

2nd Meeting of the Thematic Group on Smart and Competitive Rural Areas

Developing Access to Markets

24 February 2016

Agenda









Location: ENRD Contact Point Office, Rue de la Loi 38 (2nd floor meeting room), B-1040, Brussels

Following the meeting on-line: It will be possible to follow the presentations online. Further technical information will be provided.

Main objectives of the meeting:

- ✓ To **discuss how to access markets** within the topic of 'smart and competitive rural areas'.
- ✓ To **develop a toolkit for delivery** to support in developing competitiveness and connectivity.
- ✓ To **develop actions** in developing new initiatives for rural businesses

Agenda:

Time	Agenda item
8.30 – 9.00	Arrival of participants – connecting 'online participants'
9.00 – 9.30	Introduction to the day – Presentation of the key discussion topics and opportunities within the RDP  Follow online!
9:30 – 10:45	Presentations on Market Access opportunities  Follow online! <ul style="list-style-type: none">  Opportunities to add value – Patrick Pasgang, Innovatiesteunpunt  Market areas for development (Public Food) - Robin Gourlay, Scottish Government
10:45 – 11:00	Coffee break
11:00 – 12:30	Interactive session 1: <i>What are the key needs and opportunities that can be developed to access new markets and enable entrepreneurship and added value ?</i>
13:30 – 14:15	Presentations on potential tools and actions by networks and partners  Follow online! <ul style="list-style-type: none">  NRN delivery examples – links to measures and actions  Actions by other initiatives and stakeholders  ENRD tools and actions
14.15 – 15.00	Session 2: Interactive Session: <i>Where should we develop the tools and the actions to support them?</i>
15.00 – 15.30	Conclusions & next steps: Prioritisation of actions and timescales