

scottish **rural** network

Connecting Rural Scotland

Lìonra Dùthchail na h-Alba
A' Ceangal Sgìrean
Dùthchail na h-Alba

11th OECD Rural Development Conference

‘Enhancing Rural Innovation’

Rural Networks’ Steering Group

25th May 2018

Alistair Prior, Head of Scottish Rural Network Support Unit



Contents

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Scottish Government
 Riaghaltas na h-Alba
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SCOTLAND
 OF FOOD & DRINK

Connecting Rural Scotland

Lionra Dùthchail na h-Alba
 A' Ceangal Sgìrean
 Dùthchail na h-Alba



Llywodraeth Cymru
 Welsh Government



European Network for
 Rural Development



Highlands and Islands Enterprise
 Ionmairt na Gàidhealtachd 's nan Eilean



Department
 for Environment
 Food & Rural Affairs



Bwyd a Diod Cymru
 Food & Drink Wales



Scottish Enterprise



European
 Commission



Conference Hosts, Co Hosts & Partners



OECD
11TH RURAL DEVELOPMENT CONFERENCE
#OECDrural
ENHANCING RURAL INNOVATION
9-12 April 2018 • Edinburgh

OECD
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European Commission
European Union
Scottish Government
Rural Development Programme for Scotland
Food and Enterprise
HIE
Government of Scotland
Rural Development Programme for Scotland

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PRIME ENTRANCE

Days 1 & 2

Pre-Conference

- Rural Innovation to enhance prosperity and well-being
- Rural Innovation to build sustainable and resilient communities
- Getting rural innovation systems, policies and governance right





Ministerial Breakfast



High Level Plenary & Key Note Speaker

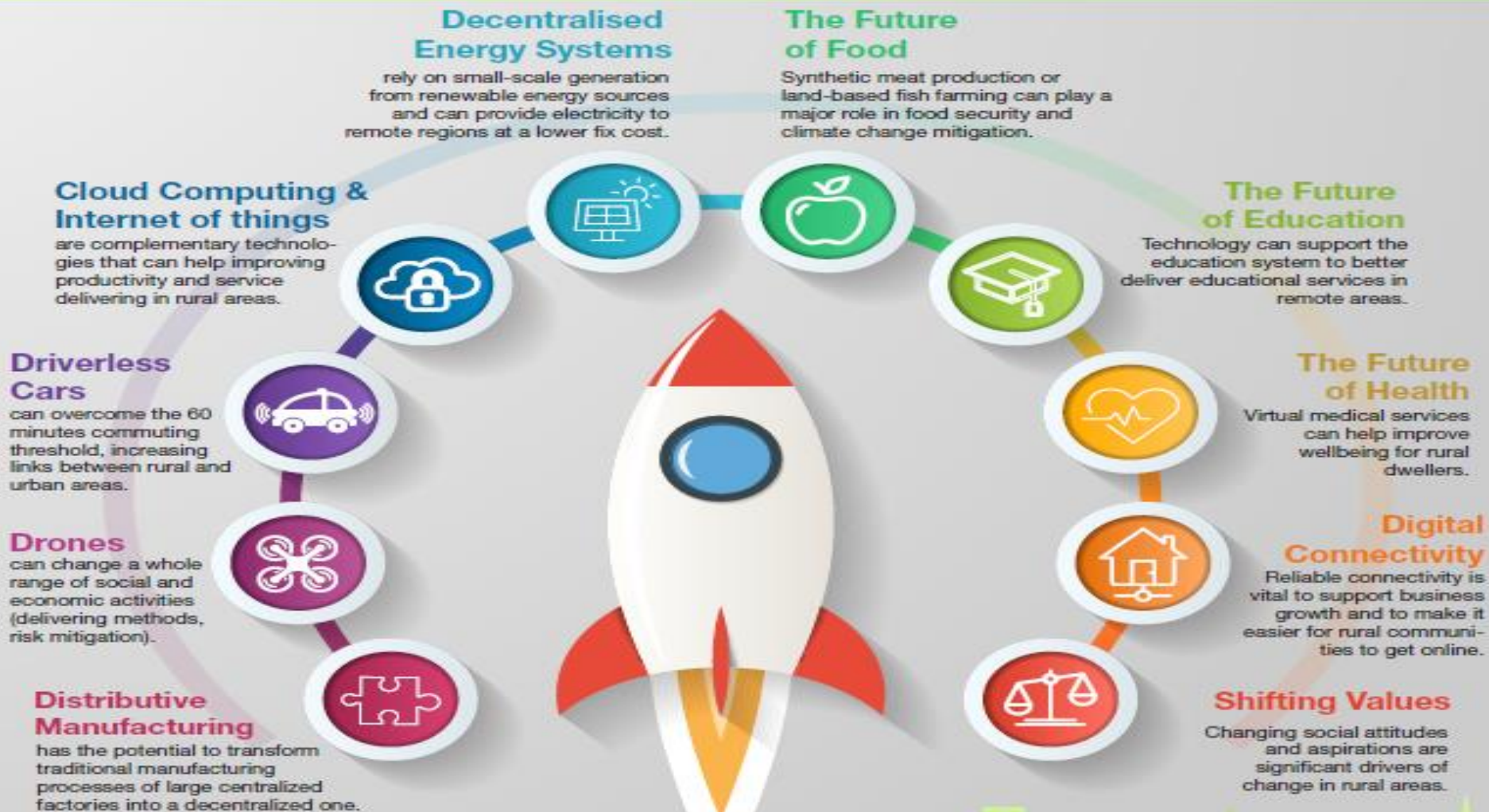


Day 2/3 – Main Conference

1. 10 Key Drivers of Rural Change & Ideas Factory
2. Creating jobs and economic opportunity through innovation
3. Rural Resilience: innovative solutions to environmental and social challenges



THE 10 KEY DRIVERS OF RURAL CHANGE



Edinburgh Policy Statement on Enhancing Rural Innovation

<http://www.oecd.org/rural/rural-development-conference/>

- Rural Develop is **essential to** achieve **inclusive growth**
- Calls for policy makers to be **forward looking**
- Rurality is **not synonymous with decline**
- Rural areas have specific **structural challenges**: population decline and ageing, climate change and management of natural resources
- Policies should **enable rural areas to capitalise on global trends.**
- **Sustainable Development Goals - no one should be left behind.**
- Place-based policies must rely on multi-sector co-ordination and multi-level governance to **unleash growth potential** grounded in **rural assets.**
- **Innovation** will be critical for the future competitiveness and sustainability of rural economies: digital connectivity and new technologies
- **A robust rural policy should:**
 - **Place Well-being** at the forefront of rural policy objectives
 - Take a Place-based view of rural development, integrated approach and long term perspective
 - Develop **urban-rural linkages**
 - Promote societal approach based on **social innovation,**
 - Bottom-up approach empowering communities
 - Effects of **demographic trends** to design public services
- Recognises the value of **comparable data** on rural areas



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The Scottish Rural Network supports and promotes rural development through the sharing of information, ideas and good practice. [Read more](#)



Interview: Radim Sršali - Mayor of Dolní Studénka, Czech Rep...
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Interview: Sofia Björnsson, Swedish Federation of Farmers
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Interview: Jone Farnönes, HAZI Foundation
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Interview: Gunter Paul, author of 'The Blue Economy'
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Interview: Declan McShear, Newry, Mourne and Down Local Acti...
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Interview: Amanda Bryan, Crown Estates Scotland
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James Rose

Tuesday 1 May 2018 - 11:48

The 11th OECD Rural Development Conference came to Edinburgh from 9-12 April, with the Scottish Rural Network Support Unit leading the UK in the organisation and the execution of the event. 442 delegates from 27 countries descended on Scotland's capital to discuss how innovation can help rural areas respond to the challenges of globalisation, shifting trading patterns, and growing inequality.

The event highlighted ten key drivers of rural change and the development of an integrated policy approach to capitalise on them, and concluded by adopting the [Edinburgh Policy Statement](#), which calls for making the most of rural innovation opportunities to drive job creation, economic growth, and service delivery (see also [OECD's Rural 3.0 Policy Note](#)).

The conference was co-hosted by OECD, the Scottish and UK Governments, the European Commission, working alongside SNRD Contact Point, Scottish Enterprise, Highlands & Islands Enterprise and Scotland Food & Drink. Staff from the Scottish Rural Network Support Unit were involved in every aspect, from workshop content & design, programme co-ordination and planning, to booking and relating with venues and accommodation. The team also provided on-the-ground logistical support including photography and filming. Watch this short video to find out what went into the planning of the conference and what it meant for Scotland.

You can view extensive highlights from the conference now at the [SRN Vimeo page](#). A series of interviews with speakers and delegates conducted by SRN will be released shortly.

Link to the story: <https://www.ruralnetwork.scot/news-and-events/news/oecd-rural-development-conference-2018>

Link to register: <https://www.ruralnetwork.scot/user/register>

Link to Vimeo: <https://vimeo.com/scotruralnetwork>

Conference Materials : <http://www.oecd.org/rural/rural-development-conference/>

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Video