

Group 2

KEY SUCCESS FACTORS

What key success factors of rural proofing have been mentioned so far?
Would you like to add some additional success factors that are specific to the context in your country/rural area?

political will to adopt RP - crucial for national level applications <small>Important</small>	'the coordinator' and coordination (ES NNR) <small>Important</small>	'coordinator' and 'watchdog' same? power relations - power to impose, monitor, other? <small>Important</small>	coordinators within departments also needed	stakeholders' 'positive' awareness of rural areas (not only rural stakeholders)	knowledge of policy areas, govt, 'rural'	rural areas 'targeted' with different policies and initiatives - how to coordinate between actors implementing these?	how to ensure political will / leadership to support RP?	consider local and regional aspects of RP, multi-level aspects in RP	how to integrate RP into MFF related programmes (already planned) now?	how to educate policy-makers effectively to adopt RP?	populism - dissolving 'rural myths' that affect the population and decisions
clarity about the objectives of RP	'coordinator' able to play multiple roles with proper empowerment	'coordinator'/wat chdog above or independent of other departments (DGs in the case of EU)	national administrations need to cooperate also to make it work at EU level	capacity and ability to evaluate impact / knowledge support	global and multidisciplinary 'vision' of 'rural' - coordination not only from agricultural point of view	ensuring the participation of local level networks, grassroots level, village movements	coordination can be an overwhelming challenge <small>Important</small>	possible inconsistencies between incoming and outgoing administrations (re' dependence on political will only)	RP applied to big issues	relevant data for policy-makers not always available <small>Important</small>	mandatory RP could be considered as an admin burden and may not work

RP 'rooted' in a process from the beginning (from policy proposal stage, includes awareness-raising)



RECOMMENDATIONS

How to make the most out of success factors and overcome challenges to move forward in implementing rural proofing?

prioritising key issues for RP can be a simplification <small>Important</small>	multi-disciplinary working groups involving different departments	setting clear targets for policies re' rural areas <small>Important</small>	defining the essential success factors/elements for RP - the most important 4-5 (incl. monitoring, etc.)	making RP mandatory (probably from EU level (?)) <small>Important</small>
joint action by DG AGRI®IO to promote the advantages of RP to the MSs	strong coordination based on a 'level' of RP commonly agreed	combining a potentially mandatory component at MS level with awareness-raising	use the power of 'best practices' and networking <small>Important</small>	RP will not be imposed from EU level

