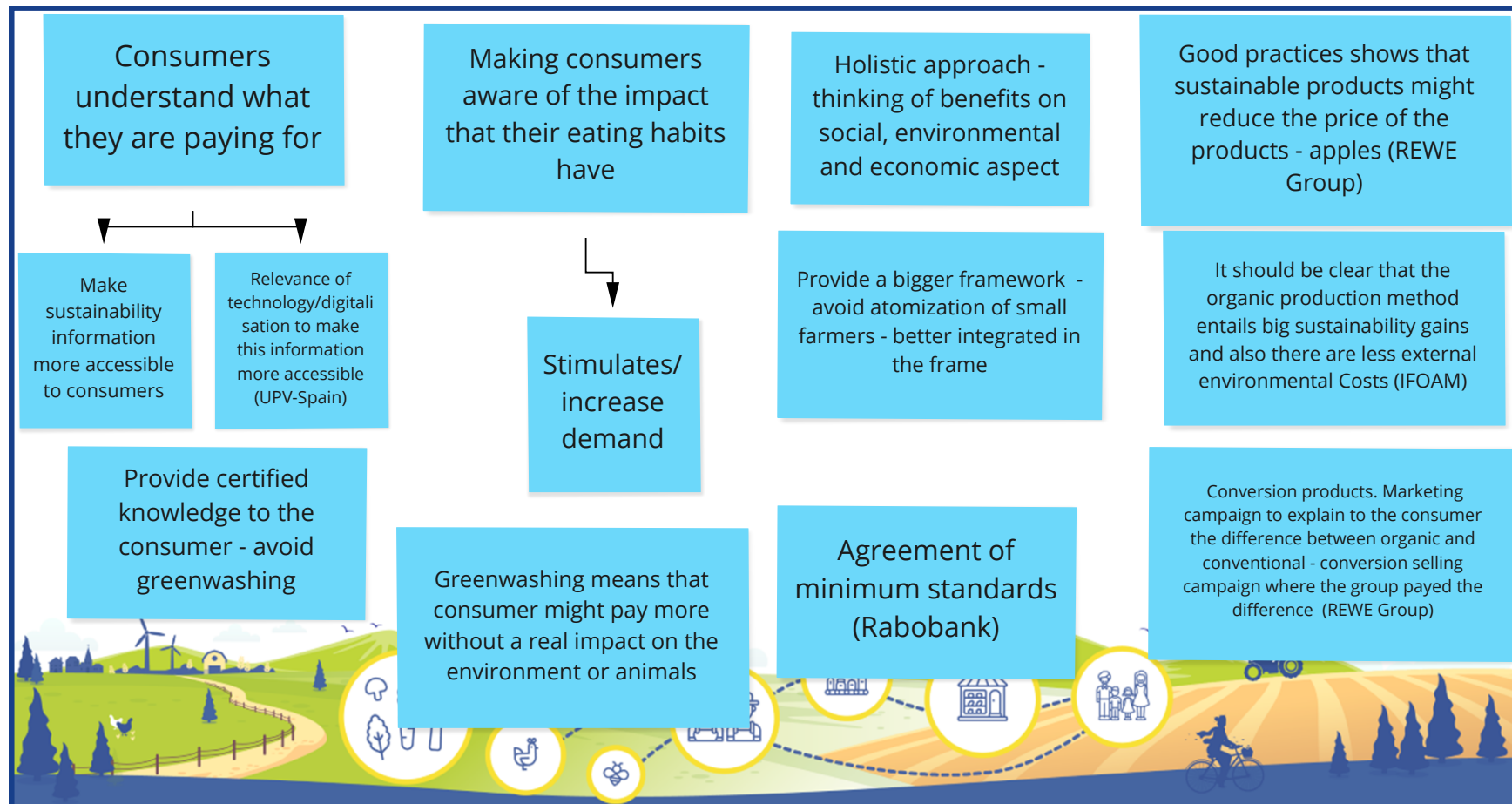


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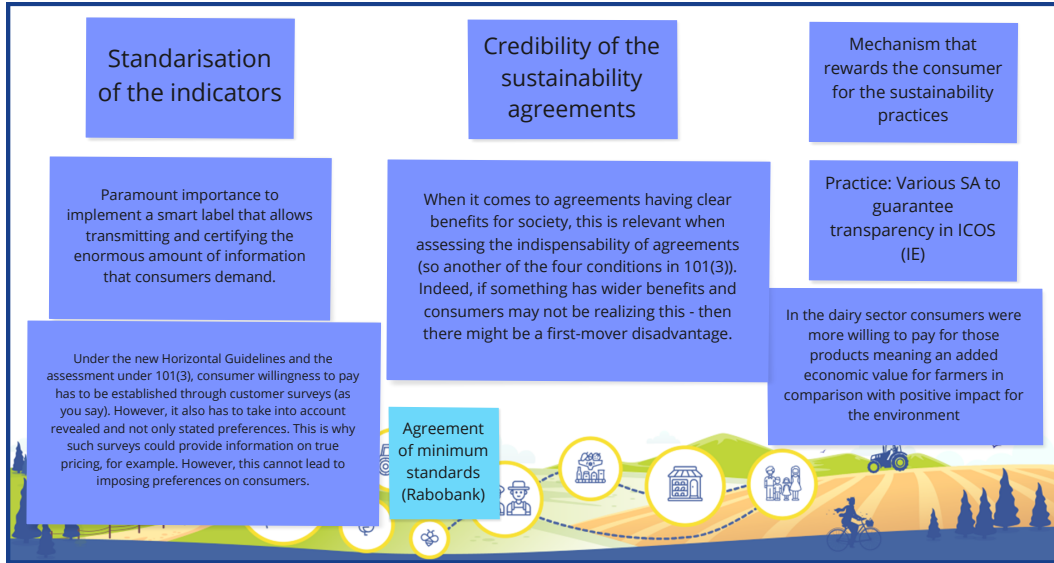
'Sustainability agreements: Implications for business, the environment and the consumer'

Group 3 - Consumer

Question 1: What are the main consumer benefits that food chain sustainability agreements can bring?



Question 2: What sort of agreements are going to be most important in delivering such benefits to consumers?



Question 3: What are the key enabling conditions/barriers to the development of such agreements?

