



▲ A stronger rural perspective

How we work with rural proofing in Sweden

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”Viable rural areas with equal opportunities for entrepreneurship, work, housing and welfare ...

... leading to long-term sustainable development throughout the country .”

Rural perspective is an approach

Geographical glasses

- Different parts of the country have varied conditions
- This can affect how we work, with for example digitalization, innovation access to competence, infrastructure and so on.



Working together

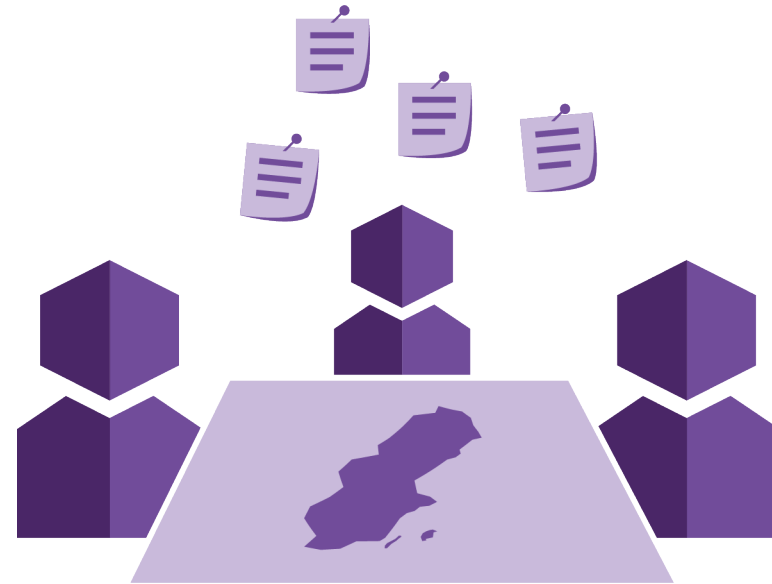
- ▶ Working together with other state agencies cross sectors and at all levels of the society is a key for success for a sustainable rural development



Tools for stronger rural perspective

at the public actors

- ▶ Communication for the entire country
- ▶ "Thermometer" for measuring the presence of rural perspective
- ▶ Checklist for strategic work
- ▶ Step-by-step way of working







Measuring the presence of a rural perspective

- ▶ Helps to illuminate the presence of rural perspectives in your organization
- ▶ Can be used by a unit or a group of colleagues or the steering department
- ▶ The results helps to gain understanding of how the work is done today and identify what needs to be done to strengthen the rural perspective in the organization



To contribute to development

(not to avoid declining viability in rural areas)

- ▶ Working systematically
- ▶ Create more opportunities
- ▶ Different parts of the country have varied conditions → varied solutions



Thank you – tack!

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