



European Rural Networks'  
Steering Group

# Reporting on Cork 2.0 Outcomes

#RNSteeringGroup

6<sup>th</sup> Meeting  
Brussels – 25<sup>th</sup> October 2016

# Cork 2.0

## Reporting by Workshop

- Workshop 1: Jobs, Growth and Investment in the agri-food supply chain and the wider rural economy:
  - David Lamb, ENRD Contact Point
- Workshop 2: Rural Environment, Climate & Water
  - Wolfgang Lohe, Managing Authority, Germany
- Workshop 3: Targeting innovation to rural producers' needs
  - Jan-Willem Van der Schans, Wageningen University
- Workshop 4: Rural Viability and Vitality
  - Gabriel Trenzado, Cooperatives Agro-Alimentarios





ICT  
Agri-technology

AGRI GOES DIGITAL

INNOVATION THROUGH KNOWLEDGE TRANSFER...  
UNIVERSITY OF RESEARCH & INNOVATION

INCREASING CONNECTIVITY  
↳ ICT

1) BEING ABLE TO PROMOTE & COMMUNICATE THE QUALITY\* TO CONSUMERS (QUALITY IN TERMS TECH) ↳ BUT, TECHNOLOGY...  
Gt is not enough

NEW INVESTMENT IN Agri-tech & Soils  
Problems are regional  
need regional solutions

Local Values for Food - Permitted for SME

GENCO TRADING CUSTOMERS - KEEP IT LOCAL - CULTURE

Rural areas as service providers  
↳ culture

Space Planning

COOPERATION, integration for supply chain

INTEGRATED APPROACH TO LINKED VALUE CHAINS  
\*THINKING ALSO ABOUT GEOGRAPHY

SOCIAL INVESTMENT

LOCAL MARKETING NETWORK

WORK OUT FOOD CHAIN UTP PROBLEMS

Food - Local Area Scheduling  
How to Schedule...





## Opportunities and potential

How to valorise and reinforce the role of farmers and foresters as stewards of the countryside and providers of environmental public goods and services as well as their contribution to the sustainable management of natural resources and climate action.







— ISSUES —

UPDATE OUR VISION  
FOR INNOVATION & KNOWLEDGE  
EXCHANGE

— BARRIERS —

CONFERENCE  
ON RURAL  
DEVELOPMENT  
-6 SEPTEMBER 2016











- to make rural development more effective throughout the different stages of the rural development process.
- Build on this momentum and further develop** towards a result-oriented, simple, and flexible approach, based on and reflecting Union objectives as well as the needs and aspirations of rural areas and communities;
- Systematically review other macro and sectorial policies** taking into account their potential and actual impacts and implications on rural development prospects, social well-being, and the environment of rural areas and communities;
- Support this 10-point programme and incorporate its vision** into future rural development.

**Workshop**

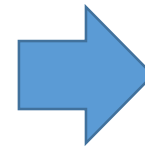
**Where?**

**Jobs, Growth and Investment in  
the agri-food supply chain and  
the wider rural economy**

**Rural Environment, Climate &  
Water**

**Targeting innovation to rural  
producers' needs**

**Rural Viability and Vitality**



**Room 0D**

**STAY HERE!**



**Room 0B**



# Workshop

1. **Where do your activities link to Cork 2.0?**
2. **Where are the key opportunities for your organisation in taking forward the ideas from Cork 2.0?**

