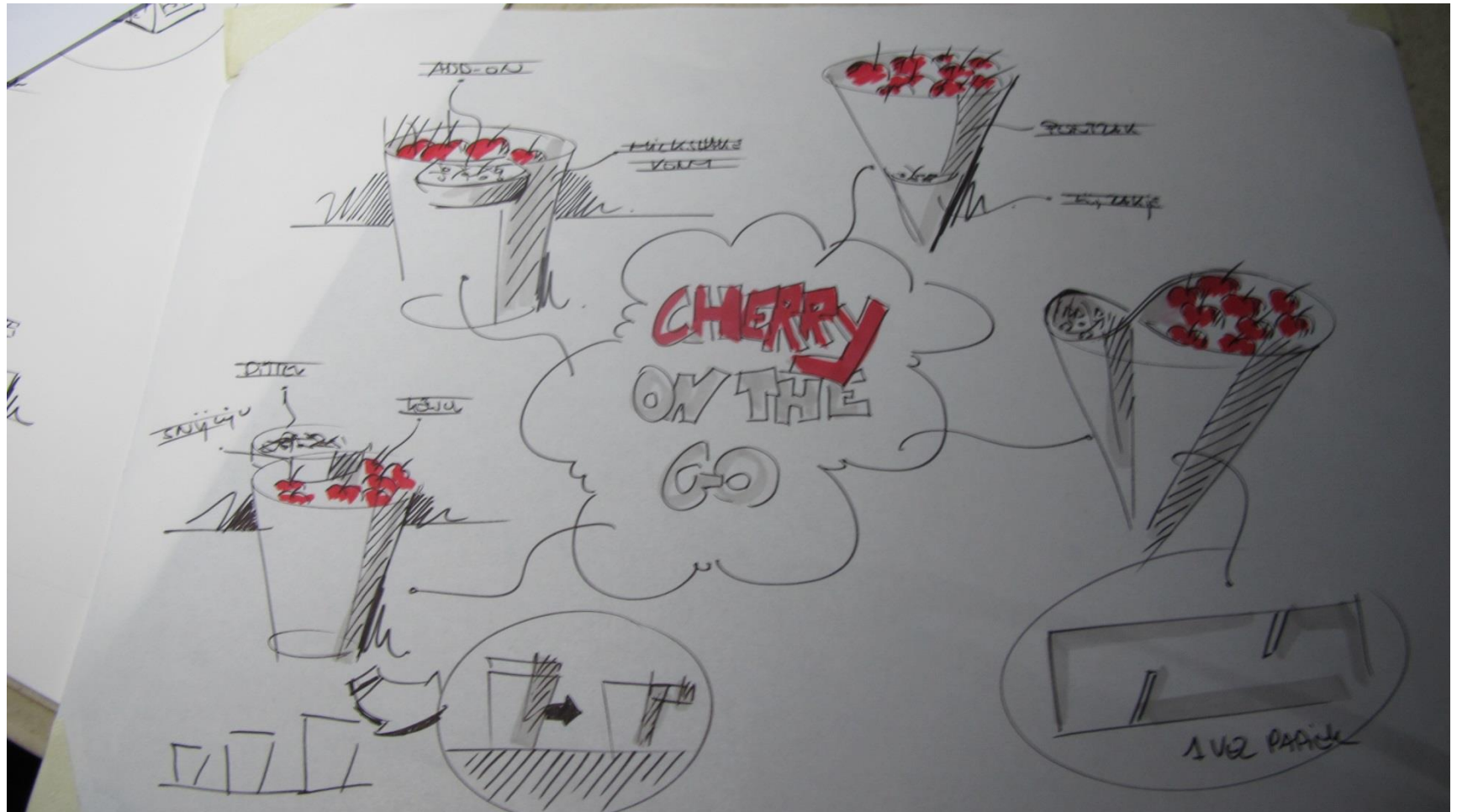
GROUP SESSIONS AFTER VISITS



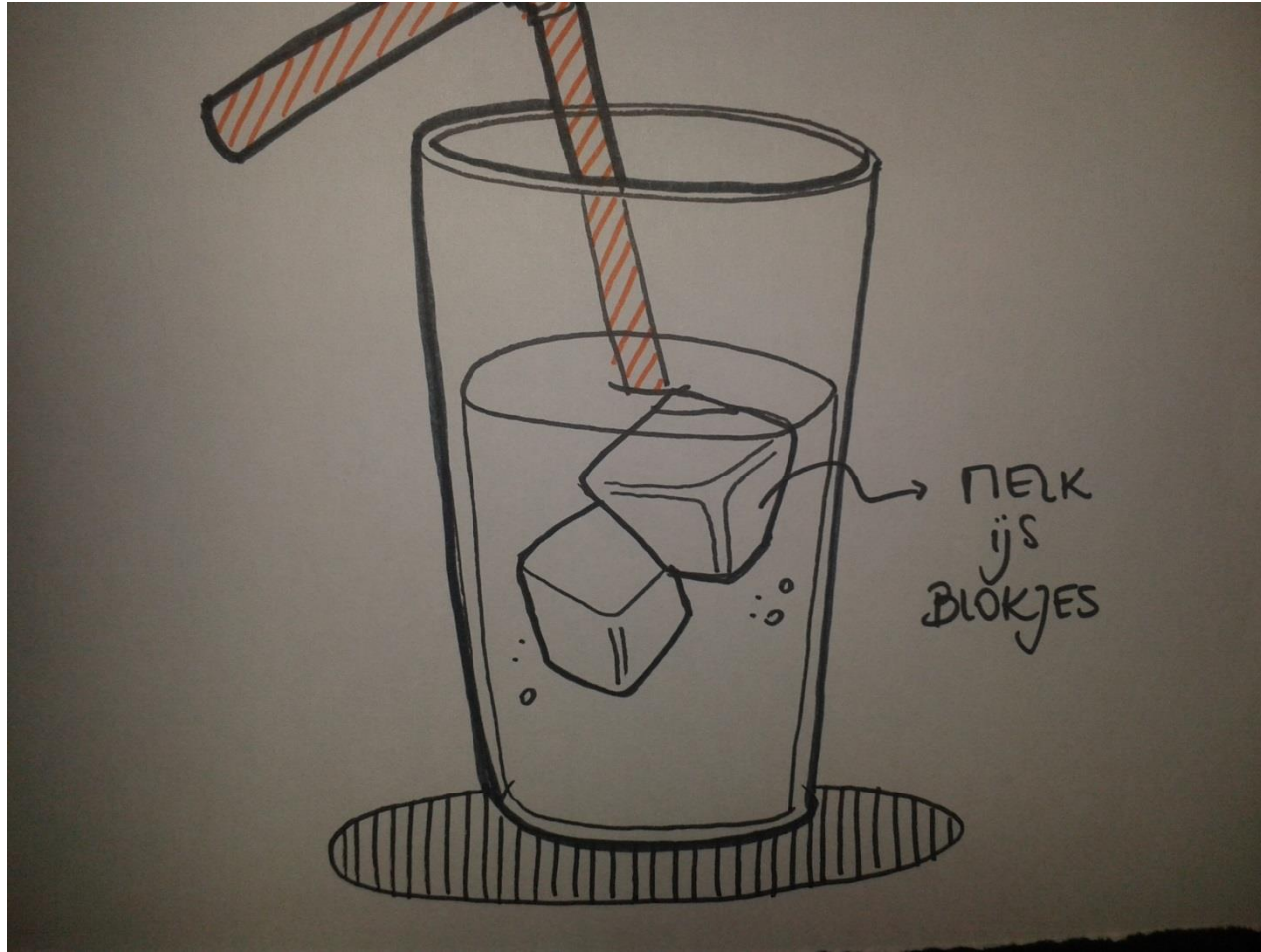
INDIVIDUAL COACHING



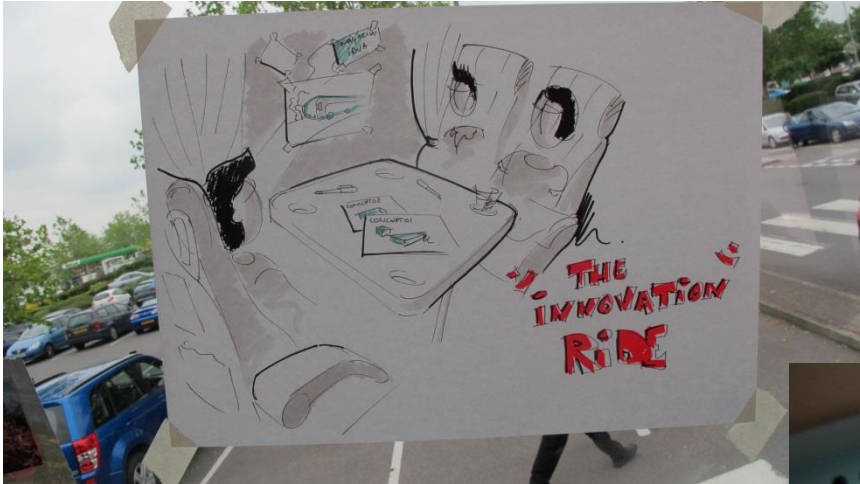
Cherry On The Go



Milky Icecubes



PITCHING IDEA



SOCIAL CONTACT



INNOVATION CAMPAIGN



WRAPPING UP



RESULTS ?

haspenwood





TESTIMONY 'Belgian Saffron'



COST INVOLVED

- Free for the farmer / entrepreneur
- 15.000 € / trip
- 40-60% Subsidies (European, Regional)
- Cofinancing
 - Provinces
 - Partners
- Output : 24 business cases



NEXT



14 april 2016

28 april 2016

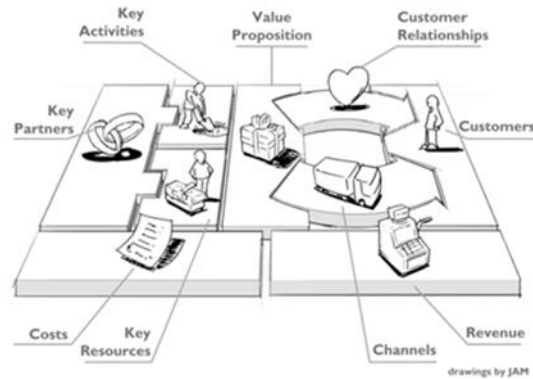
Multifunctional Agriculture Academy On Tour

MULTIFUNCTIONAL FARMING

- 1 DAY TRIP TO NL
- 40 ENTREPRENEURS
- 10 EXPERTS
- 4 FARMS
- 20 BUSINESS PLANS









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Logeren
in Vlaanderen







Het Innovatiesteunpunt is een initiatief van
Boerenbond en Landelijke Gilden in partnerschap met Cera en KBC

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