



2020 Goal : Digital Territory ENRD Seminar

17/10/2018 - Rust (Austria)



UNION EUROPÉENNE

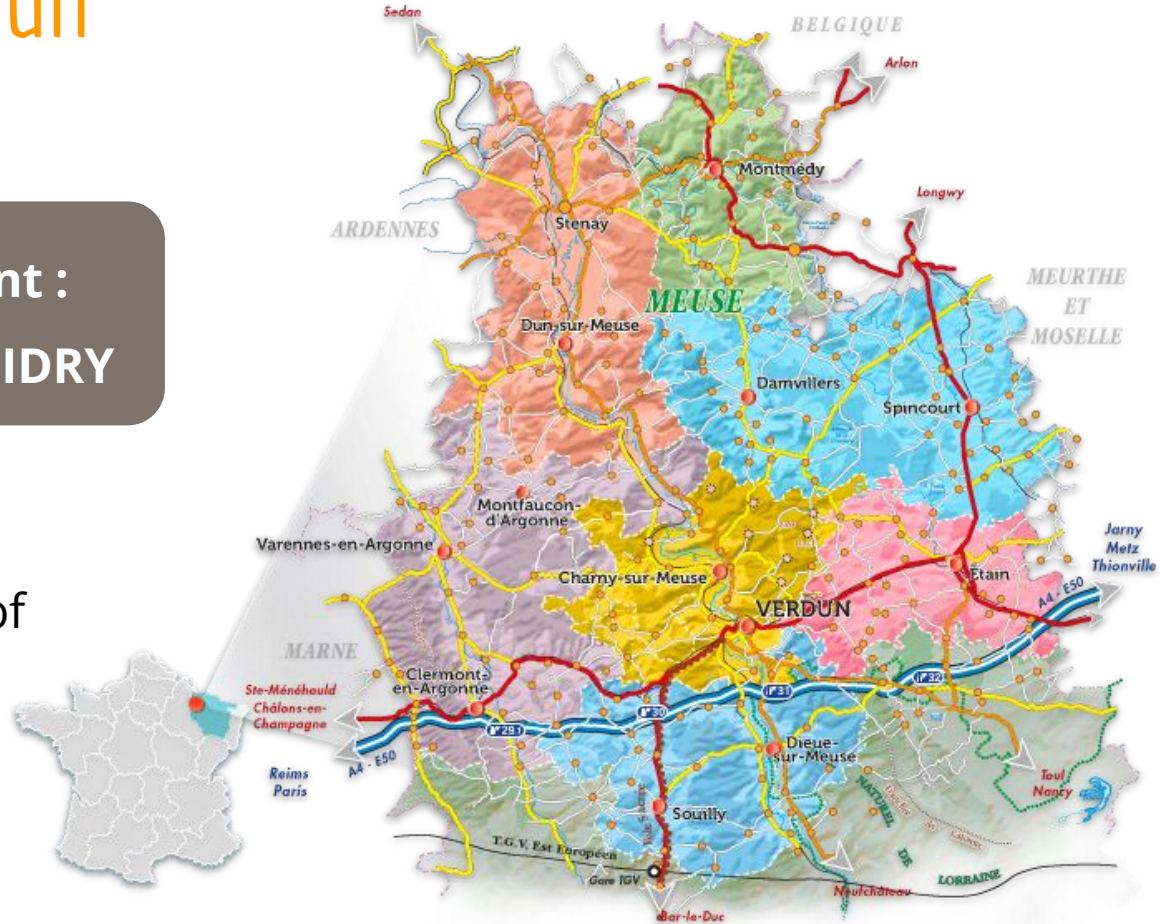
Fonds Européen Agricole pour le Développement Rural
L'Europe investit dans les zones rurales

LAG Pays de Verdun



President :
Julien DIDRY

- Located in the north-east of France
- 82,000 inhabitants
- **31 inh. / km²**



SWOT Analysis

“An exceptional living environment but an hyperrural area”



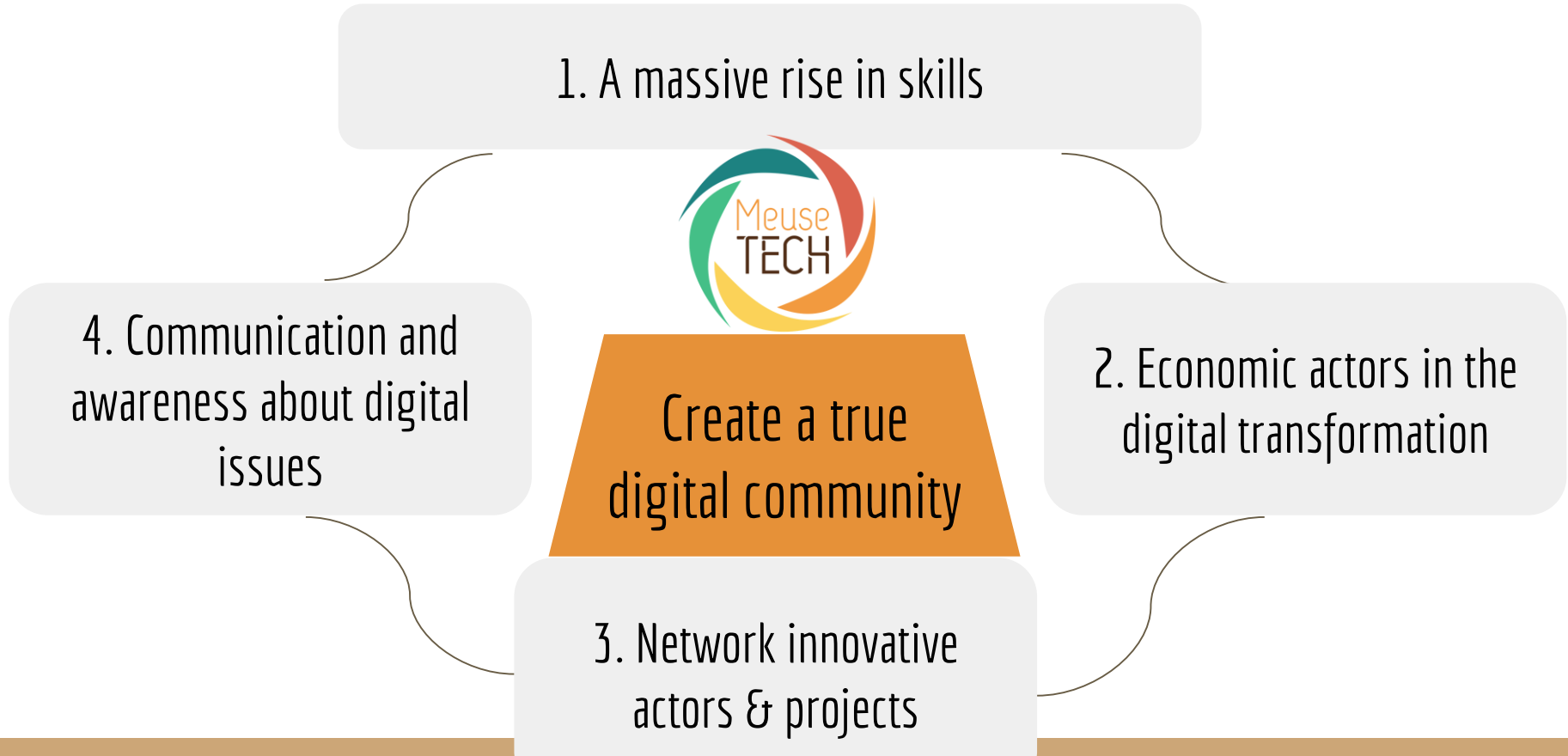
The main issues

How can this area remain an attractive destination for maintaining and welcoming new populations ?

Importance of being connected to rail, road, cultural and digital networks



1,360 K € : Digital as a lever for economic and social development





WebOgreen, the first rural school for IT developers

- 20 learners
- from 18 to 43 years old
- 4 women / 16 men
- 6 months intensive training
- Reverse class
- 65% business recovery

“MAIF NUMÉRIQUE TOUR”

- Mobile class in a truck → for young and old people
- Fun, interactive, educational
- Awareness of the protection of personal data
- Virtual reality, coding, programming



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Thank you for your attention

Q / A

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