

ENRD Thematic Group Rural Proofing -ingredients for success-



This board summarises key success factors discussed during the 1st Thematic Group meeting (27/01/2022).
For further details, please visit the ENRD website:
https://enrd.ec.europa.eu/enrd-thematic-work/long-term-rural-vision/TG-rural-proofing_en_en



Common understanding & Preparation		Narrative & Communication	Political will & Commitment	Coordination	Efficient processes in place	Participatory approach	Collaboration & Networking	Knowledge support & Training	
Making sure there is a clear definition and common understanding of 'rural' and 'rural proofing'	Undertaking social research on different 'ruralities' within one country	Making policy-makers aware of the value of rural proofing	Securing strong political will to adopt rural proofing	Designating lead coordination body in charge of rural proofing (e.g. internal within government, external)	Clarifying obligations of all actors involved	Developing proper and independent monitoring & evaluation methodology	Engaging local communities and rural stakeholders in the implementation and follow-up	Using networks	Ensuring relevant, updated and objective data from different administrative levels (national, regional, local)
Learning from existing materials, tools, methodologies (e.g. Territorial Impact Assessment)	Allowing enough time to learn the method	Using positive language focused on rural opportunities instead of challenges	Making sure there is commitment at all administrative levels - national, regional, local	Defining roles and responsibilities (e.g. lead coordinator, coordinators within departments, regional/local contacts etc.)	Defining enforcement mechanism to avoid inconsistent adherence to rural proofing requirements	Preparing clear and comprehensive guidelines / checklists	Consulting rural citizens and considering their input (e.g. local level networks, grassroots and village movements etc.)	Using the power of best practices	Providing training and capacity building for the policy-making bodies involved
Considering mandatory commitment to rural proof (eventually backed up by legislation)	Developing EU-level toolkit to overcome differences in interpretations across countries	Explaining and raising awareness about rural proofing, its objectives and benefits	Putting rural proofing high on the policy agenda	Setting up multi-disciplinary working group involving different governmental departments	Prioritising key policy issues and setting clear targets	Integrating rural proofing into both existing and newly established programmes	Involving wider group of organisations (e.g. statistic agency, academic researchers, civil society, parliamentary committees and groups etc.)	Looking for synergies between state and civil society collaboration	
			Safeguarding continuity of the commitment	Ensuring both horizontal (cross-governmental) and vertical (all governance level-national, regional, local) coordination	Addressing differences within rural areas (e.g. islands, mountains etc.)	Ensuring trained human resources and financial coverage	Interlinking national administrators at the EU level		

