



European Network for
Rural Development

netzwerk
zukunftsraum
land
LE 14-20

Sustainable mobility

LAG Lebens.Wert.Pongau



Our motivation for working with this topic

The 25 municipalities of the regional association 'Pongau' have set up the mobility center 'Mobilito' as a contact point providing public transport information, services and management for travelers, inhabitants and communities.

This is what we did and do

'Mobilito' operates the public transport service center and travel agency at the Bischofshofen railway station, is responsible for regional bus services and supports/creates mobility projects.

Those actors were important

'Mobilito' works closely with tourist boards, the regional association (Regionalverband) 'Pongau', LAG Pongau, as well as the transport association Salzburg Verkehr and transport companies such as the ÖBB. The network 'Alpine Pearls' is a strong partner in the work on sustainable mobility.

Target groups are national and international travelers, inhabitants, and communities.

Lessons learnt

Collaboration with the main actors within the region is essential for success. A pioneer within the region motivates other stakeholders to get actively involved in innovation and improvement of mobility services.



Find out more

Cathrine Maislinger

- ☎ +43 6462 3303035
- 📍 Bahnhofstraße 34, 5500, Bischofshofen, Austria
- ✉ Maislinger.leader@pongau.org
- ➔ <http://leader.pongau.org/>



Netzwerk Zukunftsraum Land wird finanziert von Bund, Ländern und Europäischer Union

 Bundesministerium
Nachhaltigkeit und
Tourismus

 LE 14-20
Entwicklung für den Ländlichen Raum

 Europäischer
Landwirtschaftsfonds für
die Entwicklung des
ländlichen Raums:
Hier investiert Europa in
die ländlichen Gebiete.

Funded by the

