

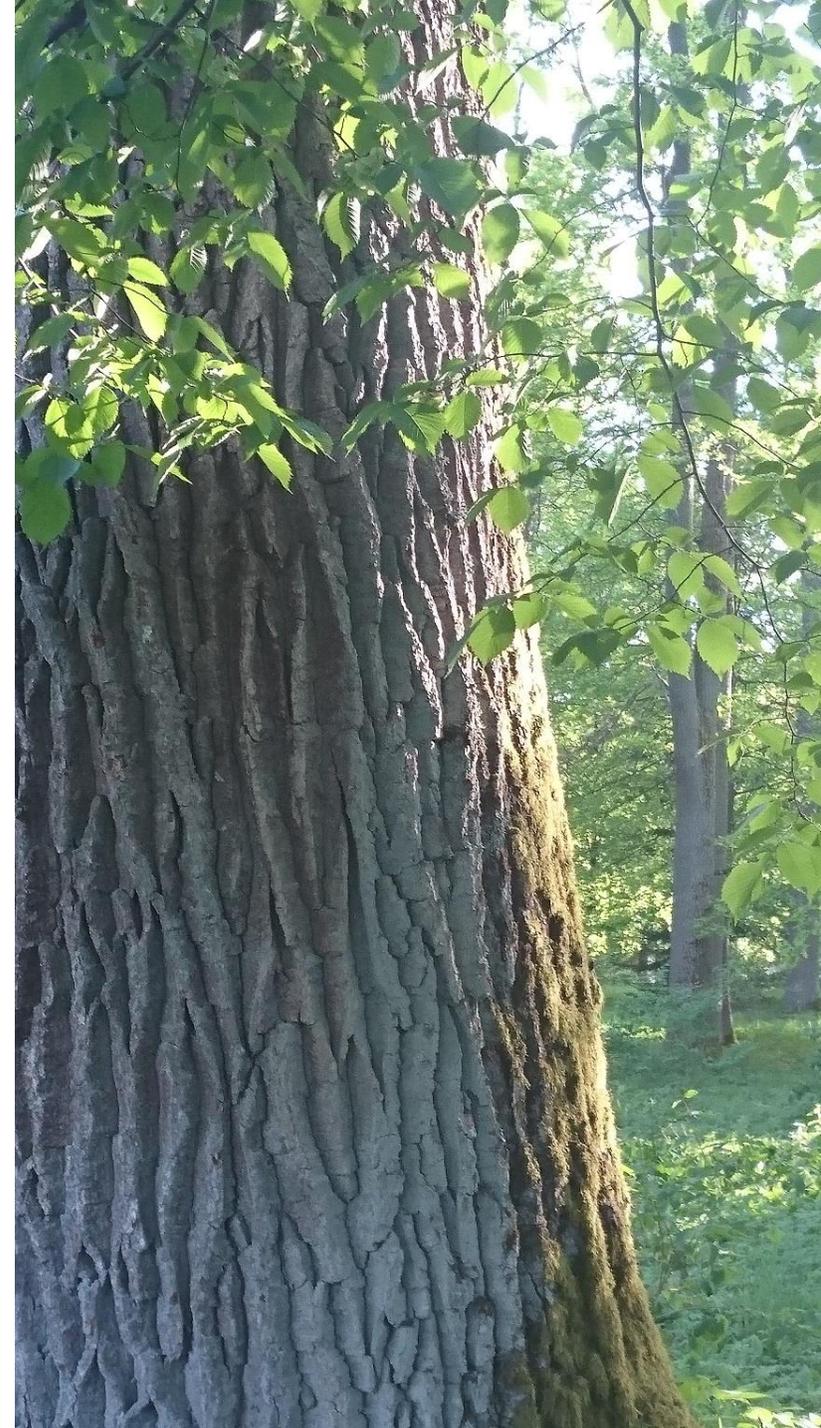
Changing our Mindsets - Seizing opportunities in the Green Economy

1st July 2016 Brussels

How to use the RDPs to build successful green economy projects? Snapshots of inspirational green economy projects. Practical examples of how the RDPs can be used to create the conditions for such projects.

Eija Hagelberg, Baltic Sea Action Group, Finland

Photos: Eija Hagelberg



Rural Development Programmes in Finland supporting Green Economy:

- M1: Knowledge transfer and information actions
- M2: Advisory services
- M4: Investments + non-productive investments
- M6+M7: Projects
- M10: Agri-environment-climate payments
- M11: Organic production
- M14 Animal welfare (pasturing)
- M16: Co-operation
- M19 Leader

Koskis estate: Connecting biodiversity and business

- Helena and Fredrik von Limburg Stirum
- Organic farm situated in Salo municipality, southwest Finland
- Beef cattle (hereford)
- Nature and game management
- Landscape management
- Farm shop, local meat sale (pasture beef)
- Hunting tourism
- Open farm days
- Meeting rooms, dinners, field trips
- Environmentally-friendly forestry
- The winner "Most environmental-friendly farm in Finland 2014" (WWF & Farmers' union MTK)

www.koskis.fi

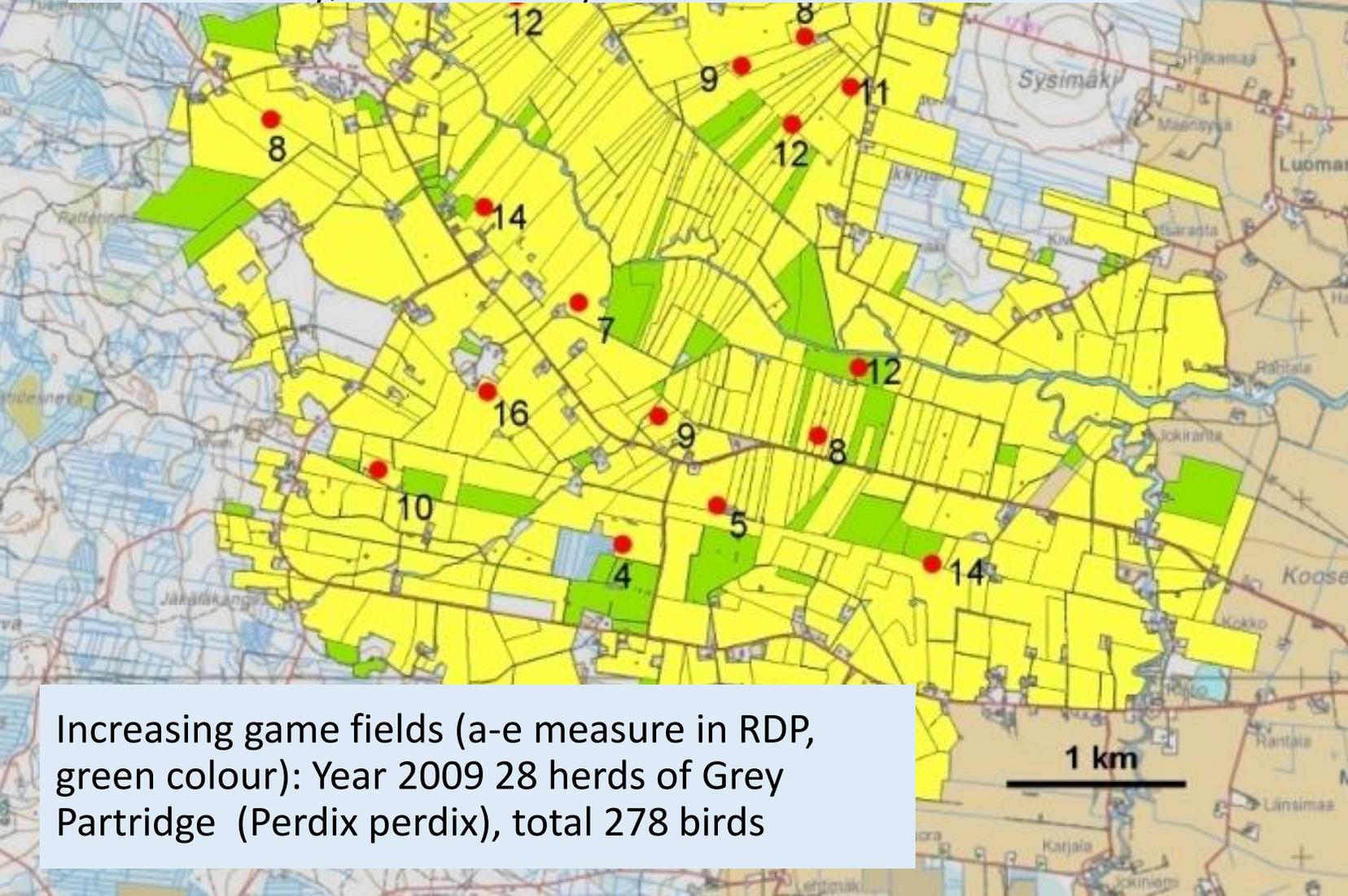


Green Economy at its best: Luxury products from pastures



Kainasto hunting club

In Kauhajoki municipality, western Finland:
Cooperation and hands-on work for game,
biodiversity, community and rural tourism



Increasing game fields (a-e measure in RDP,
green colour): Year 2009 28 herds of Grey
Partridge (*Perdix perdix*), total 278 birds



Label of Wildlife
Estate in 2015!



Kirkkokallio agroecological industrial symbiosis, Honkajoki, south-western Finland:

Wind mills 9 * 2,4 MW

View from the air 27.6. 2014

Peat production area

Clean Energy Oy
Cultivation testing

Wood chip field

Compost field

Biotehdas
Biogas plant

Honkajoki Oy

Honkajoki Oy
Waste water treatment

Vatajankosken Sähkö
Electricity station

Honkatarhat Oy
green houses

KKK-Vihannes Oy

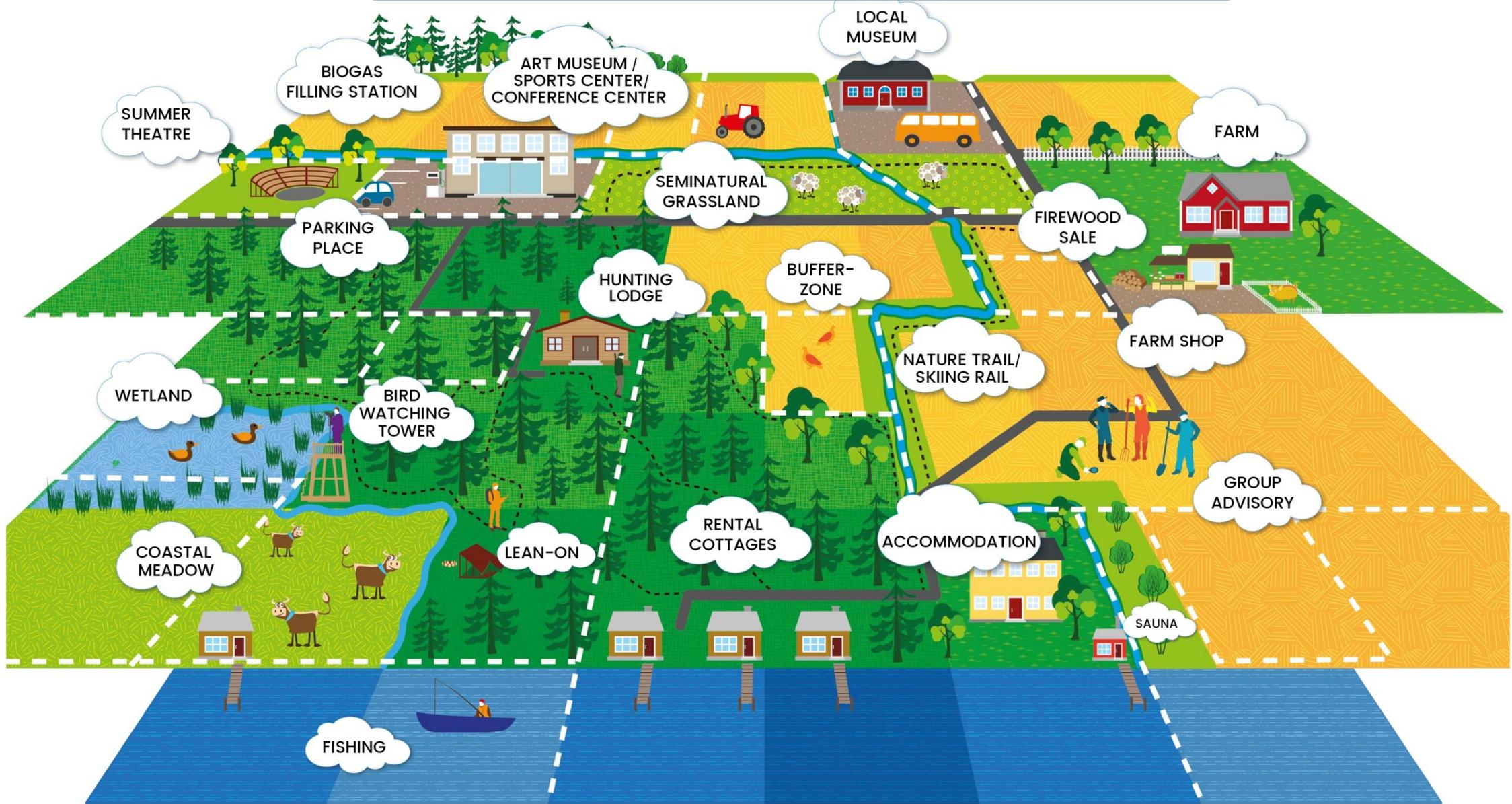
Lihajaloste Korpela Oy
Meat processing company



Ideal situation: Rural development programme supporting local green economy in tourism sector

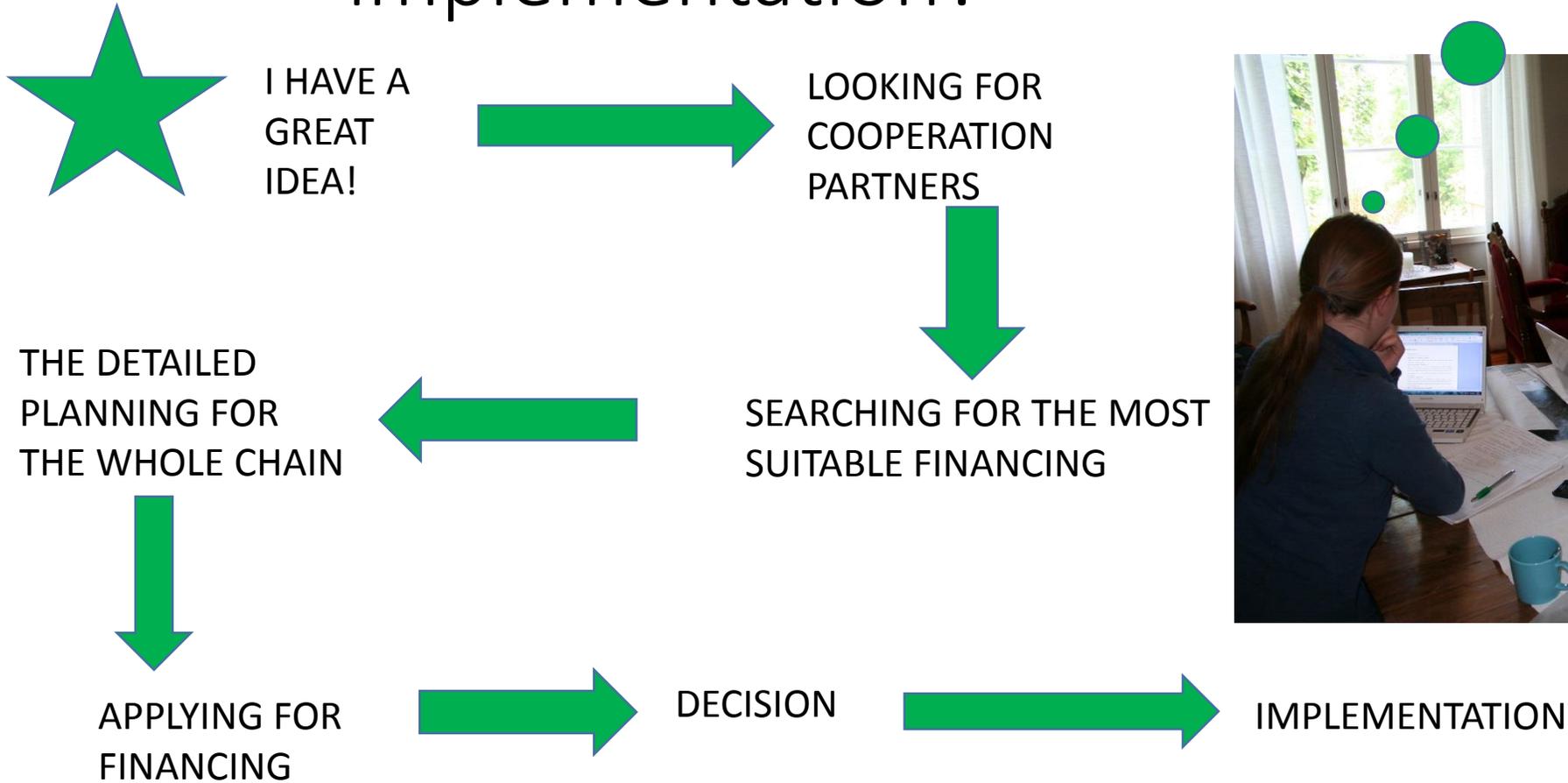


Challenges when many landowners and stakeholders:
Tools and carrots needed for cooperation!



Can advisory help to enhance green economy – from the beginning to the implementation?

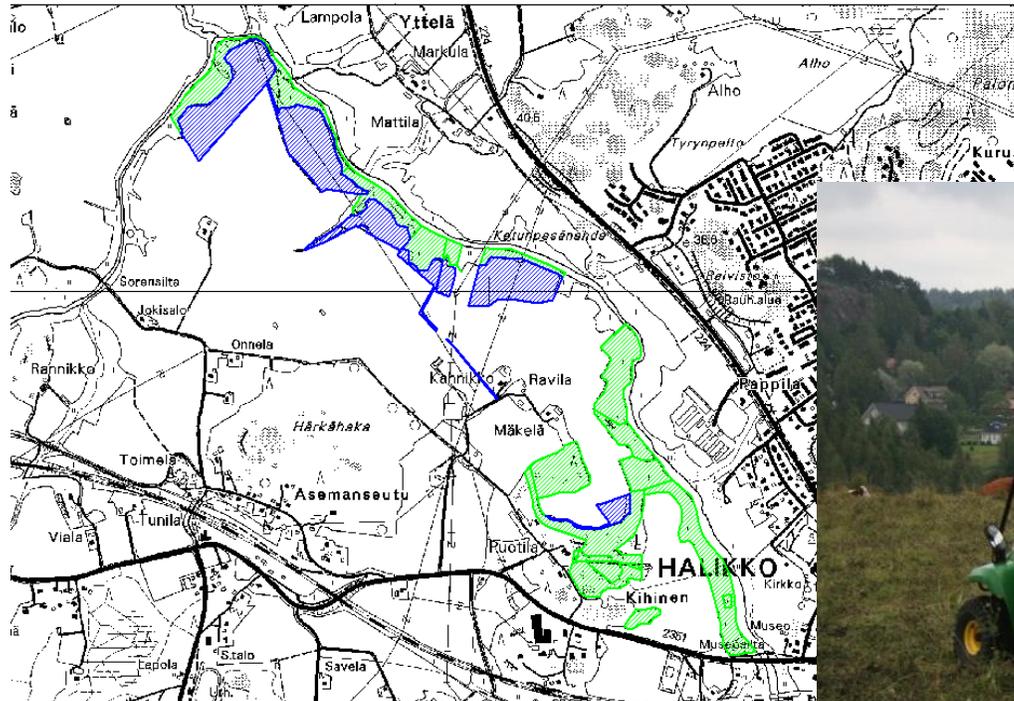
Can any advisor or administration really handle the whole chain of actions???? Need for a European network of Green Economy Advisory?!?!



WANTED: Holistic approach!

The need for cooperation:

- Rental agricultural land
Finland: 30 % of the agricultural area
- Landownership
- Specialization
- Multifunctional benefits
- Functionality for the whole chain



Tools and carrots for cooperation:

- Bonus payment for cooperation ?
- Result-based payments ?
- Tools for advisory ?
- RDP objectives and administration more focus on cooperation and the success of the whole chain?



Photo: Chris Tomson

Thank you for your attention!

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RURAL NETWORK



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