Steffen Hess
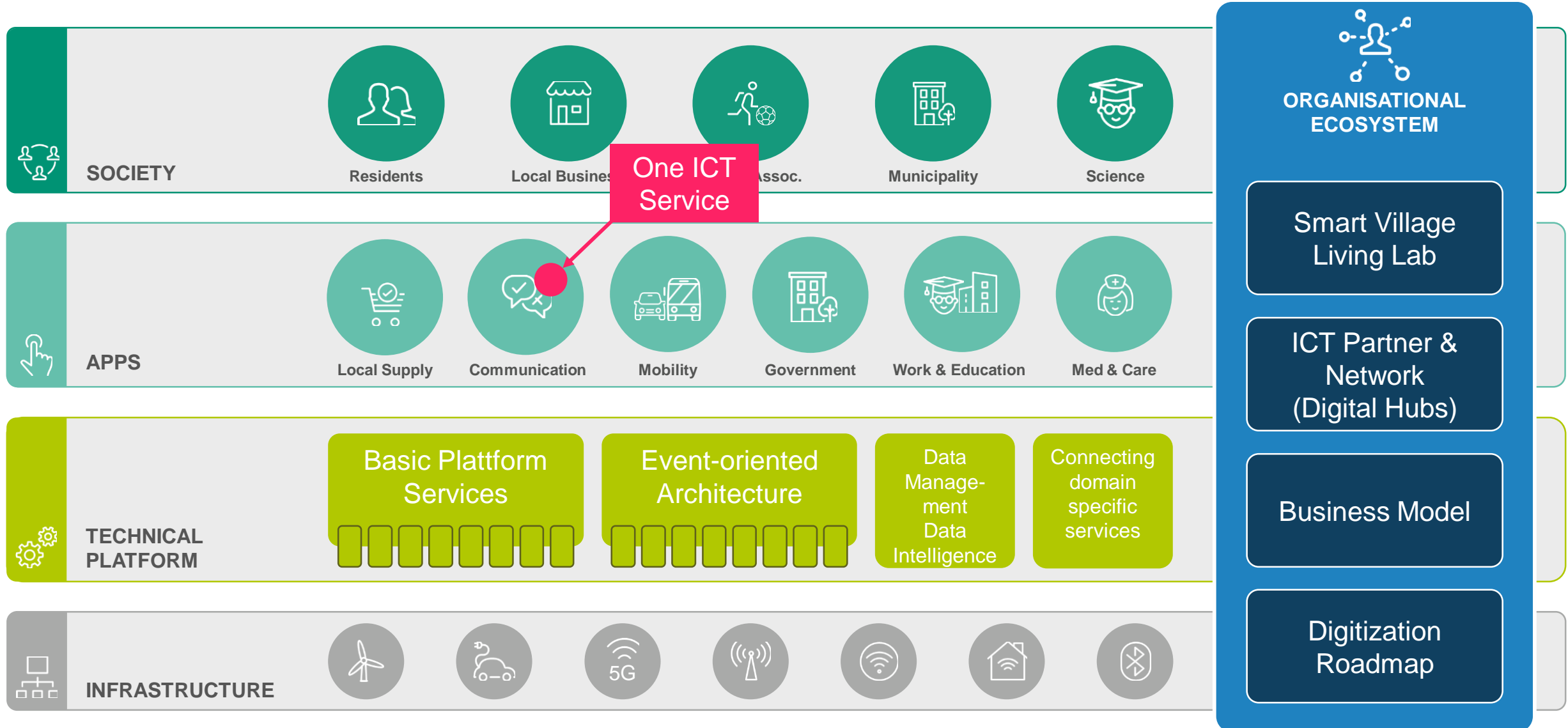
Needs from the Ground
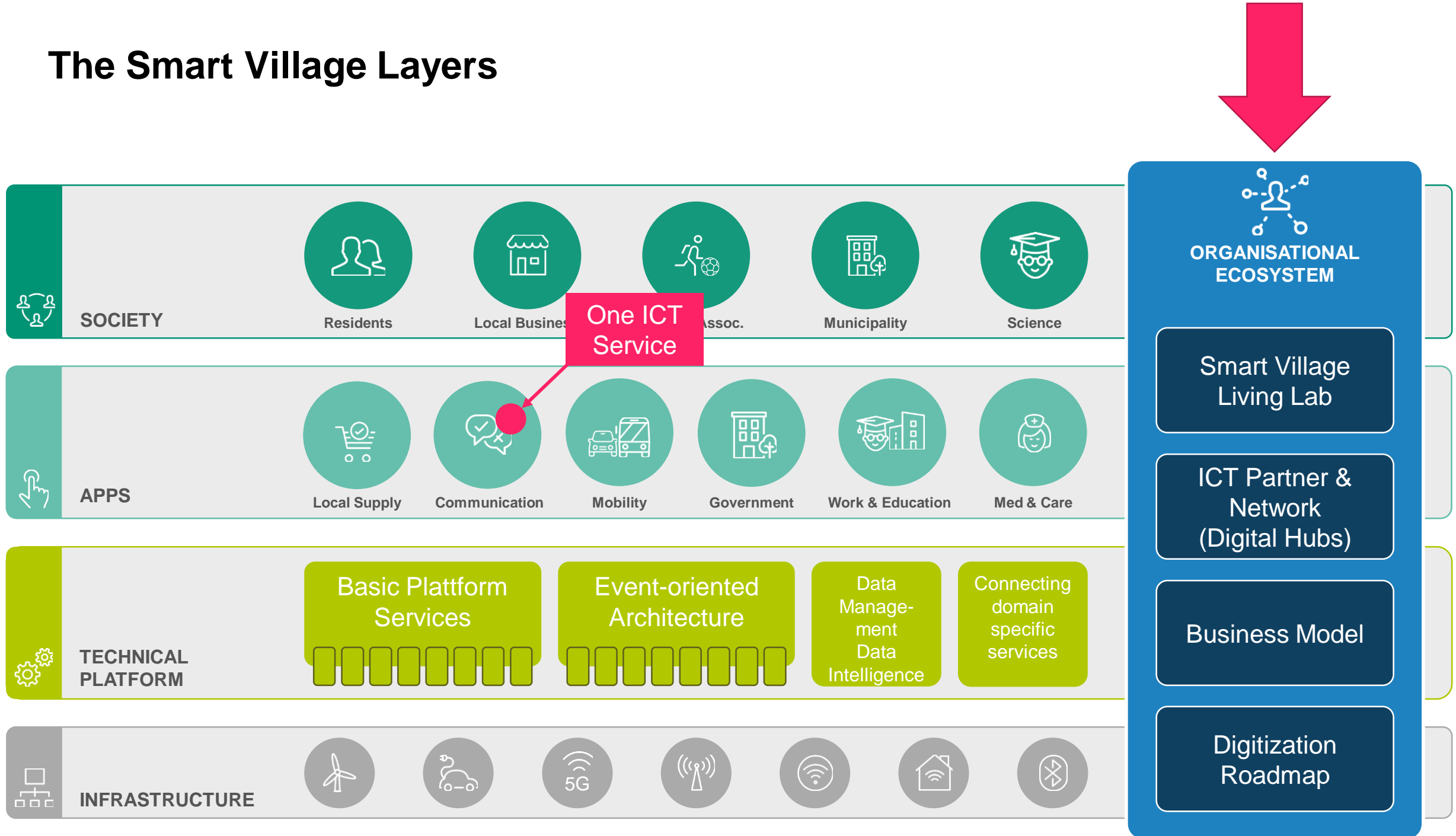
How can Policy support Social Innovation in Rural Areas

The Smart Village Layers

SOCIETY
- Residents
- Local Business
- Assoc.
- Municipality
- Science

One ICT Service

APPS
- Local Supply
- Communication
- Mobility
- Government
- Work & Education
- Med & Care

TECHNICAL PLATFORM
- Basic Plattform Services
- Event-oriented Architecture
- Data Management Data Intelligence
- Connecting domain specific services

INFRASTRUCTURE

ORGANISATIONAL ECOSYSTEM
- Smart Village Living Lab
- ICT Partner & Network (Digital Hubs)
- Business Model
- Digitization Roadmap

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Success Factors

- Funding of the municipalities

- Organizational changes

- Collaboration of research, industry **and** municipalities within one consortium

Road Blockers

- Legal Aspects

- Funding procedures (e.g., in between funding periods)

- Funding culture (infrastructure vs. Digital services)

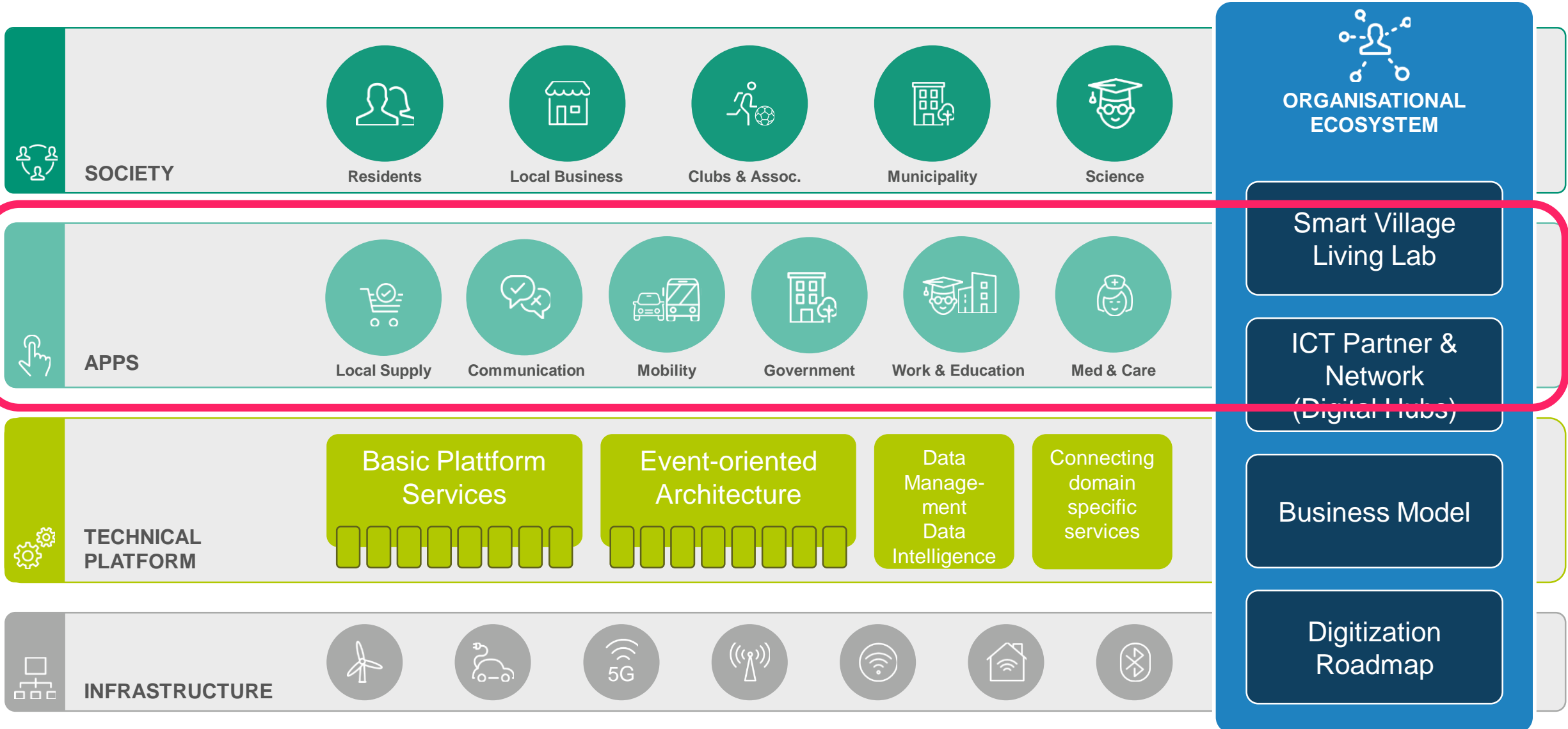- Need for describing the outcome of an agile digital project up front

Support Projects that work on all
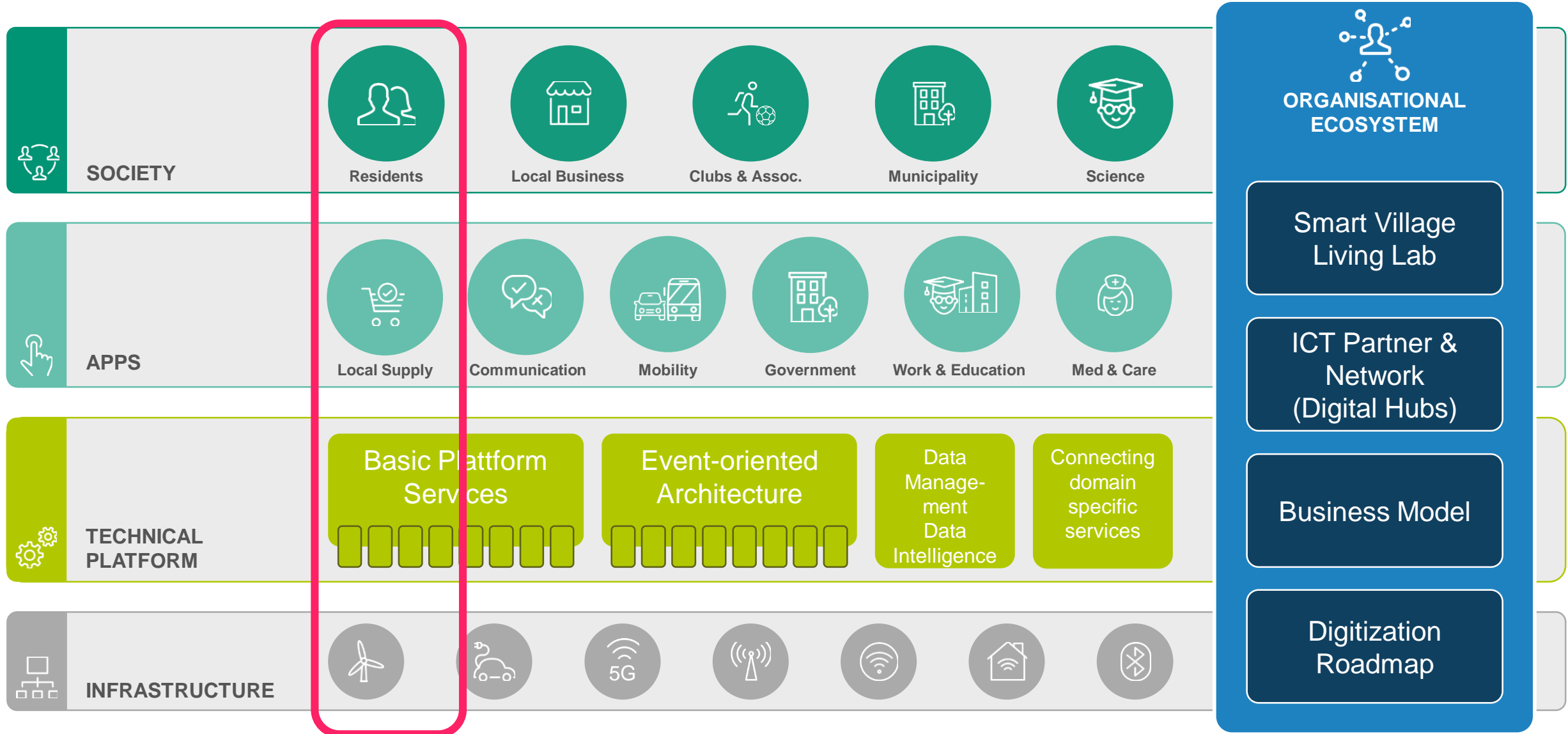## Smart Village layers

Support Digital Ecosystems

Focus on
Digital Sustainability!
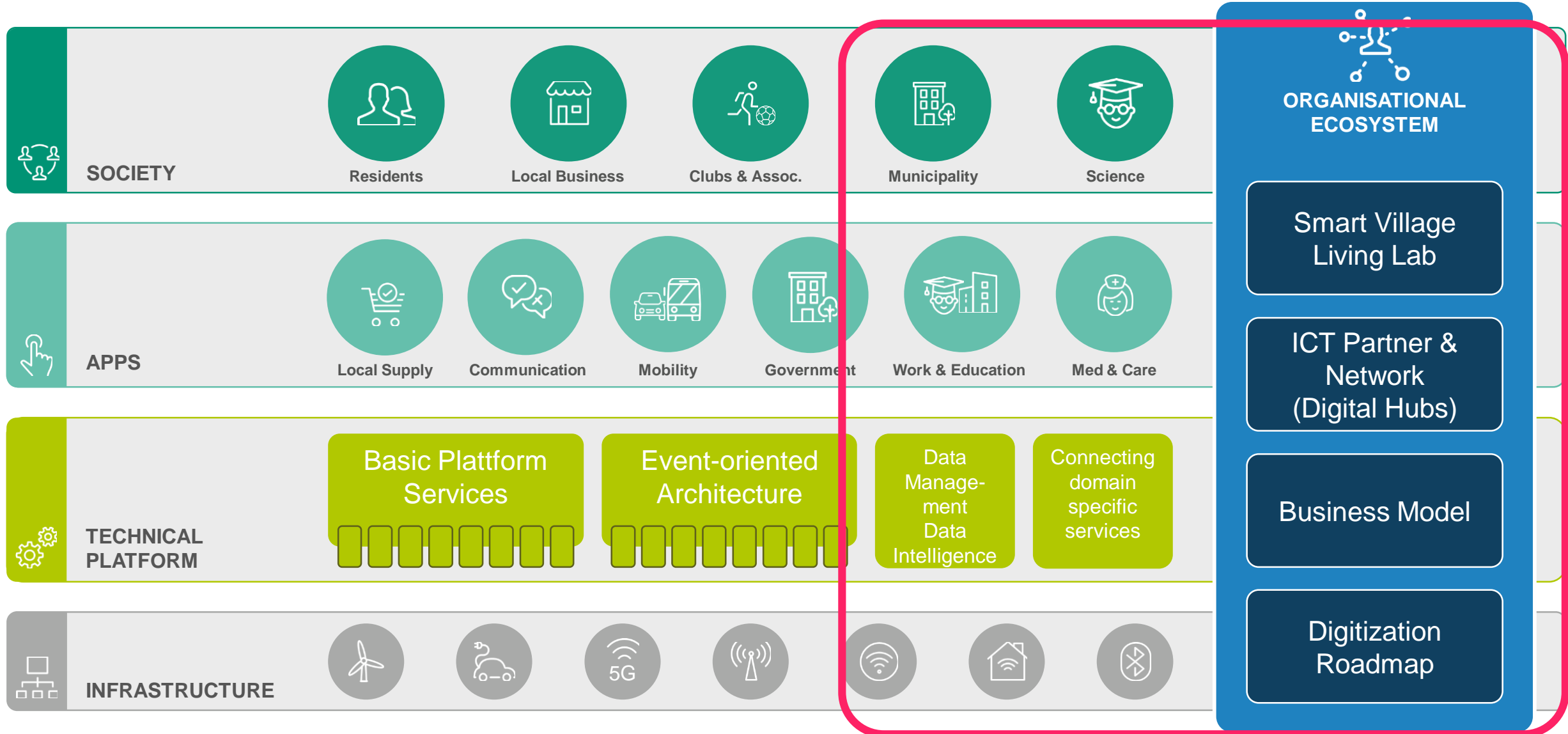
Support Digital Ecosystems

Support Horizontal Projects

SOCIETY
- Residents
- Local Business
- Clubs & Assoc.
- Municipality
- Science

APPS
- Local Supply
- Communication
- Mobility
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Support Vertical Projects

Support Projects With Larger Scope

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