

# DIGITISING RURAL ECONOMIES

## DISCUSSION THEMES

Digital opportunities for primary production

Digital opportunities for agricultural value chains

Extending digital opportunities for rural business and communities

Strategies and approaches for improving connectivity in rural areas



## KEY MESSAGES

- **STRATEGIC PLANS FOR DIGITISATION**
  - **Multilevel planning – start from local**
  - **Based on the needs of farmers and rural citizens**
- **INFRASTRUCTURE – HUBS**
- **STANDARDISATION**
- **HEALTHY ENVY: networking, P2P, good practices**
- **PUBLIC SUPPORT: flexible, tailor-made, simplified, multi-funded**

# INNOVATION: SHAPING THE FUTURE

## DISCUSSION THEMES

Strengthening links between research and practice

Skills development: education & training, advice, P2P and networking

Promoting innovation in rural areas – now and in the future : how can the current support system be improved and simplified?

Smart Villages: Supporting social and digital innovation in rural services



## KEY MESSAGES

- **THE MULTI-ACTOR APPROACH WORKS!**  
Widen the scope of the EIP-Agri
- **LONG TERM POLICY FRAMEWORKS**
  - Integrated territorial approaches
  - Bottom-up strategic planning
  - Complete package deal for businesses including social services and infrastructure
- **DIGITAL HUBS**
- **ADVISORS PLAY A CENTRAL ROLE** (both in agriculture and the broader rural economy)
- **SMART VILLAGES NETWORK ACROSS EUROPE**