

## "Rural Proofing in Spain"

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Head of Brussels Office

Convention of Scottish Local Authorities

ENRD 1<sup>st</sup> Thematic Group Rural Proofing 27 January 2022







## Personal Background

- PhD European Union
- Manager of Scottish Local Government European and International policy unit & Brussels Office since 2007
- Leading international policy, repatriation EU powers & impact on Devolution
- Chair CEMR Cohesion Expert Group
- Technical draftsperson CoR Opinions CLLD, INTERREG, CAP reform, REGI
- Author first EU-wide legal definition of a depopulating area in EU funds
- Co-author, inter alia, of Spain's 1st ever "Rural Proofing" study
- Academic researcher (Multilevel Governance, Comparative Decentralisation)
- Member Regional Studies Association Cohesion Policy Network (CPnet)
- Member AECPA Urban Policy WG
- OLA Network, ECPR Federalism, Local Government & Europan Union, UACES, Red Localis.
- Speaking on a personal capacity



## SUBSIDIARITY AND EU MULTILEVEL GOVERNANCE

ACTORS, NETWORKS AND AGENDAS

Serafín Pazos-Vidal





## Ruralizar las leyes. Una cuestión de justicia.



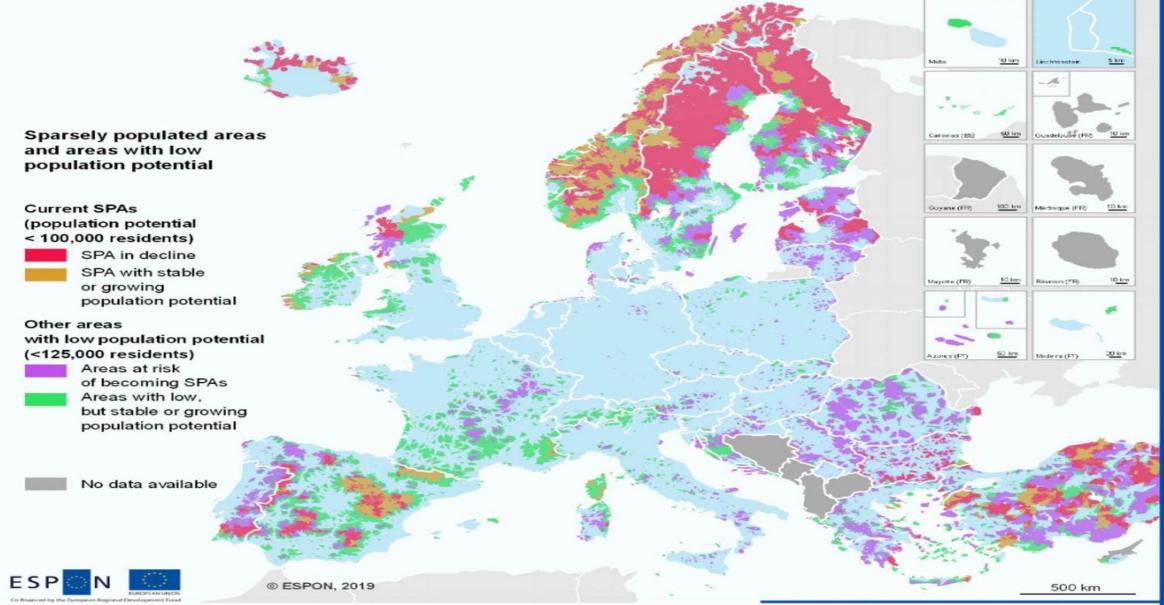
Conclusiones para la implantación de un Mecanismo Rural de Garantía en España



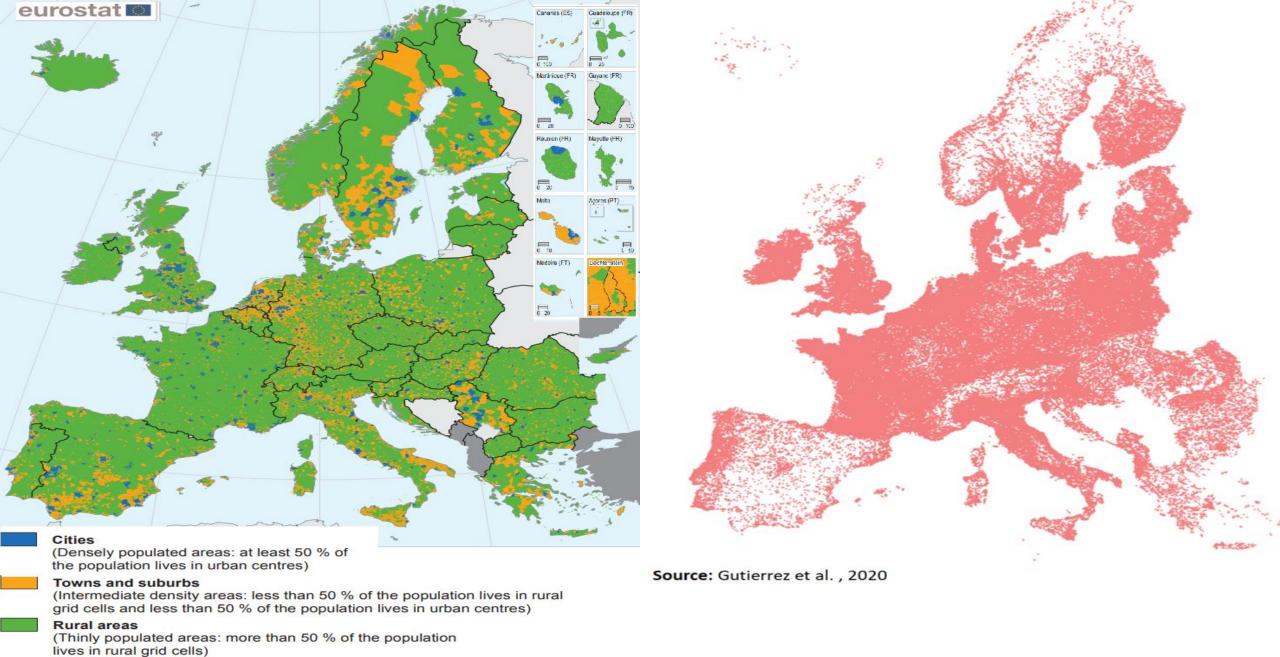
- Spain first ever nationwide exercise
- From the civic world (EL HUECO Soria)
- Supported by public bodies (Navarre Government, Spanish municipalities federation and others)
- G100 -100 members, open participation and consultation
- 70 proposals
- Final conclusions last 21 January 2022
- Rural Proofing is an EU endeavour
- Spain a test case for policies against depopulation

Map 3-4: Sparsely populated areas and areas at risk of becoming sparsely populated

Sparsely populated areas and areas at risk of becoming sparsely populated



Resolution: 1x1 km grid cells
Source: ESPON BRIDGES, 2019
Origin of data: TCP International, 2019; ESPON GEOSPECS, 2012, RRG GIS Database, 2011
@UMS RIATE and University of Geneva for administrative boundaries



Note: based on population grid from 2011 and LAU 2016.

Data not available

Source: Eurostat, JRC and European Commission Directorate-General for Regional Policy

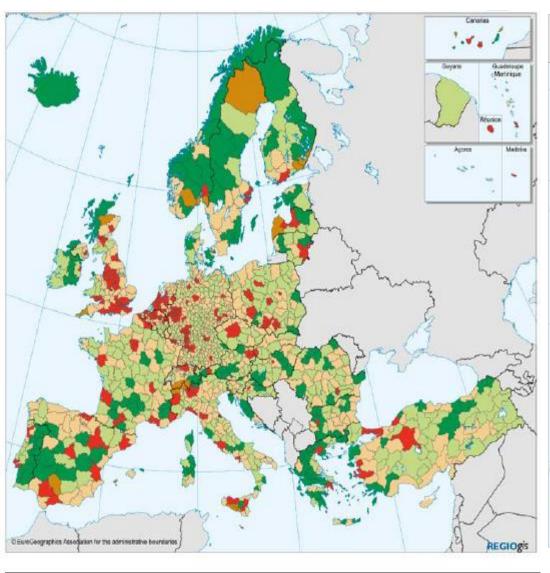
## NUTs vs LAU does it matter?

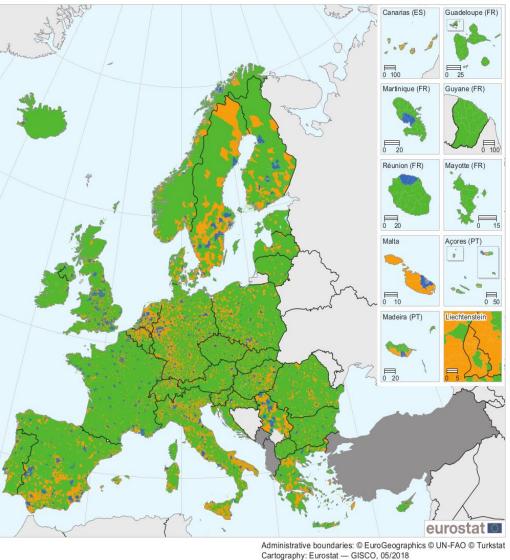
 More local targeting, better policy response.

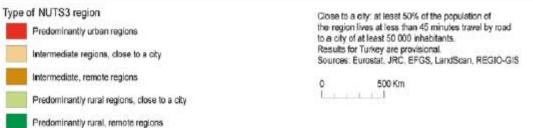
#### Problem:

- NUTS 3

   (Provinces,
   Counties)
   have
   comparable
   EU 27 data)
- LAU does not (opposition Member States and Commission)







a city: at least 50% of the population of in lives at less than 45 minutes travel by road of at least 50 000 inhabitants.

for Turkey are provisional.

Eurostat, JRC, EFGS, LandScan, REGIO-GIS

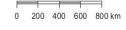
(Densely populated areas: at least 50 % of the population lives in urban centres)

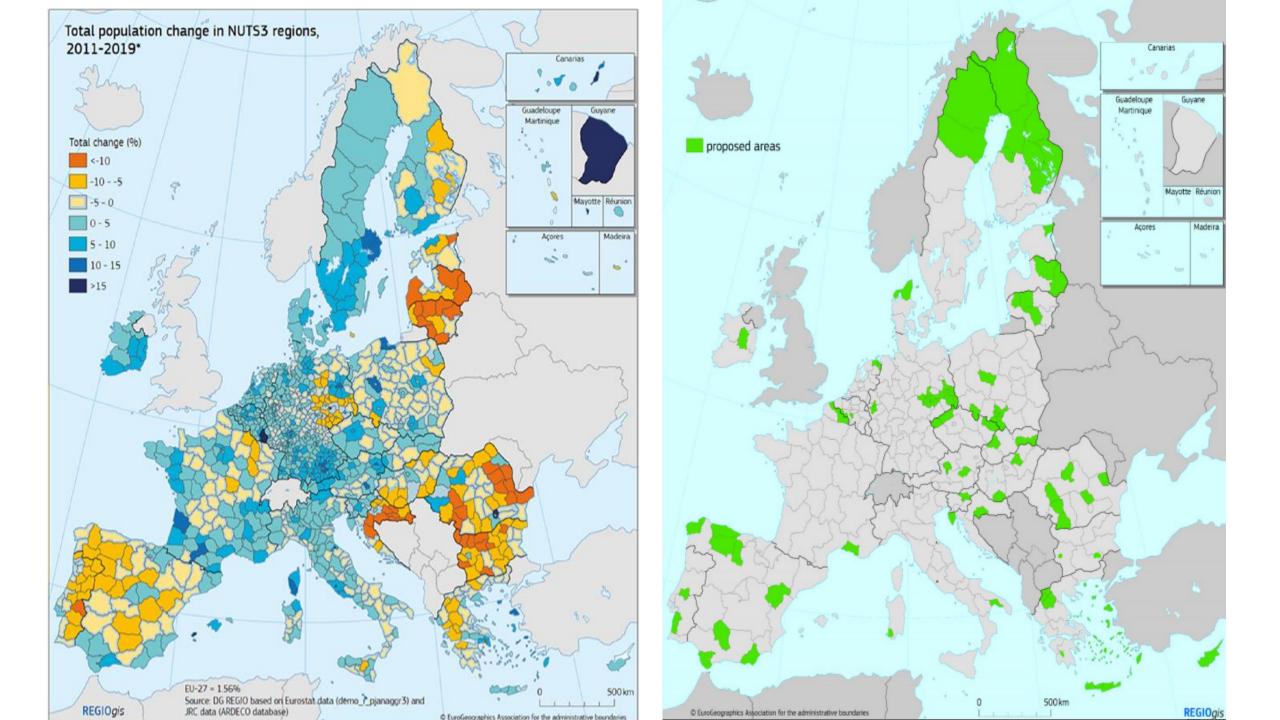
Towns and suburbs

(Intermediate density areas: less than 50 % of the population lives in rural grid cells and less than 50 % of the population lives in urban centres)

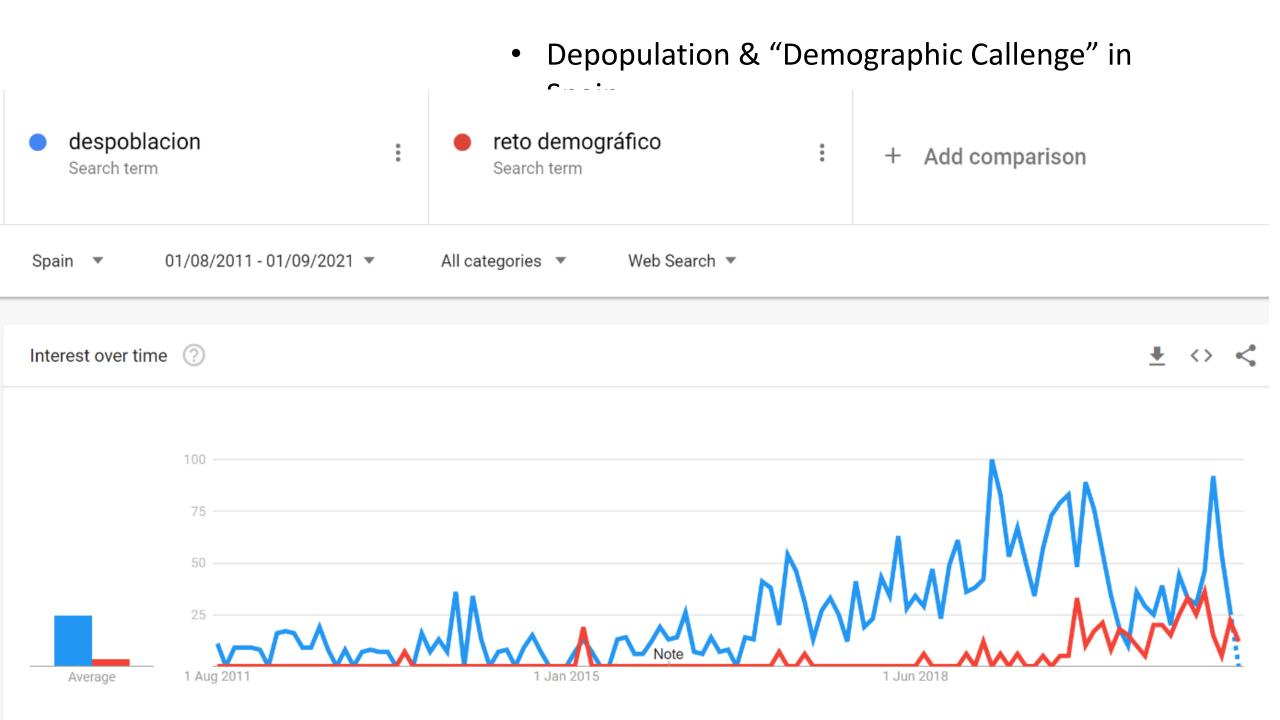
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Rural areas
(Thinly populated areas: more than 50 % of the population lives in rural grid cells)



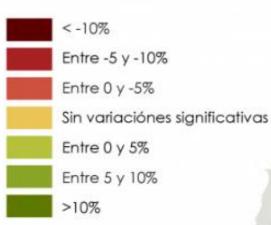






España postcrisis

Evolución de la población entre 2008 y 2018



Cartografía:

Abel Gil Lobo (2019)

Fuente:

INE (2018)



CANARIAS





#### Programa de Inauguración 28 Mayo 2021 El Hueco. Soria

IV FERIA NACIONAL PARA LA REPOBLACIÓN DE LA ESPAÑA RURAL

10.00h Recepción de los asistentes

10.15h Discurso de Bienvenida. Joaquín Alcalde. Director de El Hueco y la Feria Presura 10.20h Discurso de Inauguración



Pedro Sánchez Presidente del Gobierno

10.30h Ruralizar las leyes: una cuestión de justicia Conclusiones del trabajo del G100 en el marco del proyecto "Rural Proofing" Mecanismo Rural de Garantía www.ruralproofing.com

10.50h Mesa Redonda I













Proyecto "RuralCar", movilidad y transporte en el medio rural



12.35h Diálogos II

11.20h Diálogos I 13.40h Discursos









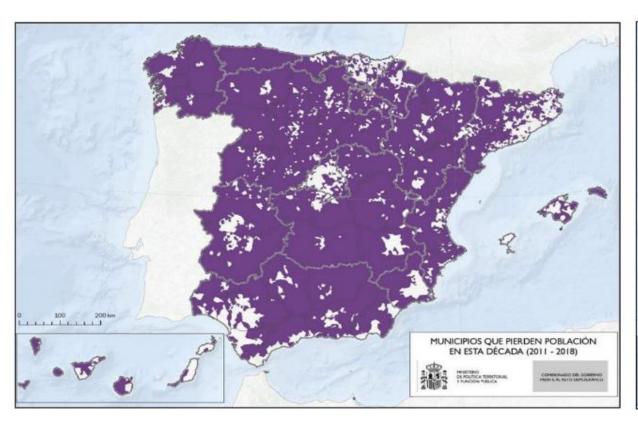
## Too wide a definition to target funds

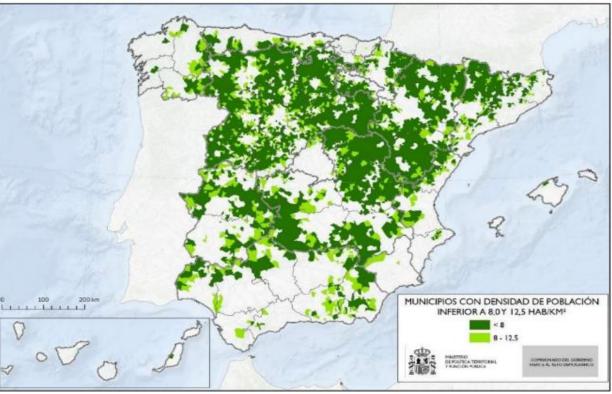


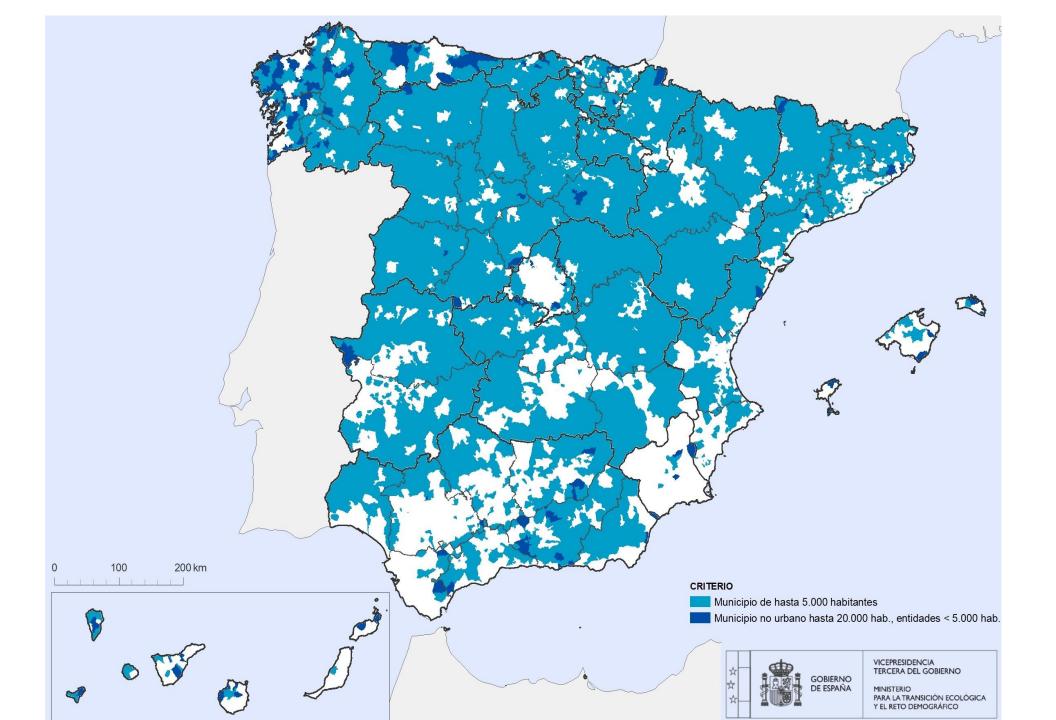
#### **DEPOPULATION**

Municipalities that have lost population over the last decade.

Municipalities at risk and severe risk of depopulation





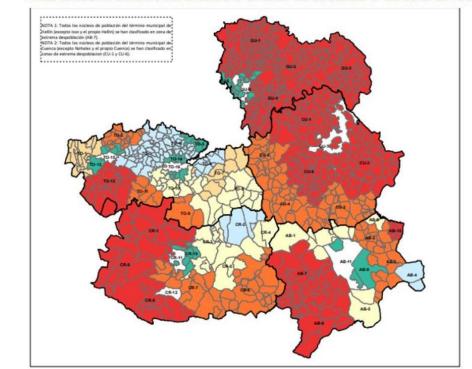


## "Empty Spain"

- Fight against depopulation is now a key Spanish national priority: rural areas, villages, towns & shrinking cities
- Own Ministry & Vice-presidency
- National Strategy 130 measures, up to €10bn
- Embedded in Spain Next Gen EU recovery plan
- Rural Proofing included in Demographic Strategy simultaneously 1<sup>st</sup> ever draft Law on Evaluation of Public Policies creation of specialised units on public policy evaluation in Spanish independent fiscal authority, courts of auditors, social committees
- Mirrored by increasing number of regional policies and plans:
   Castilla y Leon, Galicia, Navarra...
- Most particularly Castilla-La Mancha's New Law on Depopulation
- Drafted by public participation exercise
- Includes first ever official map of areas facing depopulation
- Multivariable: depopulation, access to services, functional areas
- Fiscal incentives (state aid) & EU and national funds
- Rural Proofing given legal status



#### CLASIFICACIÓN DE ZONAS DE CASTILLA-LA MANCHA







## Ruralizar las leyes. Una cuestión de justicia.



Conclusiones para la implantación de un Mecanismo Rural de Garantía en España







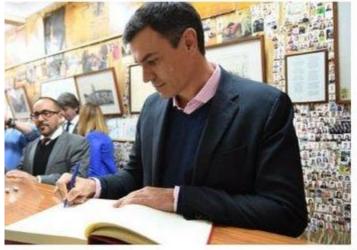
- G100 -50/50 gender balance
- Experts, practitioners, local & reg politicians
- Feb 2021-Jan 2022: Presented 31 May to Spanish PM and opposition leaders

- Quality rural services for all people
- Affordable, efficient and sustainable rural infrastructure
- Strengthened and viable rural economies
- Sustainable rural environment
- Rural legislation promoting these areas-EU/national/regional





















## **Scope and Methodology**

- 100 members from all across Spain, personal capacity
- 19 Working Groups 3 coordinators
- Open terms of reference participatory approach
- Identification of problems and broad connection with EU and domestic law & policies
- Drawing from experience rural proofing Canada, Scotland, rest of UK,
   Scandinavia, OECD and EU: Rural Proofing and Better Regulation
- 70 specific proposals: policy, regulatory & governance
- The rural proofing methodology and the open participation method has been validated by this G100 exercise

## **Main Findings**



- Many issues stem from EU law and policies (CAP, Structural Funds, Environmental & Competition legislation)
- However, crucial factor is how they are transposed & delivered in Spain: goldplating
- Rigid & risk averse interpretation: e.g. same EU health rules loosely applied in France
- Weak culture of evaluation of public policies: lack of independent evidence, disconnect between national, regional and local levels
- Excessive legalism & preponderance of political discretion in policy setting
- Weak participatory involvement in policy & law-making
- Preference to overregulate prescriptive legislation than design of effective policies
   & funds

## Main findings (II)



- Lack capacity in small municipalities (8,000, most of them under 5,000 inhabitants)
- Unclear delimitation of competences grey areas, duplications and gaps
- No set definition of minimum standards local basic services
- Key economic actors overlook needs of rural areas (e.g. broadband)
- Regulatory maze hampers rural entrepreneurship & migration to rural areas
- Lack of robust housing policy people want to move or stay in rural areas but there is no housing available: no market incentives, public grants not targeted
- Rural policies do not yet sufficiently favour local sustainable agrifood value chains
- Extractive approach to rural resources (e.g. wind energy, solar and hydro)
- Planning very restrictive in theory and poorly enforced in practice

## 4 Recommendations





• **Recommendation 1:** A Spanish "Rural proofing" must be framed and participate in the process of EU Rural Proofing/Vision Rural Areas, territorial impact assessment and Better Regulation.

 Many of the policies and regulations that most affect the rural world (CAP, ESIF, environment, procurement) come mainly from EU.

 Recommendation 2: The experience of other countries indicates the need to create a Spanish rural proofing mechanism that reflects the political culture and institutional Spanish, and not simply the mimetic translation of other models and political culture.

## 4 Recommendations





• **Recommendation 3:** When establishing a Rural proofing mechanism, it is necessary decide the your approach is sectoral, or horizontal, reflecting the multiple impacts of public policies and regulations in the rural world.

- It is also necessary to decide whether it is more appropriate to trust the execution and coordination to an agency of the respective governments (central and regional), or to an ad hoc independent body.
- In the case of choosing by a government agency it is necessary to decide whether
  it is more effective establish a department that coordinates the others or
  centralize in a sectoral department, depending on the approach adopted.

## 4 Recommendations





- Recommendation 4: An holistic approach is necessary through a permanent and participatory mechanism
- Coordination of all ministerial departments and their regional equivalents CCAA, either by an interdepartmental mechanism or by a body that centralises rural proofing, or both: ex ante and ex post evaluation.
- Integration of rural impacts in the official reporting of statutory bodies by a common assessment plan: Council of State, Courts of Auditors, INAP, Institute of Fiscal Studies, Independent Authority for Fiscal Responsibility, Ecomic and Social Committee.
- Embedded Rural Proofing scrutiny and coordination in national and regional legislatures.
- Creation of a permanent, proactive, civic rural participatory mechanism

## **More info**



- Rural-Proofing-Resumen-ejecutivo.pdf (ruralproofing.com)
- <u>70-propuestas-para-conseguir-una-legislacion-mas-justa-para-el-medio-rural.pdf</u> (ruralproofing.com)
- Documentos de interés Rural Proofing
- https://ruralproofing.com

# Thank you.

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