

# The importance of demonstrating that LEADER achieves

John Grieve  
ENRD Contact Point  
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# Why is it important to demonstrate that LEADER achieves?

After 25 years why is this still a question?

LEADER in order to achieve what?

Is it still really different, what are these differences?

Achieving objectives vs delivering?

What are the real objectives?

New countries love it, would rural Europe miss it?

Is it a sacred cow or rural superglue?

Why? What is the added value?

Making the case – investing in a time of new challenges and opportunities

**So if LEADER  
achieves, how can  
we prove it?**

# Some basic indicators

<b>Eligible costs</b>	<b>2 908 336</b>
<b>LEADER funding</b>	<b>1 350 752</b>
<b>Other public</b>	<b>Indirect contribution</b>
<b>Non eligible project costs funded</b>	<b>205 000</b>
<b>LAG population</b>	<b>221 564</b>
<b>LAG area</b>	<b>2 370 km<sup>2</sup></b>
<b>Jobs created</b>	<b>9</b>

# Some additional indicators

**344** partners involved

**48** connections to other projects

**Greater involvement and wider benefit than expected, public and private, new association, Interreg project**

**51 300 hrs** of voluntary contribution

**Substantial machinery, buildings, equipment contribution**

**403 articles** in news media

**8 projects** report circa **250** new partnerships / groups

**8 projects** produce permanent / long-term benefits

**Sustainability: 7 non-LEADER funded, 2 residual activities**

**LAG animation / capacity support scores 4.5** (out of 5)

# What are we achieving?

## A shared investment - worth making for EU, MS and local people?



> **50,000** hours and **344** partners = ?€€€€ investment



**250** new partnerships or groups formed



Long term benefits in **80%** of projects



**403** press articles



**4.5 / 5** ranking of LAG support (not €)



Capture and communicate better

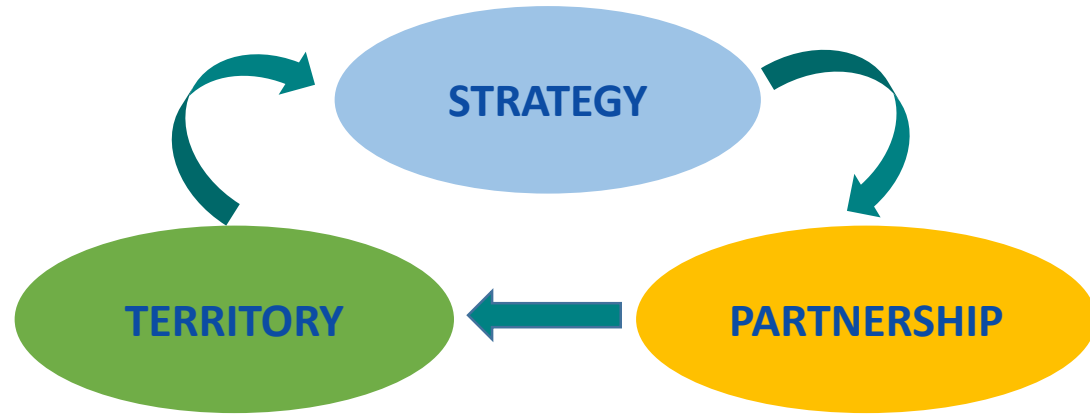
Practical and achievable

Good intentions but often weak in practice

# What produces this added value?

## The Trinity

Interactions and effects



**LAGs agree** - Bottom up, Local partnerships, Area-based LDS most important and achievable elements

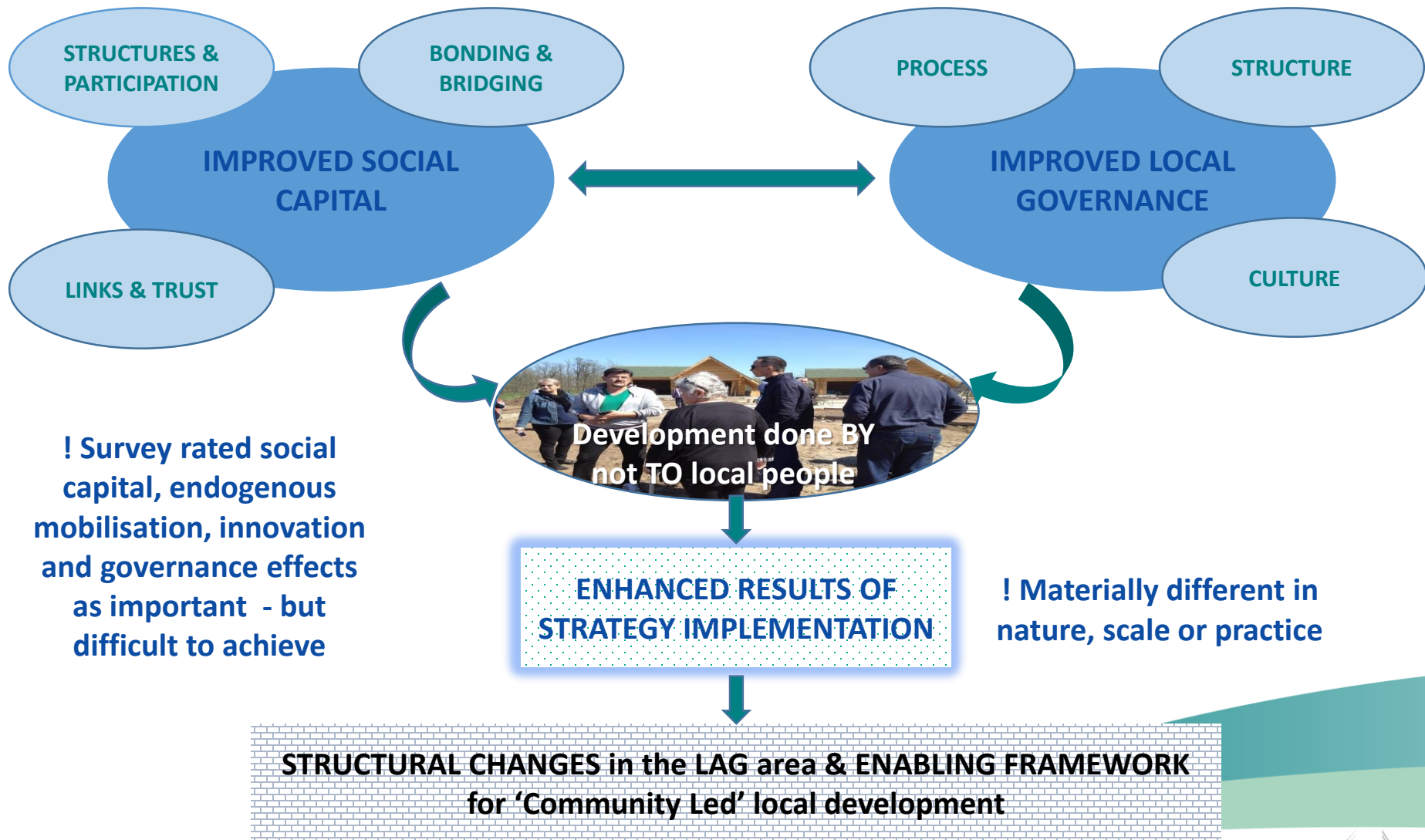


**LEADER Links**, as method and aim

**CLLD should:** 'provide for structural changes, build community capacity and stimulate innovation'

{CPR Proposal 2018/0196 (COD) }

# What is the added value sought?





# Simplification to aid added value?

Policy / delivery **mismatch**? Measures not objectives?

Simplification – **align** with approach and objectives

**Rebalance, reconnect** policy and delivery objectives



Evolve delivery system – **supportive, enabling!**

**'How to proceed** rather than what needs to be done'

Transition - more **self sustaining** –not institutionalised -  
result!

# Obstacles and opportunities: act today!

Public interface, good news, participative, fun

Many challenges best addressed locally

Identify and concentrate on what makes LEADER work!

Opportunities in new proposals:

- LEADER remains obligatory + 5%
- Local focus
- Laboratory / innovation
- MS subsidiarity, targeting, delivery and proportionality

**Make the case for the future, secure trust,  
prove LEADER works!**



# What do we need to address?

Use LEADER **where it brings clear added value** –  
mutual benefit

Demonstrate that **LEADER achieves** and produces  
**achievements**

Intangible is not enough in a **results based** world

Improved **evaluation** – into action

**Learning and continuous renewal**



# Thank you for your attention!

[www.enrd.ec.europa.eu](http://www.enrd.ec.europa.eu)

## ENRD Contact Point

Rue de la Loi / Wetstraat, 38 (bte 4)

1040 Bruxelles/Brussel

BELGIQUE/BELGIË

Tel. +32 2 801 38 00

[info@enrd.eu](mailto:info@enrd.eu)