

The CAP Strategy: SWOT, Needs analysis and intervention logic

The Austrian experience

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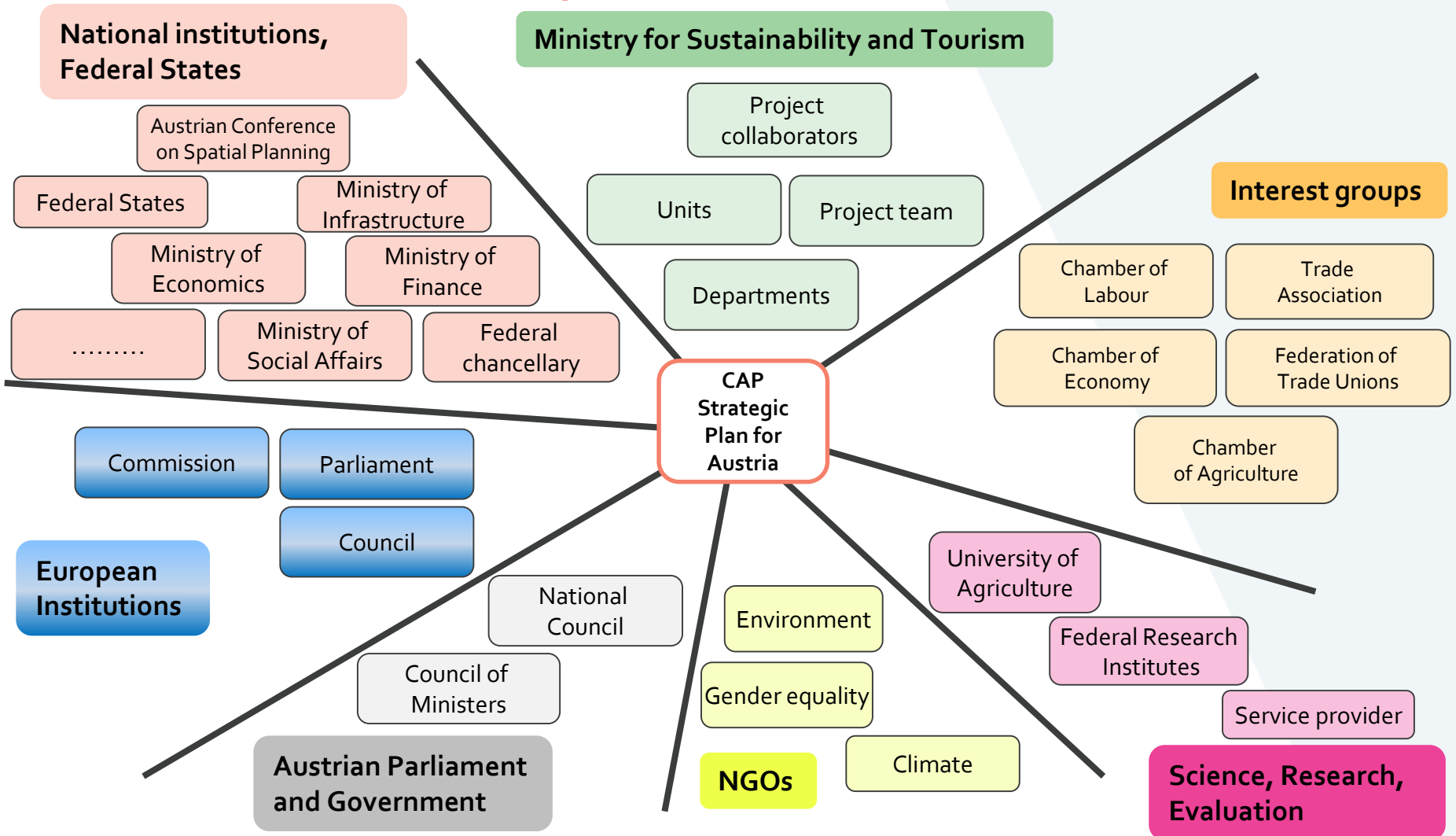
Content

- Overview on the programming process and project organisation
- Stakeholder involvement
- Overview on the preparation of the intervention logic
- Opportunities and Challenges

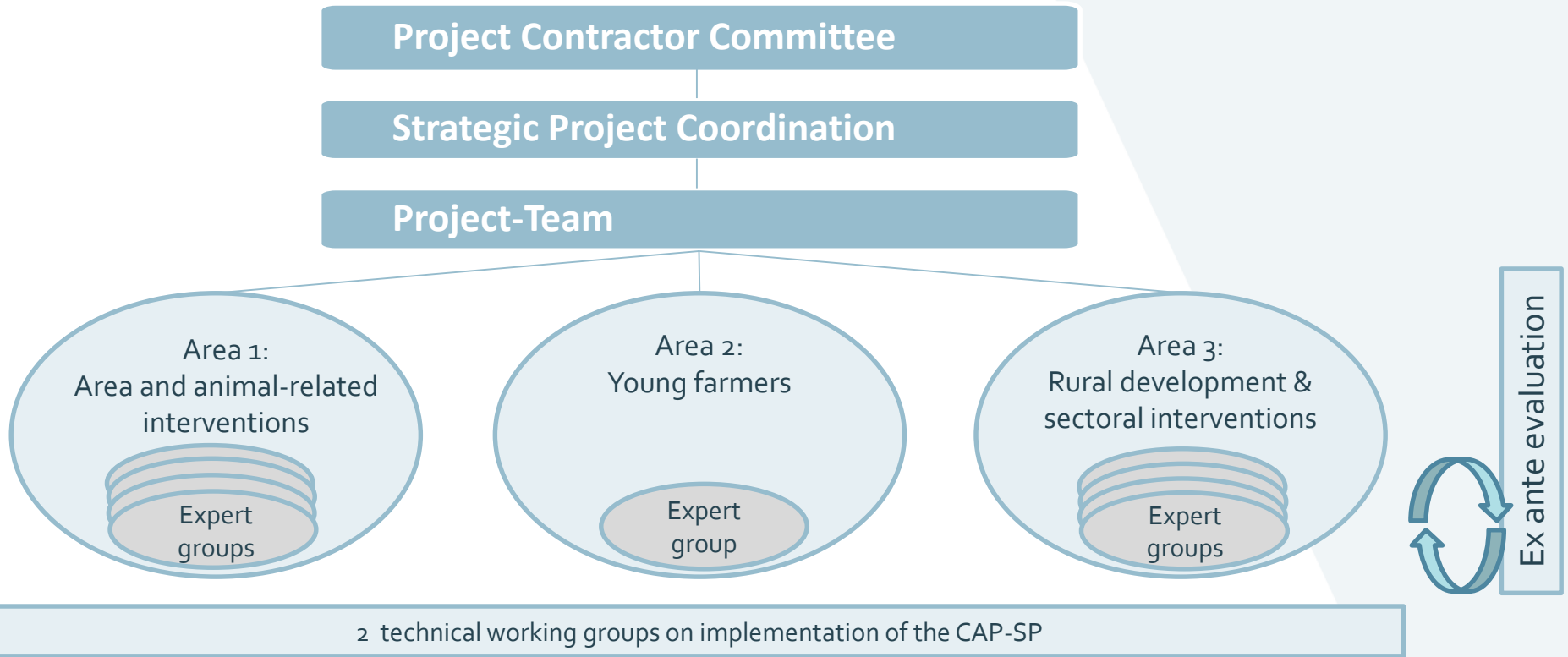
Overview on the programming process

- **May 2019:** Start of the project **CAP-Strategic Plan for Austria** (incl. Kick-off event)
- **Aim?**
 - One national CAP-SP
 - submission to the Commission Dec 2020/Jan 2021
 - continuation with existing governance structures at national & regional level:
 - 1 MA + 1 PA for pillar 1 and 2
 - 9 federal provinces (Bundesländer)
as equal partners in programming, implementation & financing

Who is involved in the process?



How is the project organised?



How are stakeholders involved?

- Involvement of public and environmental authorities, economic and social partners and bodies representing civil society
- **Different formats**
 - Events (in cooperation with the National Rural Network)
 - CAP conferences: Kick-off-event (May 2019)
 - Expert dialogues
 - Expert groups
 - Expert talks
 - Online tools
 - Website, Newsletter, Webinars etc.

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Preparation of the intervention logic for the CAP Strategic Plan

1. SWOT analysis (Art. 103)

For each specific objective: overall description of the current situation and an analysis of strengths, weaknesses, opportunities and threats

2. Assessment of needs (Art. 96)

For each specific objective: identification of needs based on the SWOT analysis, prioritisation of needs and sound justification of choices made

3. Intervention strategy (Art. 97)

For each specific objective: targets and milestones, financial allocations, description of interventions



1. SWOT analysis

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For each specific objective: overall description of the current situation and an analysis of strengths, weaknesses, opportunities and threats

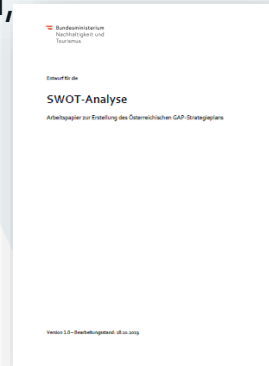
May 2019

October 2019

- Preparation of a draft SWOT analysis by experts from the Ministry → about 60 internal persons involved
- **One person responsible** per **each specific objective** and the **cross cutting objectives**
- **4 Workshops** for discussion, coordination and harmonization
- Basis: common context indicators, national statistics, evaluation studies of the current period, involvement of scientific experts

Experiences

- more and new people involved → more complex process
- thematic overlaps between the specific objectives → coordination
- same aspects can be classified as strength/weakness or opportunity/threat, depending on the specific objective/perspective



2. Assessment of needs

2. Assessment of needs (Art. 96)

For each specific objective: identification of needs based on the SWOT analysis, prioritisation of needs and sound justification of choices made

October 2019



November
2019

- Preparation of a draft needs analysis by experts from the Ministry
- **One person responsible** per **each specific objective** and the **cross cutting objectives**
- **2 Workshops** for discussion, coordination and harmonization
- About **52 needs identified**

Experiences

- Merging of needs important to avoid unnecessary repetitions
- A single need can justify different interventions



3. Intervention strategy

3. Intervention strategy (Art. 97)

For each specific objective: targets and milestones, financial allocations, description of interventions

November
2019



December
2020

- Ongoing process
- Strategic choices necessary
- **14 expert groups for drafting of interventions** → first drafts till end of June 2020
- Continued dialogue with COM
- Stakeholder involvement on draft documents
- Accompanying **ex ante evaluation** and **SUP**

Opportunities and Challenges

- + Strategic approach for the whole CAP in one single plan
- + Better coordination between the two pillars (especially for the environmental & climate architecture and young farmers)
- + Creation of a “CAP family” within the ministry → closer cooperation between persons responsible for 1st and 2nd pillar interventions
- Process becomes more complex (more cooperation, more stakeholders involved)
- Programming, predefined specific targets (indicators), strategic approach, approval process and national evaluation **new** for pillar 1
- Preparation of the CAP plan on the basis of a draft regulation & indicators
- Annual planning of outputs/unit amounts/milestones challenging

Thank you for your attention!

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