



SMART VILLAGES

Contrat de réciprocité Brest Métropole / Pays du Centre Ouest Bretagne



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A contract which comes from the top...

- A report from the Parliament
- The French state has selected 4 areas for experimentation
- Instructions : just collaborate and co-elaborate to establish win-win partnerships.
- Funding: none. Just value the project in the existing provisions/funds

...locally implemented...

Pre-existing cooperations in the health, agro-food and cultural sectors.

Since 2015, almost 2 years of sporadic meetings between

- Elected representatives
- Members of the council of developpement
- Engineers of Brest Métropole and Pays du Centre Ouest Bretagne

3 working lines

- Economic development and professional integration
- Energy and environment
- Services: health, culture and youth

1st emerging projects...

- Existing projects keeping going on :
 - Institute of training for care givers (Brest Hospital University and Carhaix hospital)
 - Bachelor Degree and Master of documentary films in Mellionec (University of Bretagne Occidentale and NGO Ty Films)
- When inter-knowledge has been possible : news (immaterial) projects to mature / develop
 - Delocalisation / implementation of “the Mondays of heath” in Cob (Ville de Brest and Pays COB)
 - Exchanges of know-how, welcoming artists, co-productions of artistic creations in several aesthetics, common events programming,...
 - Welcoming young people to make them know each other, and immerse in urban or rural life

Governance

- A steering committee with elected representatives: making decisions.
- A monitoring committee: assemble of technicians, elected representatives and members of the development council: exchanges, brain storming, working process.
- Administration: François Keraval in Brest, Geneviève Le Meur and I as her assistant in Centre Ouest Bretagne

Finances

- Integrate the projects in the existing provisions / funds of the State, Région Bretagne, Département du Finistère : but investments most of the time.
- Different provisions in each areas (BM – COB) : not fitting the one with the other at the moment.
- Since July : a 2017 an additional and experimental provision (dead line October) from the Council of Région Bretagne) for inter territorial. No visibility at this time on 2018 and next years.

To conclude : statements

- A very exiting idea well received by the two areas' local actors,
- At this time : no real strategy for each line of working
- No anticipation on the concrete way of working together :
Instructions / information to the technicians, additional or dedicated means (coordination, funding), selection on projects to be supported,
- Many different levels of information and implication among all kind of actors involved.

To conclude : stakes

- Make reciprocity be a priority for local decision makers,
- as to boost the ambition of strengthen the new dynamic with sufficient / appropriate means in particular : organise the good cooperation,

... in spite and / or because of a worrying financial context.

Trugarez d'hoc'h selaouiñ ac'hanon

Thank you for listening