

ENRD Thematic Group on Rural Revitalisation

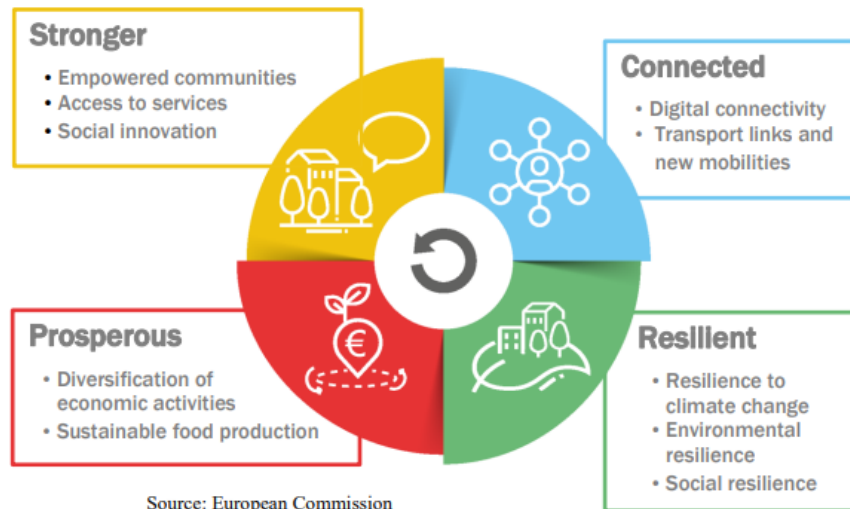
Enabling factors for rural revitalisation

Enrique Nieto
ENRD Contact Point

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Our starting point

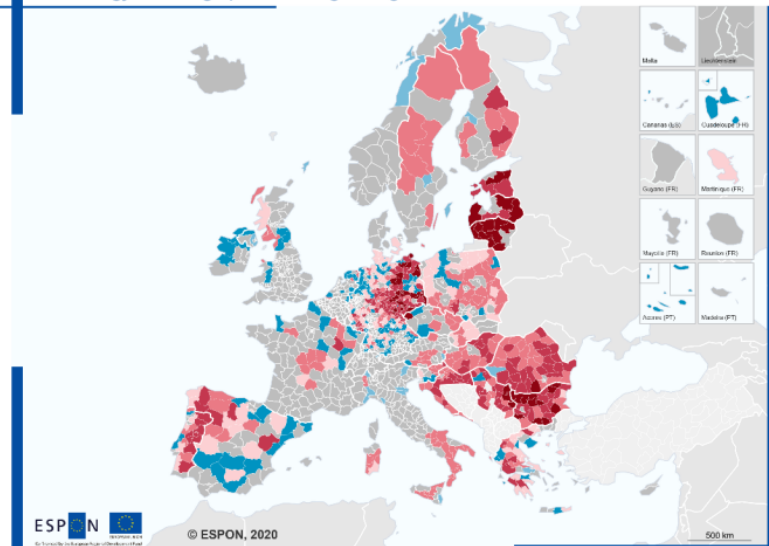
- **Extensive diagnosis** of the rural needs and areas of action (e.g. COM Staff WD, studies, reports, LDS, etc)
- The LTVRA outlines main **priority areas for rural action** to achieve the common ambition by 2040



- **Challenges vary across the EU** and are multifaceted.
- **Rural depopulation** is recognised as a key challenge and the symptom of long-lasting problems
- Call for an **enabling environment** that supports action and development to revitalise rural areas

What are the key enabling factors for rural revitalisation?

Chronology of demographic shrinkage and growth 1993-2033



Source:
<https://www.espon.eu/sites/default/files/attachments/ESPON%20ESCAPE%20Synthesis%20Report.pdf#viewer.action=download>

Regional level: NUTS 3 (2010)
Source: ESPON ESCAPE, 2020
© Origin of data: Eurostat, ESPON database, Nordregio 2020
UMS RIATE for administrative boundaries

Rural Context (challenges, opportunities)

Enabling factors in policy strategies

INFRASTRUCTURE/
SERVICES

HORIZONTAL INTEGRATION & COORDINATION

- Holistic & place-based strategies
- Integrated governance structures
- Policy alignment
- Territorial cooperation
- Flexible & adequate funding
- Monitoring & evaluation

good situation

↑

SOCIAL INCLUSION/
VITALITY

VERTICAL INTEGRATION & COORDINATION

- Multilevel and inclusive governance structures
- Multi-level strategies
- Simplified access to funding to local actors
- Communication and new rural narratives

INCOME/
WORK/
JOBS

good situation

← poor situation

→ good situation

ENVIRONMENT

LOCAL EMPOWERMENT & CAPACITIES

- Stakeholder inclusion in decision making
- Local animation and facilitation
- Provision of technical and administrative support
- Knowledge sharing and networking

good situation

↓

LOCAL INNOVATION, RURAL SMARTNESS

- Access to knowledge
- Cooperation
- Flexible finance

BASIC GOODS:
FOOD/
ENERGY

CLIMATE CHANGE

DIGITAL/
TECHNOLOGY



RURAL VISION 2040

Connected Rural Areas

Resilient Rural Areas that foster well-being

Stronger Rural Areas

Prosperous Rural Areas

Enabling factors for rural revitalisation



**Horizontal integration
and coordination**



**Vertical integration
and coordination**



**Local empowerment
and capacities**



**Local innovation, rural
smartness**

Enabling factors for rural revitalisation



**Horizontal integration
and coordination**

- ▶ **Holistic and place-based strategies tuned to the local context.**
- ▶ **Integrated governance structures**
- ▶ **Policy alignment**
- ▶ **Territorial cooperation**
- ▶ **Flexible and adequate funding**
- ▶ **Monitoring and evaluation**

Enabling factors for rural revitalisation



**Vertical integration
and coordination**

- ▶ **Multilevel and inclusive governance structures**
- ▶ **Flexibility to adapt higher level strategies to the local context**
- ▶ **Simplified access to funding for local actors**
- ▶ **Communication and building new rural narratives**

Enabling factors for rural revitalisation



**Local empowerment
and capacities**

- ▶ **Stakeholder inclusion in decision making**
- ▶ **Local animation and facilitation**
- ▶ **Enhance local capacity**
- ▶ **Knowledge sharing and networking**

Enabling factors for rural revitalisation



Local innovation, rural
smartness

- ▶ Access to knowledge, data and information
- ▶ Cooperation
- ▶ Flexible financial instruments

Move beyond the diagnosis, and support stakeholders by exploring...

how the enabling factors can be implemented to revitalise rural areas



Thank you for your attention

- Develop a **tool** to support stakeholders and policy makers in the understanding and implementation of the enabling factors.

Enabling factor	Co-designed guiding question/explanation	Examples
Integrated governance structures	<ul style="list-style-type: none"> Question/explan. 1 (<i>e.g. Brings together all competent public authorities in the areas relevant for rural development to plan, implement and monitor action.</i>) Question/explan. 2 (...) 	<ul style="list-style-type: none"> Inner Area Strategy in Italy Castilla la Mancha (...)
Enabling factor		