



European Network for  
Rural Development

netzwerk  
zukunftsraum  
land  
LE 14-20

# Valorising natural resources and securing biodiversity

LAG nordburgenland plus



## Our motivation for working with this topic

The northern part of the Burgenland region has significant natural wealth, evidenced by the wide variety of existing protected areas and high-quality enterprises in tourism and agriculture.

## This is what we did and do

The LAG is working to position the region as a nature and wine tourism destination.

## Those actors were important

The LAG cooperates closely with individuals responsible for protected areas, companies linked to nature topics and viticulture, municipalities and local people, providing an interface, quality management and a platform for exchange among all stakeholders involved in nature tourism and viticulture.

## Lessons learnt

Constant quality management and interaction with local actors and stakeholders through a bottom-up process leads to success.



## Find out more

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